



YOUR NEXT CHICKEN DINNER

Never again will it be ruined by disagreeable flavor or tough meat.

Today— FORD SEDALIA CHICKENS—

the fully-dressed, "Ready-for-the-Oven" kind—have relegated to antiquity the gamble in chicken dinners—the disturbing possibility of strong, acrid flavor or meat too tough to be eaten.

This is how it has been done

The entrails, or intestines, of each FORD SEDALIA CHICKEN have been **completely removed** immediately after the chicken was killed, and the body cavity has been wiped immaculately clean with spotless squares of cheesecloth.

Then, in all its pristine flavor and freshness, the chicken has been sealed in a heavy parchment wrapper and frozen—a quick, sharp freeze, far below zero, that instantly "seals in" the fresh flavor and rich juice in all their bloom, and preserves them until the chicken reaches you.

What an amazing difference in Chicken Flavor, when chickens are subjected to this new full-dressing and freezing method, as compared with the ordinary chicken, where the entrails have been left inside the bird

from the time it was killed, during the entire marketing procedure and until it reaches your market.

What about tenderness?

A scientific ration of buttermilk, oatmeal and cornmeal has been fed to each bird for two weeks, and has produced meat of mouth-melting tenderness. The sealed parchment wrapper has protected the bird from promiscuous handling and from flies and other unsanitary conditions.

All told—a distinctly new and finer way of marketing chicken.

The chicken gamble is gone for good.

Order your favorite size today from one of the markets listed below, and enjoy not only the best chicken you've ever tasted, but also the comforting assurance that you can **always** depend on the quality and flavor of—

FORD SEDALIA CHICKENS



AVAILABLE NOW AT THESE LOCAL MARKETS

J. W. SCHLOESSER & CO.
402 Linden Ave., Wilmette

KENILWORTH MARKET
411 Richmond Rd., Kenilworth

PETERS MARKET
734 Elm St., Winnetka

A. S. VAN DEUSEN
1154 Central Ave., Wilmette

J. W. SCHLOESSER & CO.
718 Elm St., Winnetka

W. J. SCHNEIDER
346 Park Ave., Glencoe

LINDEN MEAT MARKET
409 Linden Ave., Wilmette

DEAN & BROWN
910 1/2 Linden Ave., Hubbard Woods

GLENCOE GROCERY & MARKET
313 Park Ave., Glencoe

"From Sedalia—down in ole Missouri"