

NORTH SHORE MOTOR NEWS

TAKE STEPS FOR SAFETY AT RAILWAY CROSSINGS

Charles W. Hayes Points Out That California Voters Will Ballot Nov. 6 on Important Issue

"Various states are now taking action to protect adequately or to eliminate the dangerous railroad grade crossings," says Charles W. Hayes, of Winnetka, President of the Chicago Motor Club.

"The latest state to endeavor to safeguard motorists in this respect is California," continued Mr. Hayes. "Voters in that state will ballot November 6 upon a proposed \$10,000,000 bond issue. The funds derived will be used to defray the cost of separating approximately 400 highway and rail crossings on the state highway system.

Chance for \$20,000,000 Fund

"In the event this proposition is approved by the voters, negotiations will be started to determine what sum the railroads shall add to the \$10,000,000 as their share in the project. The state railroad commission will sit as an arbitrary group, with the carriers on one side of the table and the state on the other.

"The general policy in that state is for the railroads to pay one-half of the cost of such projects and the state the other half. Should this rule be applied after the bond issue is carried, \$20,000,000 should be available for the western states' war on grade crossings.

"The work of separating the crossing will thus be greatly facilitated. At the rate of progress in California in the past, it was estimated that thirty years would have been required in which to complete the work. It is likewise expected that with the approval of the proposition, the counties will take similar action. The total number of grade crossings in that state in 1927 was 1,740.

Michigan Lights Crossings

"Michigan is another state that is cognizant of the danger that lurks on every rail and road crossing. That state recently announced plans to illuminate such intersections at night."

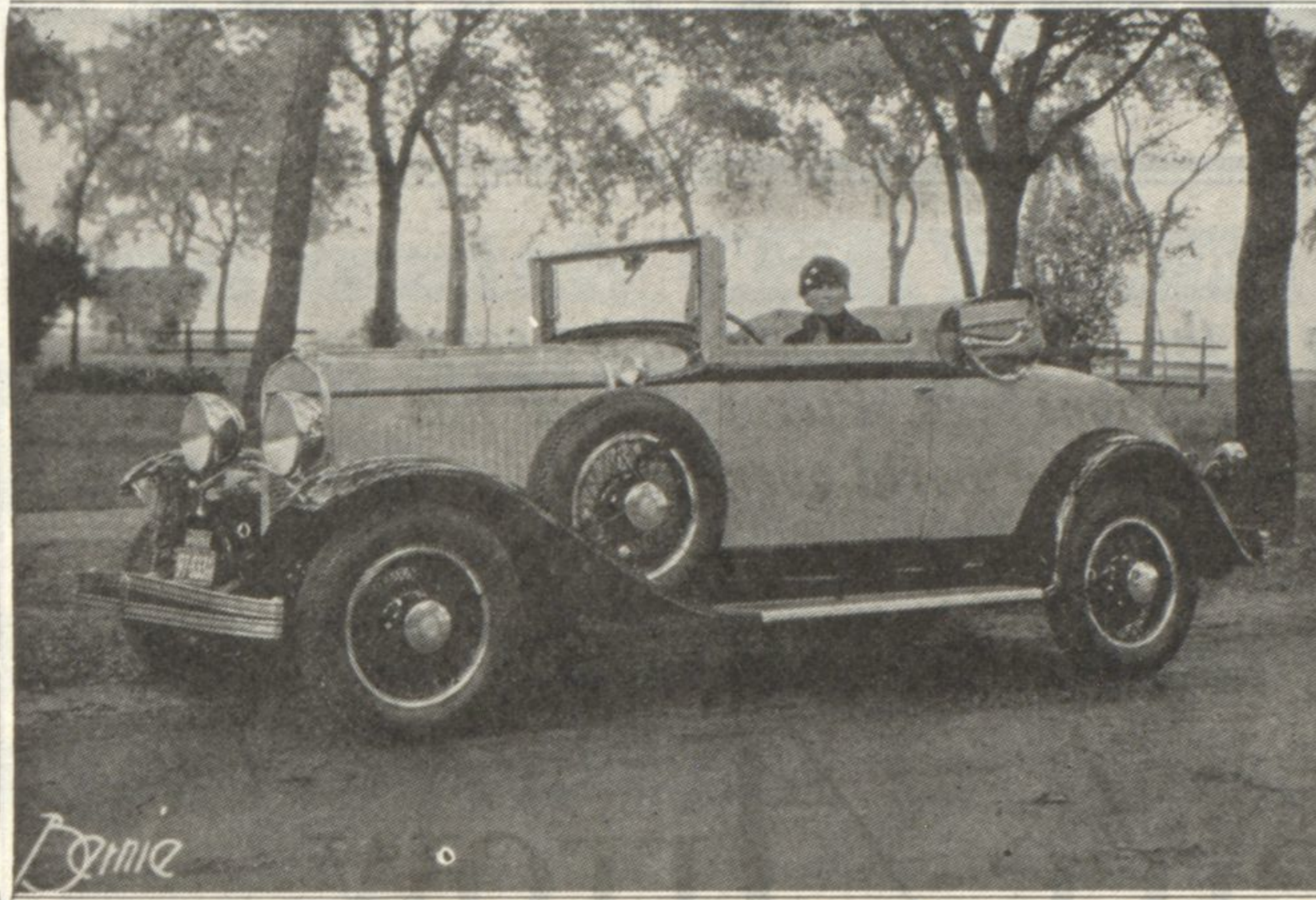
Nash Gains Strong Position in Field of 6 Cylinder Car

More reports of a record sales year by Nash Motor company are announced by O. E. Springer of Suburban Nash Sales of Winnetka. Mr. Springer has received information that registration figures for eighteen states show that the Nash car is setting a fast pace for six cylinder automobiles.

In many instances the figures show that Nash is in third position in sales among all motor registrations, the leaders, of course, being Chevrolet and Ford. The production figures, according to Mr. Springer are evidence that the factory has been working at capacity for many months.

The news that Nash ranks as first for cars of its own field in Cook county already has been published, but of equal interest is the information that Nash has gained a strong hold in the New York area. In New York, more Nash cars were put into the owner's hands than Chevrolet, the Nash company reports.

Head of Women Voters Buys Chrysler



Mrs. W. G. Hibbard of Willow road, Winnetka, an official of the Illinois League of Women Voters, is the proud new owner of a Chrysler 75 convertible coupe, body by Locke. The sale was made through North Suburban Sales of Evanston.

Hupp Turning Out New Custom-Built "Town Sedan" Car

In response to a widely expressed desire for a custom built closed car in the Century Eight series, the Hupp Motor Car Corporation is now putting on the market a new five passenger Town Sedan in this model, which is on display at the local Hupmobile branch, according to Gould C. Davis, Winnetka dealer.

The new Century Eight car was planned to come into production at the time the 1929 Century cars were introduced, it is explained by Mr. Davis, but pressure on plant facilities caused by the record breaking sale of all Hupmobile products this year has thus far prevented its being built in quantities. Samples are now being distributed throughout the United States, however, and as reports to the manufacturers show that it is proving highly popular wherever it has been exhibited a large demand is anticipated by the company and preparations are being made for its output.

The Town Sedan's Raulang body is both wider and longer than that of the Standard Eight model and full advantage has been taken by Hupmobile engineers in utilizing the additional space to increase seating capacity and leg room for passengers.

The new car is exceptionally attractive in appearance, making unusually effective use of the Century design's lines, which are accentuated in this car by the landau effect achieved by using fabric instead of metal in the back, the clean cut gracefulness of outline resulting from Hupmobile's unique "tailoring" of sheet metal, wider reveals around the windows and a new molding treatment, modified in shape and position. Wider doors not only add to the appearance of the car but also increase convenience of entrance.

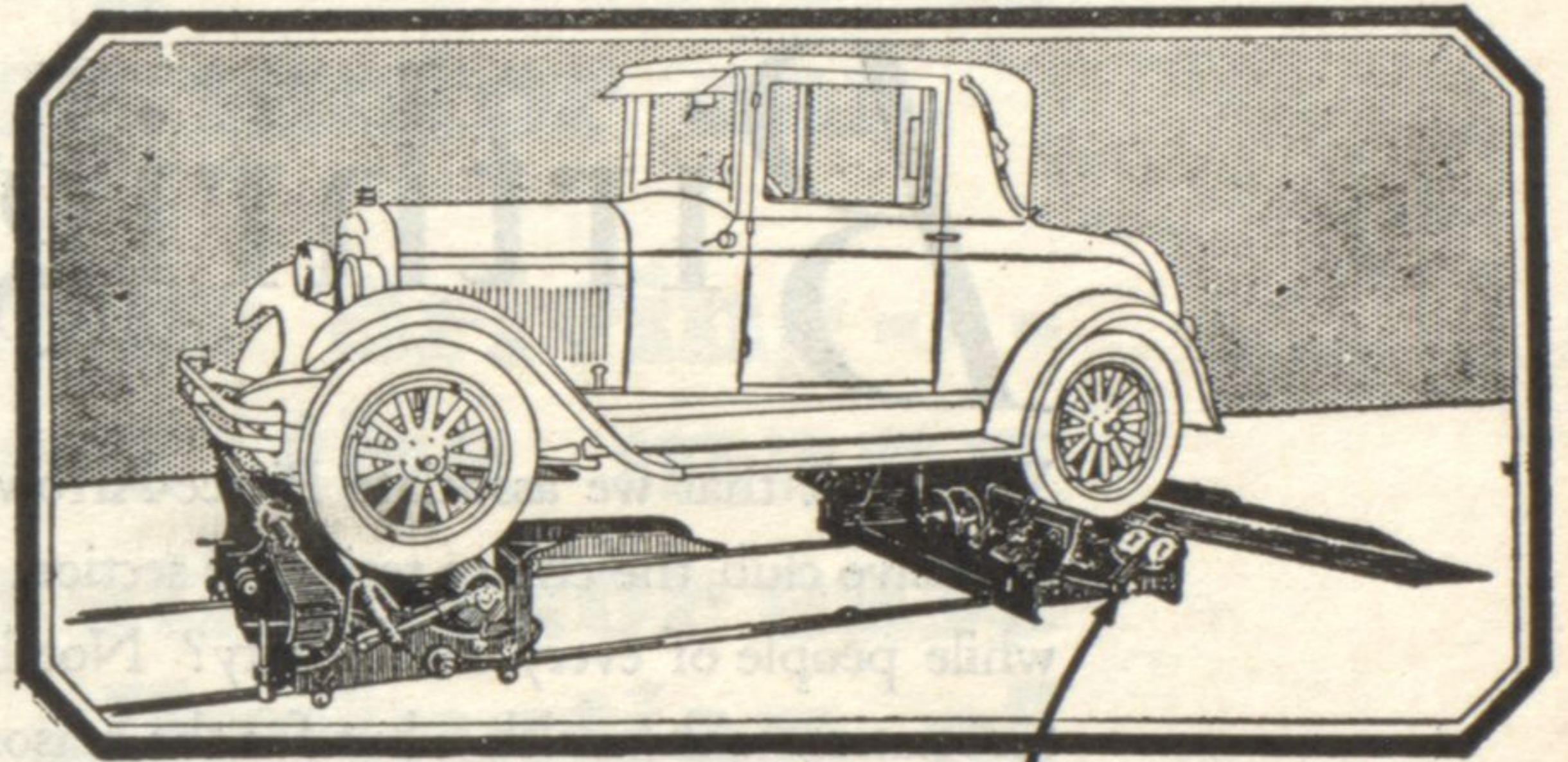
30th Anniversary for Goodyear Co.; Sees Record Year

Celebrating its thirtieth anniversary the Goodyear Tire and Rubber company of Akron, O., announced that indications point to the breaking of all production and sales records this year. A feature of the celebration was a home-coming and sales conference.

The conference was probably the largest ever held in the rubber industry. Members of the sales organization from all branches of the Goodyear company in this country and many foreign countries were in attendance.

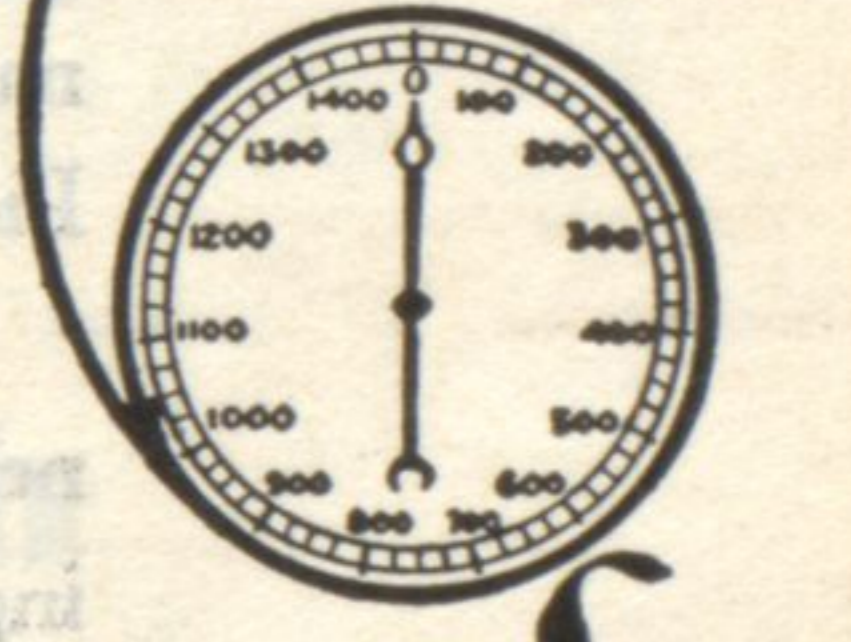
"The success of the Goodyear organization over the 30-year period of its history has been due to the introduction of many improvements including the first practical cord tire and the first pneumatic truck tire," an official stated.

"Records at Akron show that, since 1915 Goodyear production has increased six times, reaching an all-time total of 125,000,000. And indications are that this year will see all production and sales records of the company broken.



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