



# Chicken—1928 A. D.

**N**OT so many years ago practically all foods were sold in bulk, which exposed them to none-too-immaculate hands, flies, and other unsanitary conditions.

Today, the finest food products are sold in sanitary, individual containers, labeled with the packer's brand or guarantee.

## and NOW—FORD SEDALIA CHICKENS

**Here, at last,** is chicken that comes to you in a sealed package—"Ready-for-your-oven."

*And right here let's set down the salient points of this new and finer chicken that will make you demand "Ford Sedalia" from now on.*

**First**—Each bird, fully drawn and dressed and absolutely ready for the oven, is protected from all impurities by its parchment wrapper, sealed from the time it leave Missouri's farm lands.

**Second**—Each bird has been cleaned *immediately* after killing — not several days or weeks later. And this feature has absolutely and dependably done away with that bugaboo of chicken dinners—strong or acrid flavor.



**Third**—Each bird, the pick of central Missouri's fine flocks, has been fed for two weeks on a scientific ration of buttermilk, oatmeal and cornmeal, which accounts for the plump breast and meat so tender that it falls from the bone.

**And last,** but far from least in your enjoyment of them —immediately after the bird is made ready for your oven and sealed in its wrapper, the fine, fresh flavor and rich juice is "sealed-in" by scientific chilling, and is retained and protected as carefully as ice cream is protected, until it reaches you.

The element of chance in buying chicken is gone. From now on you may rest assured that you are getting uniform, dependable, fine quality when you specify—

**FORD SEDALIA CHICKENS**

### AVAILABLE NOW AT THESE LOCAL MARKETS

**J. W. SCHLOSSER & CO.**  
402 Linden Ave., Wilmette

**KENILWORTH MARKET**  
411 Richmond Rd., Kenilworth

**PETERS MARKET**  
734 Elm St., Winnetka

**A. S. VAN DEUSEN**  
1154 Central Ave., Wilmette

**J. W. SCHLOSSER & CO.**  
722 Elm St., Winnetka

**W. J. SCHNEIDER**  
346 Park Ave., Glencoe

**LINDEN MEAT MARKET**  
409 Linden Ave., Wilmette

**DEAN & BROWN**  
910½ Linden Ave., Winnetka

**GLENCOE GROCERY & MARKET**  
313 Park Ave., Glencoe

*"From Sedalia—down in ole Missouri"*