

Now You Can  
Buy  
**Bobolink**  
Hose  
Here!

**Guaranteed--Pure Thread Silk--**  
**3 Pairs Boxed, for \$2.65**

Bobolink Stockings are known the country over. Business women wear them because they're good-looking and serviceable—and of a suitable weight. They are widely used for sportswear, for the same reasons. We are delighted to be able to let our patrons know that Bobolink Hose may now be had here at Lord's.

The single pair price is \$1. If you buy them by the box (3 pairs) you save 35c on each box.

**Note These Features**

Note these features that make Bobolink Hose outstanding values: Three-seamed back. Spring-needle knitting, that gives a stocking elasticity and firmness of texture. High-spliced heel, that reinforces the stocking where much wear comes. Double soles. Narrow foot and tight-fitting ankle.

Every thread pure silk, excepting the narrow garter top that saves runs!

**Bobolink Hose in These Smart Shades**

- |                       |                      |
|-----------------------|----------------------|
| <b>The New Grays;</b> | <b>The New Tans:</b> |
| Gunmetal              | Peach                |
| Light Gunmetal        | Tea Time             |
| Haze                  | Boulevard            |
| Evenglow              | Nude                 |
|                       | Duotone              |
|                       | Black                |

Bobolinks are to be a permanent feature at Lord's—and among them you will find, always, the newest colors as they appear. \$1 for single pairs—\$2.65 a box of 3 pairs.

Lord's—First Floor

**Lord's**

INCORPORATED A. H. ULBRICH, Pres.  
FOUNTAIN SQUARE EVANSTON

TELEPHONES:

for Evanston—Greenleaf 7000

for Wilmette—Wilmette 3700

for Winnetka and Glencoe—Winnetka 520

Store Hours 9 to 6—Saturdays 9 to 9



**Advance Showing of Christmas Handkerchiefs**

A showing that demonstrates to the wise shopper as clearly as anything could, the wisdom of choosing gift handkerchiefs NOW!

**Silk Kerchiefs**

Crepe de chine with wee rolled hems whipped over by hand. In reseda, poppy, English lavender, smoke, petal pink, beige, pale blue and Indu brown. 50c each.

**Sporting Prints**

White linen handkerchiefs with plain wide band borders in color, on which are silhouetted quaint, droll sporting views. 50c each.

**For Boys**

Initialed handkerchiefs, 3 in a box, each plaided and initialed in a different color. The sort of handkerchiefs boys enjoy getting—something with a bit of life and color! 50c box.

**Exquisite White Linen**

Very fine, cobwebby linen handkerchiefs with cluster-corded borders and rolled hems. 75c.

**Scalloped by Hand**

Beautifully embroidered and scalloped by hand are some new all-white handkerchiefs—good values at 75c.

**At 6 for \$1**

there are French prints—Swiss handkerchiefs with corners embroidered in colors—white linen handkerchiefs with spoke-stitched hems—plain-colored ones in rose, yellow, flame, tangerine, light blue and yellow. And many more. At 18c each, 6 for \$1.

Lord's—Christmas Handkerchiefs—First Floor



**Shop Early Features**

Charge customers of Lord's have the privilege of doing their Christmas shopping in November, without having to pay for these purchases in December. If you are interested in this feature of our Shop Early Campaign, consult our Credit Office.

Second Floor

An utterly lovely pair of silk stockings is a gift with which you take no risks. Let them be Lord's Special Ingrain Silk Hose—for evening wear, at \$2.95. In Silver, Burlwood, Gunmetal or black.

First Floor

A beautiful old type Kermanshah rug has been left by one of our customers with us to sell. 10-6x20 feet. It has an all-over design on a rich tan field. Priced for quick selling.

Second Floor

A sterling silver and French enamel pin is a charming little gift—inexpensive, but in perfect taste. A cream-colored oval circlet, with a pink or blue bowknot at the side. 75c.

First Floor

A Silver Thimble, with enameled bands in color, \$2.50.

First Floor

Fur-lined Gloves are always handsome gifts—and it's good to choose while you're sure of finding the size and kind you want. A Hansen glove—in gray, black or mode—slipon, lined with rabbit fur, \$7.50. It has the Bolton thumb, which assures extra durability and better fit.

First Floor

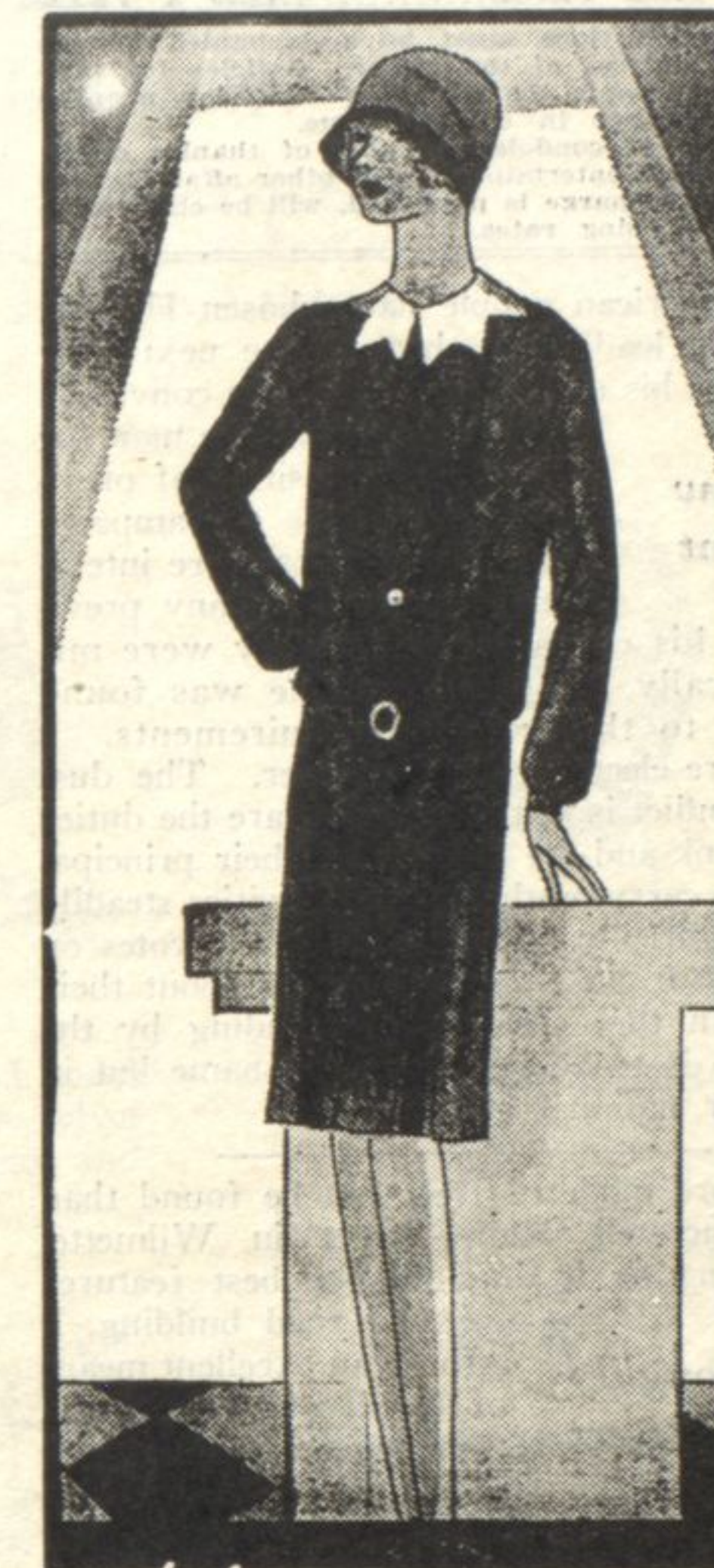
A Moire Laundry Bag for handkerchiefs, is made in the form of an old-fashioned court lady, with a high headdress and a regal gown. In yellow, green, rose, lavender or blue, \$1.50.

First Floor



**Wool Frocks**

in  
Junior  
Sizes  
**\$15**



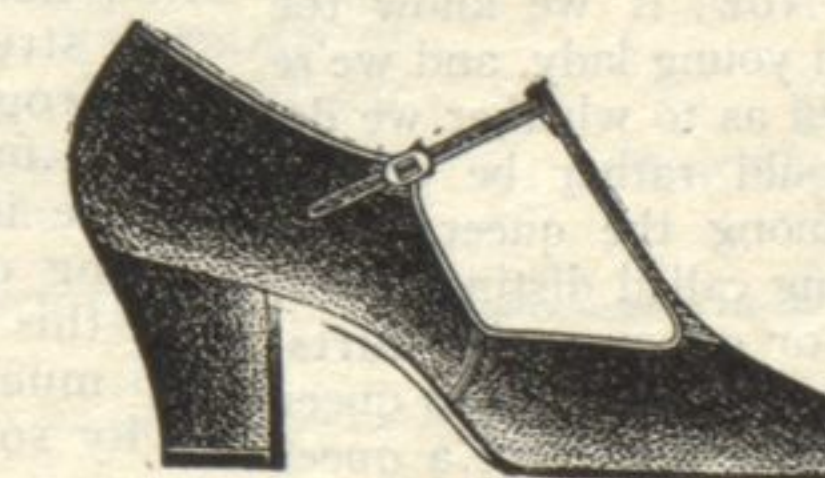
A group of dresses we're sure you'll like! One and two piece models, each tailored with meticulous care. Wool crepes, some combined with plaid butterfly skirts; tweeds; silk featherweight tweeds, and printed and plain flannels, and combinations of printed and plain. Green, Blue, Beige, Sand, Poppy, Navy. Collars and cuffs of silk or linen.

Lord's—Second Floor

**Saturday's Specials at Lord's**

**\$7.50 and \$8.50**

**Burgundy Brown or Black SUEDES**



Rich, deep-toned Suedes fashioned in the newest mode. Cuban or Spanish heels.

Lord's—Main Floor