

THE POLITICAL OPPORTUNITY of the ELECTION, NOVEMBER 6

Elect HERBERT HOOVER

President of the United States

To the Men and Women of Winnetka:

In a few days we will choose the **leader** of our nation for the next four years. In examining and measuring candidates' records for the office of presidency, the estimate of values places Herbert Hoover far in the lead as the candidate having the most and the highest qualifications for the **leadership** of our country.

Preference must be given to the one who has had several years of basic education and experience in federal government, who in addition has such unusual equipment as an engineer, and who has had such a wide range of experience in international economic affairs, rather than to one whose education and experience in public affairs has been limited to the governorship of one state and lesser offices in that state.

It would take years for any governor with such limitations to accumulate the fundamental knowledge of the concerns of national government and international relations that is now possessed by the republican candidate for the office of president. In the interest of efficient government a **leader** should be chosen who is already trained in national service.

In a local letter published recently by a leading democrat, the assertion is made that the democratic presidential candidate is "**now in a position where he**

dominates and controls his entire party." If this is true, the democratic party is in danger of establishing an absolute monarchy within itself. It is lamentable to contemplate the dire consequences in a struggling democracy.

We favor the **leadership** of the republican candidate who believes that the collective mind is better than the single mind. He lays down as a principle "that the safety of the United States is in its multitudinous mass **leadership.**" We believe in his method of achievement based upon the processes of conference, association, cooperation, and organization.

He believes that children are entitled to a Bill of Rights. He fully recognizes that the welfare of parents and children is dependent upon the vigilance of government. In his public addresses, he states that he aspires to be a president whose service will create increased comfort and happiness in American homes. He believes in making this nation a human society and not an economic system.

We applaud Mr. Hoover's conception of the high office of the presidency. He says "In the determination of policies, the president is not only the **leader** of a party, he is more than this—he is the president of the whole people. He must interpret the conscience of America. He must guide his conduct by the idealism of our people."

THE PRESIDENCY IS NO DICTATORSHIP. *It is not intended to be. Safeguards are provided to prevent it. Our fathers knew that men were not made for government but government for men—to aid and to serve them. Our government rests solely upon the will of the people; it springs from the people; its policies must be approved by the people.*

**VOTE FOR TRAINED LEADERSHIP IN FEDERAL GOVERNMENT
VOTE FOR HERBERT HOOVER**

Very truly yours,

FLORENCE BENNETT PETERSON,
President.

Winnetka Woman's Hoover for President Club

Executive Committee

Mrs. William Otis
Mrs. Walter Benson
Miss Elizabeth Gemmell
Mrs. Merritt Starr
Mrs. Howard Snell

Mrs. D. Bligh Grasett
Mrs. Jack C. Anderson
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VOTE EARLY. POLLS ARE OPEN FROM 7 A. M. TO 5 P. M.