

**GOODRICH SILVERTOWNS**

**Get your car ready for Winter!**

**Buy New, Sharp Tire Traction Now at Lowest Prices in Goodrich Rubber History**

**DON'T** wait until the snow flies . . . or until sleet freezes on the pavement.

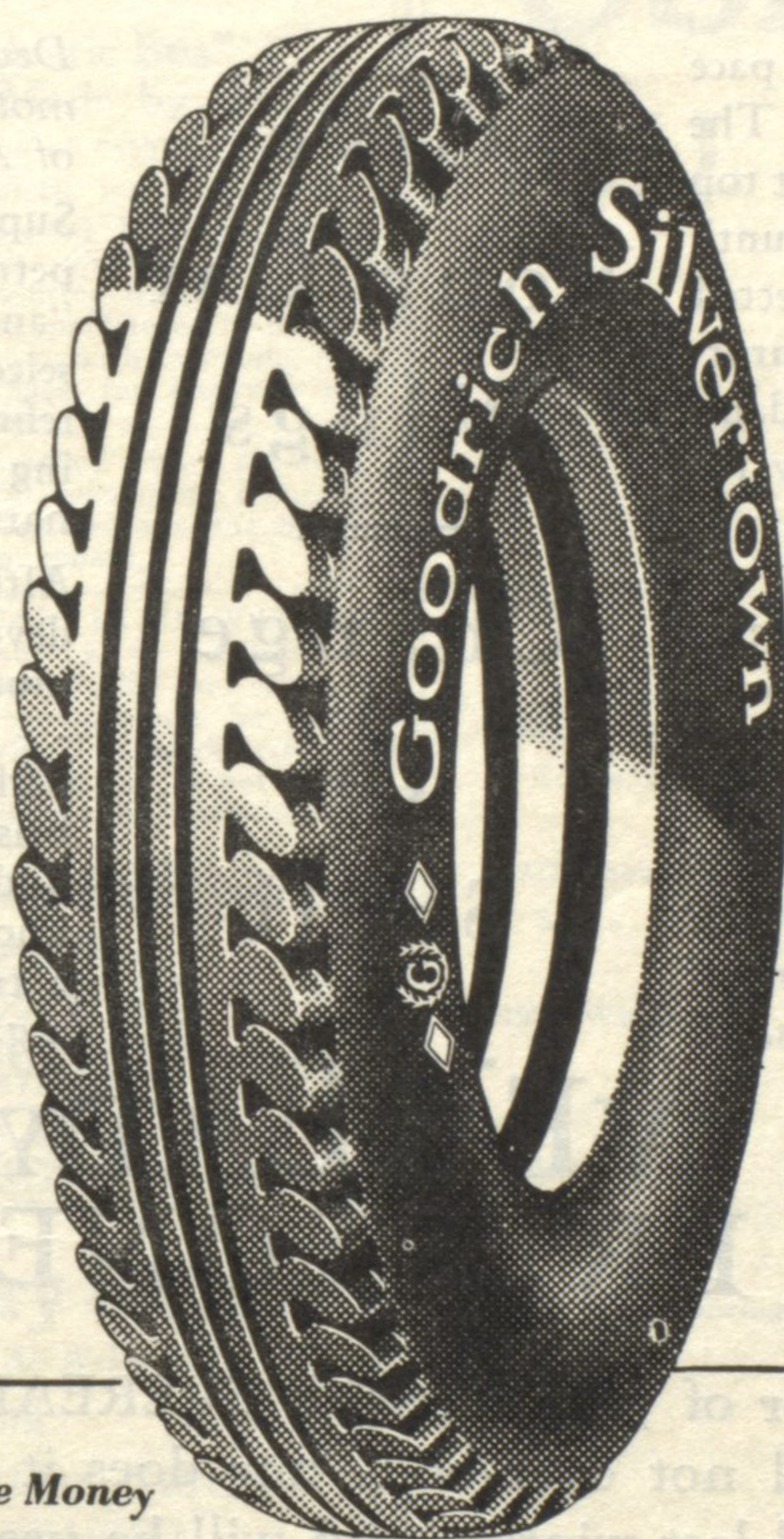
Dangerous. Risky. And foolish—because *now* you can buy Goodrich Tires at the lowest prices in history!

Which means that you can change over immediately from treads worn smooth by long summer driving to safe, sharp Silvertown Tire traction and **SAVE MONEY**. And *real money*.

With a new and sweeping service guarantee added, to wit:

Every Goodrich Silvertown and Goodrich Radio Tire guaranteed for life against manufacturing defects. Should one fail, due to defect, we'll adjust immediately.

Lowest prices. Fresh, fine Goodrich Tire quality. A lifetime guarantee. Where can you beat this combination for tire value?



*These Prices Show Where to Save Tire Money*

Sizes	Silvertown	Radio	Sizes	Silvertown	Radio
30x3 1/2	\$ 7.95	\$ 6.80	30x4.50	\$11.15	9.05
31x4	14.25	11.15	31x5.25	16.15	14.05
32x4	15.15	12.75	33x6.00	19.50	18.00
29x4.40	9.80	8.40	Prices on All Other Sizes—Just as Attractive		

**HUBBARD WOODS**

**S E R V I C E S T A T I O N**

**TOWER ROAD & CENTER STREET**

**PHONE WINNETKA 617**