

OVERCOATS



**Every Style
Every Pattern
That the Most
Exacting Taste
Could Imagine
-In Any Price
Range You Prefer**

Our tremendous assortments assure that. And this great buying power definitely guarantees that your money will go further—much further. Compare these assortments with any others at even considerably higher prices — that will convince you beyond any question of doubt. And remember that the hidden qualities of materials and workmanship are never slighted here.

"Chicagoan" Overcoats \$35-\$40
The Unquestioned Leader in Moderately Priced Clothing

Mt. Rock Fleece Overcoats \$50
An Exclusive Fabric Guaranteed for Service

Fine Boucle Overcoats - - \$65
Rich, Luxurious Plaid Back Coats

Sturdyman Overcoats - - - \$75
Society Brand's Best Double Service Twist

Norzaire Overcoats - - - - \$95
Beautiful High Pile Double Wear Fleece

Sedan Montagnac Overc'ts \$100
The Standard of Fine Coats the World Over

IN OUR EVANSTON SHOP

THE  HUB

Henry C. Lytton & Sons

STATE and JACKSON—Chicago

ORRINGTON and CHURCH—Evanston

Evanston Shop Open Tuesday, Thursday and Saturday Evenings