

### Xmas Auto Buying to Grow in Volume This Dealer Says

Indications are already being observed by automobile dealers that the practice of giving motor cars for Christmas presents is likely this year to attain a larger volume than ever before, according to Gould C. Davis, Winnetka Hupmobile dealer.

Reports reaching automobile companies have been carrying intimations for a week or more that prospects are beginning to come into dealers' salesrooms and make inquiries about Christmas delivery of the models they have been considering.

"There are two angles of automobile buying for Christmas," said Mr. Davis, "Some people give a car as a present to the family; others give the car itself a present.

"The two-car ownership practice is firmly established in this country as is evidenced by the fact that practically every home now being built is provided with a two-car garage. The practice undoubtedly exercises a strong influence on Christmas automobile buying. Where the wife is to have her own auto it is becoming very common for the husband to make the gift at Christmas and he usually takes plenty of time to consider carefully a transaction of such importance. A month or more is none too long to make sure that one has all the facts about the model one is buying. Further, if the choice is to be a fast selling car like the Hupmobile Century it is only ordinary prudence to allow plenty of time for delivery and thus avoid the distinctly unpleasant possibility that the desired car might not be obtainable when Christmas morning arrives."

### Notable Increase of Dealers Scored by Graham-Paige

The strong forward strides of Graham-Paige in production and sales in the last ten months has resulted in a notable increase in the company's dealer organization, according to Carl Hanson, of Hanson Motors, Winnetka, Graham-Paige dealer.

"The company just reports that in ten months new distributors and dealers to the number of 1,040 have joined the retail sales forces, giving a total of 1,780," said Mr. Hanson, "with overseas dealers included the company has a dealer body of 2,093.

"The list is growing steadily. In October alone 168 new dealers were added and the distributor organization was enlarged by the addition of important representation at Atlanta, St. Louis and Columbus, O.

At Detroit, plant expansion now under way will more than double manufacturing space to supply the enlarged selling organization in 1929 and following, the factory officials say."

### Double Acting Absorbers Called Best for the Car

With the trend of the day not only toward hydraulic spring control but double acting control which cushions the impact as well as the recoil the Madison Garage and Supply company of Evanston, north shore agents of the Houdaille Hydraulic Double Acting Shock Absorbers, point out that this device prevents the springs from striking bottom, thereby killing much of the recoil before it even begins. The Madison company has just announced a special trade-in offer on all makes of shock absorbing devices as part payment on a complete set of Houdailles.

### German Truck "Goliath" Is Built Over 3 Wheels

A new German truck, the "Goliath," has just been introduced on the Danish market, according to a report from Copenhagen to the Automotive Division of the United States Department of Commerce. It has three wheels and retails at prices ranging from 1,495 to 1,650 crowns; its weight is only 350 kilos, so that tax and insurance rates are rather low, amounting to about 150 crowns.

Its gasoline consumption, it is claimed, is 6 liters per 100 kilometers, its loading capacity 400 kilos.

### REO TO ADD NEW MODEL

Reo is about to introduce a new automobile. No details are available except that the car is to be somewhat lower in price than the Flying Cloud, and that it will supplement and not replace the Flying Cloud.

## RADIO MAINTENANCE

Is My Business

Six years' practical experience in  
REPAIR AND CONSTRUCTION

A complete line of repair parts and accessories carried at all times.

Investigate our monthly service contract.  
It will save you money.

## GORDON SHAW

RADIOTRICIAN

962 Pine St.  
Winnetka

Ph. Winn. 1892  
Winn. 2129

# HANSON MOTOR CO.

555-57 Chestnut St. Phone Winnetka 330

## Suggestions for Winter for Your Car

### Alcohol "The Old Standby"

Come in to a warm garage to have your radiator drained and a fresh solution put in. Price, per gallon

**\$1.20**

### Eveready Prestone

One filling lasts all winter "and then some" if you save it. A 50-50 solution will protect your car at 20 below zero. Price, per gallon

**\$5.00**

### Skid Chains Weed DeLuxe

All the sizes are carried in stock. Also Goodyear Rubber Chains.

### Heaters

Francisco Hot Blast

**\$10.00**

Installation

**\$2.50**

Others to choose from.

### Winterfronts Moto Guards

Hand controlled. You'll like them when you see them.

### Hylite Batteries

A good economical battery, guaranteed for two years by us and the manufacturer.

11 plate

**\$11.75**

13 plate

**\$13.75**

15 plate

**\$17.75**

### Special Greasing

Drain and fill with the proper winter grade lubricant, transmission and differential. Drain and fill crankcase with correct grade Mobiloil. Labor charge

**50c**

### Towing

If your car needs a tow . . . call on us . . . we're fully equipped. Tow ropes, price

**\$2.00**

### Grease and Oil

as per chart  
Every 500 miles

**\$2.00**

Every 2,000 miles

**\$2.50**

Oil extra

### Road Service

or at your home—that's where we come in. Changing tires or starting motors. Battery service or anything not to exceed 1/2 hour from start to finish. Flat charge of

**\$1.00**

### Goodyear Tires

You'll get better service here. See us first. New low prices.

### Gas and Oils

Red Crown and Ethyl Gas. All grades of Polarine oils.

Quart

**25c**

Mobiloil is always used when we change oils, quart

**30c**