### How About That Basement? Pretty It Up With Paint

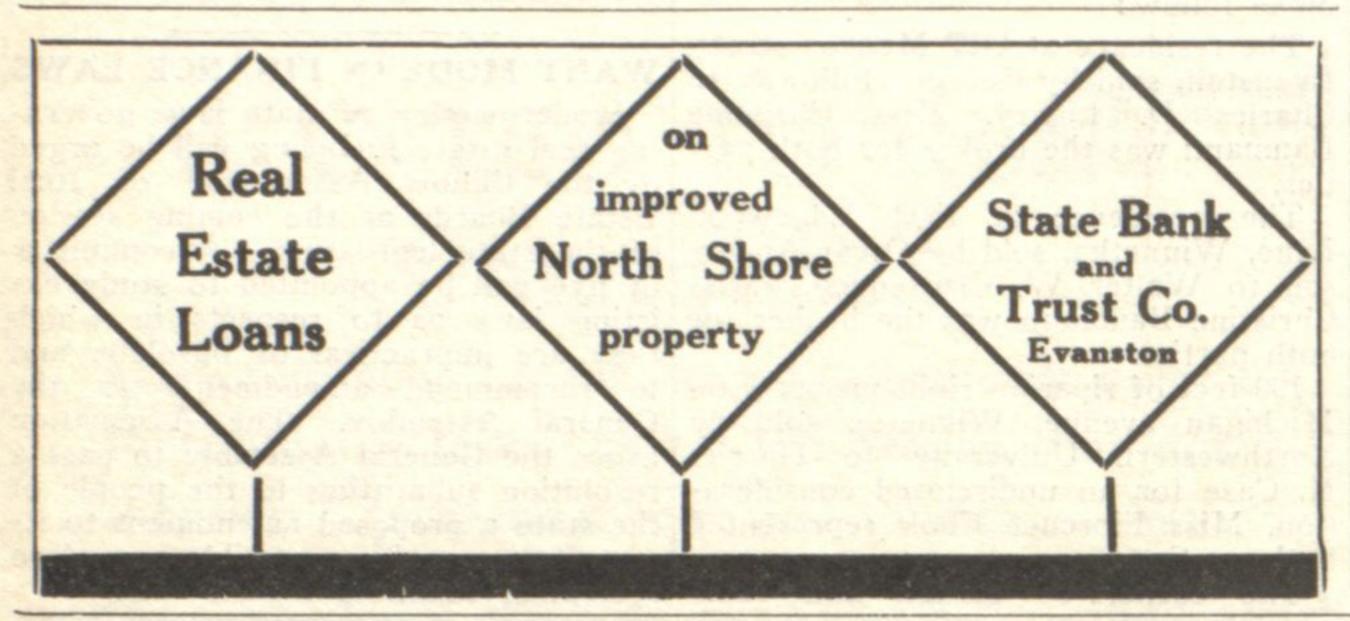
A cellar will appreciate the brightening effect of a couple of coats ot good cement paint applied to the walls and incidentally it will be fortified against the encroachments of dampness by this process.

will not peel, chip, blister or chalk eration. sides making your basement a more were brokers.

cheerful place to work in, it will assist in damp proofing it.

# Chicago Attorney Buys Vacant in Kenilworth

Charles F. Hough of the law firm of Beckman, Olson & Hough has purchased 120 feet of vacant on Essex If you choose a good paint, you road, between Woodstock and Oxford will have a resulting surface that is roads, Kenilworth, from Irving B. dense and hard and permanent. It Babcock, for an undisclosed consid-Mr. Hough contemplates off and strong soap and water event erecting a home of French architecmay be used to keep it clean. Be- ture on the land. McGuire & Orr



### Dictionary Recognizes "Realtor" as a Trade Name

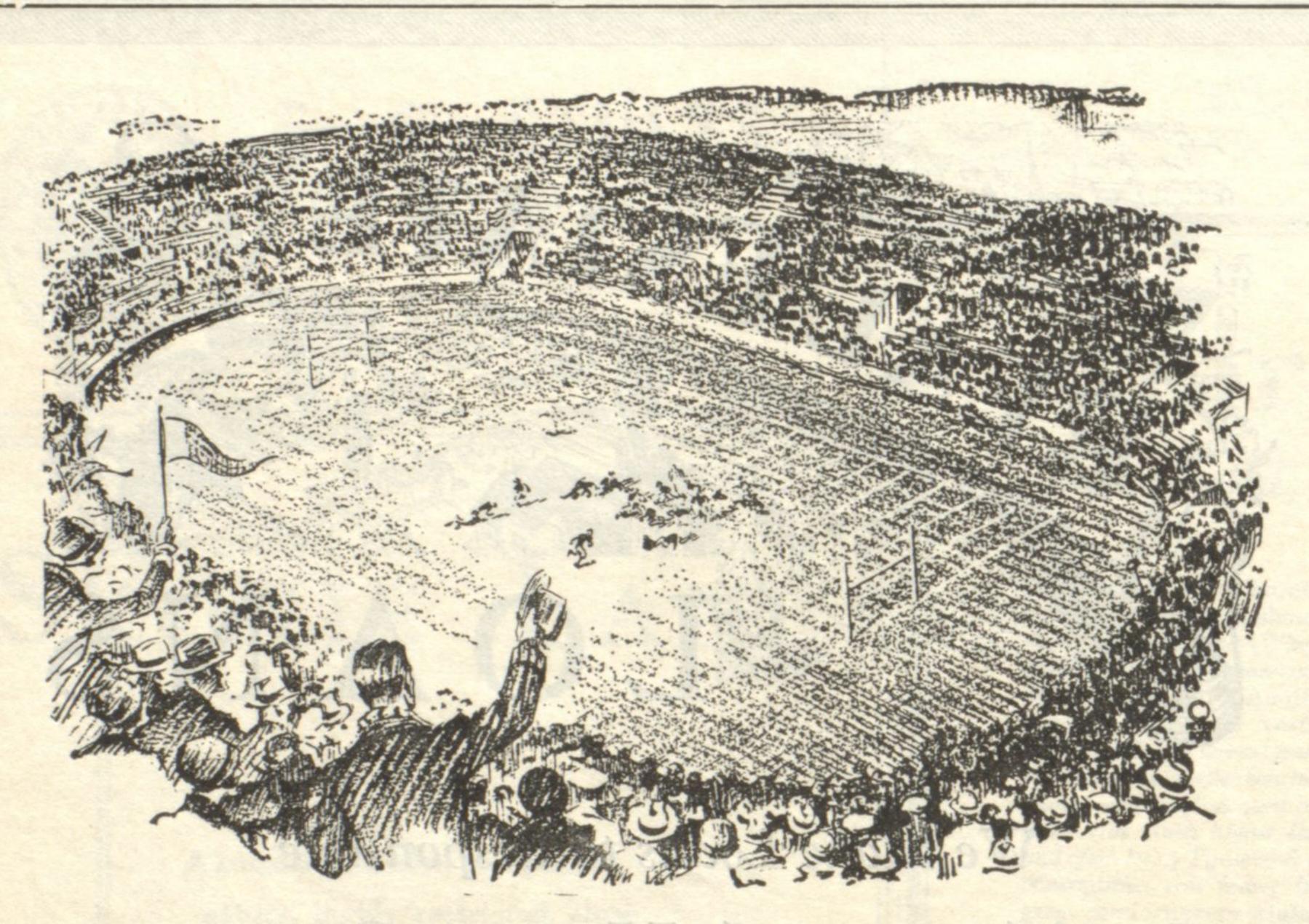
Funk and Wagnalls' dictionaries will hereafter recognize the term "Realtor" as a protected trade name, according to H. Vizetelly, editor.

"Instructions have been given to have the words 'a protected trade name' inserted after the definition of the term 'Realtor,' in our dictionaries," Mr. Vizetelly states on behalf of the Funk and Wagnalls company.

The term is a coined term adopted by the National Association of Real Estate Boards and is defined to mean business who is an active member of a and as such, a member of the National Association, who is subject to its rules brush. and regulations, who observes its standards of conduct and who is entitled to its benefits.

#### VISITS WINNETKA SCHOOL

school for five years, was a visitor at that school on Thursday.



If your printed matter is to score a favorable impression on the man who reads it, you must choose a printer who knows the well-planned strategy of breaking through resistance and attaining the goal.

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# Building Pointers

Composition materials over firea letter addressed to the National As- places are manufactured with various sociation of Real Estate Boards styles of wall treatment. These manthrough its general counsel by Francis tels are cast from a combination of marble, cement and other ingredients, and may be had in different colors and designs. For instance, if one wants the effect of a stone mantel, these come in plain shades to give the appearance of natural stone but at less cost. There are also two tone effects which blend in well with the rough plaster walls of the modern home. As for the durability of these mantels much is claimed. They will last a lifetime, it is said, a person engaged in the real estate and since they are not affected by heat they can be used with any type of constituent board of the association, fireplace. When cleaned, all that is needed is soap and water and a good

Double hung windows are manufactured which tilt at various angles and may also be locked in these different positions. Not only is the wash-Mrs. Edgar Dale, formerly play- ing of the window made easy but at ground supervisor at the Horace Mann | certain angles the rain cannot come in, nor can the curtains blow out and collect moisture and dirt. It is claimed for these windows that their installation is simple. The frame and the window alike are made of standard stock and their hardware is not difficult. High grade weather strips come with the window, making the window draftproof as well as wind and dirt proof. These windows are also immune to sticking or rattling because of the arrangement of the hardware.

> There are metal weatherstrips on the market which you can have installed without removing doors or windows and with no special tools or equipment. Strips are obtainable with clean-cut nail holes punched clear through and with special copperized, rustless nails for attaching. Weatherstrips, metal or other kinds, provide a saving in coal bills, an elimination in drafts and a possible saving or doctor's bills when the zero winds begin to blow.

> Keeping up the exterior appearance of one's home keeps up the real estate value of the grounds as well as the building. One home, fallen into dilapidated condition not only depreciates tremendously in its own value but tends to lower the value of all the homes along the street.

# Tile Made of Cork Is Now to Be Had in Varied Colors

Cork tile, through its resiliency and durability, takes its place among the excellent floor coverings now available to the home owner. This tiling may be obtained in different sizes. From 3x6 inches to 12x36 inches, it can also be had in various shades. These different colors are obtained by different temperatures in baking, and because it is well compressed it possesses strength and durability.

Simple soap and water is used to clean it, and its care is not difficult because of its immunity to grease and dirt and to most liquids. It also possesses insulating value, adding to the warmth of the floor.

# A. H. Ullrich to Remodel Campus Theater Building

Maher and McGrew, Evanston architects, are drawing up plans for the remodeling of the old Campus theater building into a modern office building. The ground floor will be devoted to commercial uses and the second floor will contain professional offices, according to Albert H. Ullrich, the own-er. The architects are planning to finish the facade of the structure in a modernistic spirit.