



*Take a vote on this highly important issue*



- Have the girls vote
- Have the boys vote
- Have the grownups vote



The important question on which we suggest a vote is: "Selected Milk for Drinking." The sweet, natural taste of this special drinking milk makes milk drinking a real pleasure. Milk drinkers have stronger muscles, sturdier bones, greater resistance.

17¢ a Quart



Identified by this trade mark on the hooded cap

"Selected" is the better drinking milk because of the extra care taken at the dairy farm where it is produced.

Have all the milk drinkers in the family compare "Selected"—enjoy its Sweet Natural Taste—and give you their vote.

Ordering Selected is easy. Mark the Borden's Milk Card, Talk to any Borden milkman, or Phone Wilmette 1545.

**BORDEN'S**  
FARM PRODUCTS CO. of ILLINOIS

WILMETTE 1545