

ELSIE THAL

565 LINCOLN AVENUE
WINNETKA

SEMI-ANNUAL CLEARANCE

of

Early Fall Apparel

IN order to make room for our new collection of clothes for Southern wear, we are offering interesting price concessions on

Afternoon Frocks - Evening Gowns - Sportswear

Paris replicas and adaptations are included, together with creations of the foremost American designers, interpreted in the season's smartest fabrics.

Reductions 25% to 50%

Special KNITTED SPORTS DRESSES

Plain and novelty weaves in a variety of styles in light and dark colors

\$12.75 to \$25

Formerly priced
\$19.75 to \$35

Smart Frocks

for

STREET, SPORTS, AFTERNOON AND EVENING WEAR

—for town and country—in jerseys, plain and printed velvets, crepes, tweeds and satins.