GOODRICH SILVERTOWNS



gives you Lowest Silvertown Prices in History!

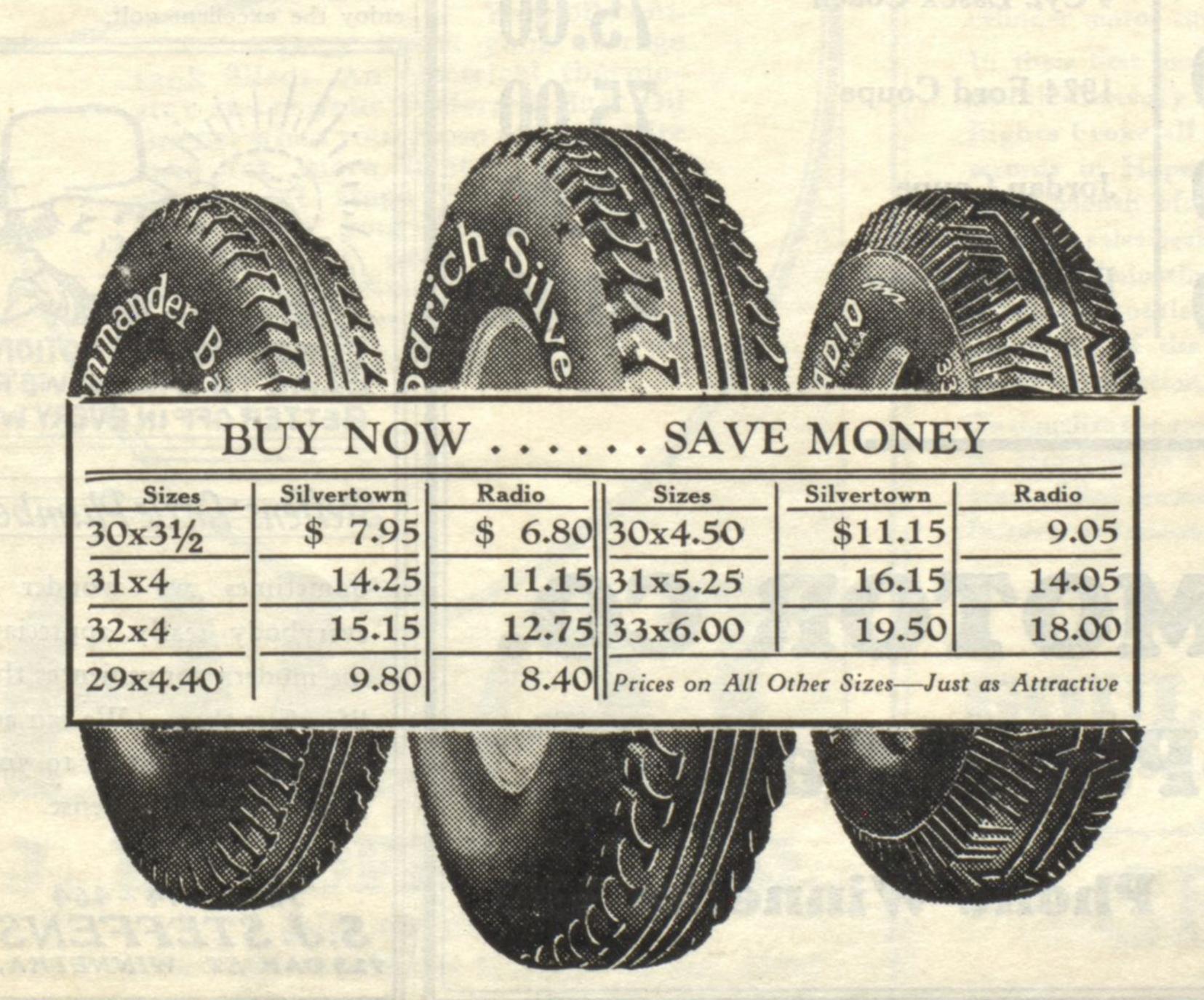
-AND
EVERY SILVERTOWN
GUARANTEED FOREVER
AGAINST
MANUFACTURING
DEFECTS

FALL is here . . . and with it THE GREATEST TIRE VALUES we have ever offered!

The famous Silvertown... the rugged Goodrich Radio Tire... the dependable Goodrich Commander... at the lowest prices in tire history. Fresh stocks . . . the latest Goodrich improvements . . . mileage greater than ever before. With this new and positive guarantee:

Every Silvertown and Radio Tire guaranteed for life against manufacturing defects. Should one fail, due to defect, we'll adjust immediately.

Examine this price chart. Consider the record-breaking mileage of Goodrich Tires. Remember this new and sweeping guarantee. Where is there a tire that can equal this value combination?



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