

Latest Dodge Car Provides an All- Year Sport Model

Custom finished bodies with specially matched upholstery feature the special series Victory Six four passenger coupes which have just been announced by Dodge Brothers, according to W. T. Wersted, Winnetka dealer. This new type with its attractive color combinations offers an all year sport model.

"In body design, the models afford roominess to comfortably seat four

passengers, and provide an inside compartment for luggage or parcels," says Mr. Wersted. "Interior finish is designed to harmonize with the exterior colors. The first color combination shipped was black and opal cream, the hood and cowl of the car along with the moldings and upper structure being of a sparkling black. The belt panels and body are finished in opal cream—a rich shade at present popular on sport models of the highest priced cars. Other attractive colors available, include brown and blue lacquers and the black and red combination.

"Mechanically, the car is powered

with the Victory Six engine that holds the owner-driven record of 76 hours and 13 minutes from Los Angeles to New York. Acceleration and flexibility in traffic match its smooth operation at sustained speed, and insure proper roadability under all conditions. The two-walled Victory Six body, bolted directly to the chassis, replaces body sills and dust aprons, and materially lowers the center of gravity without sacrificing headroom. This simplified and rugged construction feature reduces weight, eliminates body overhang and prevents annoying squeaks and rattles.



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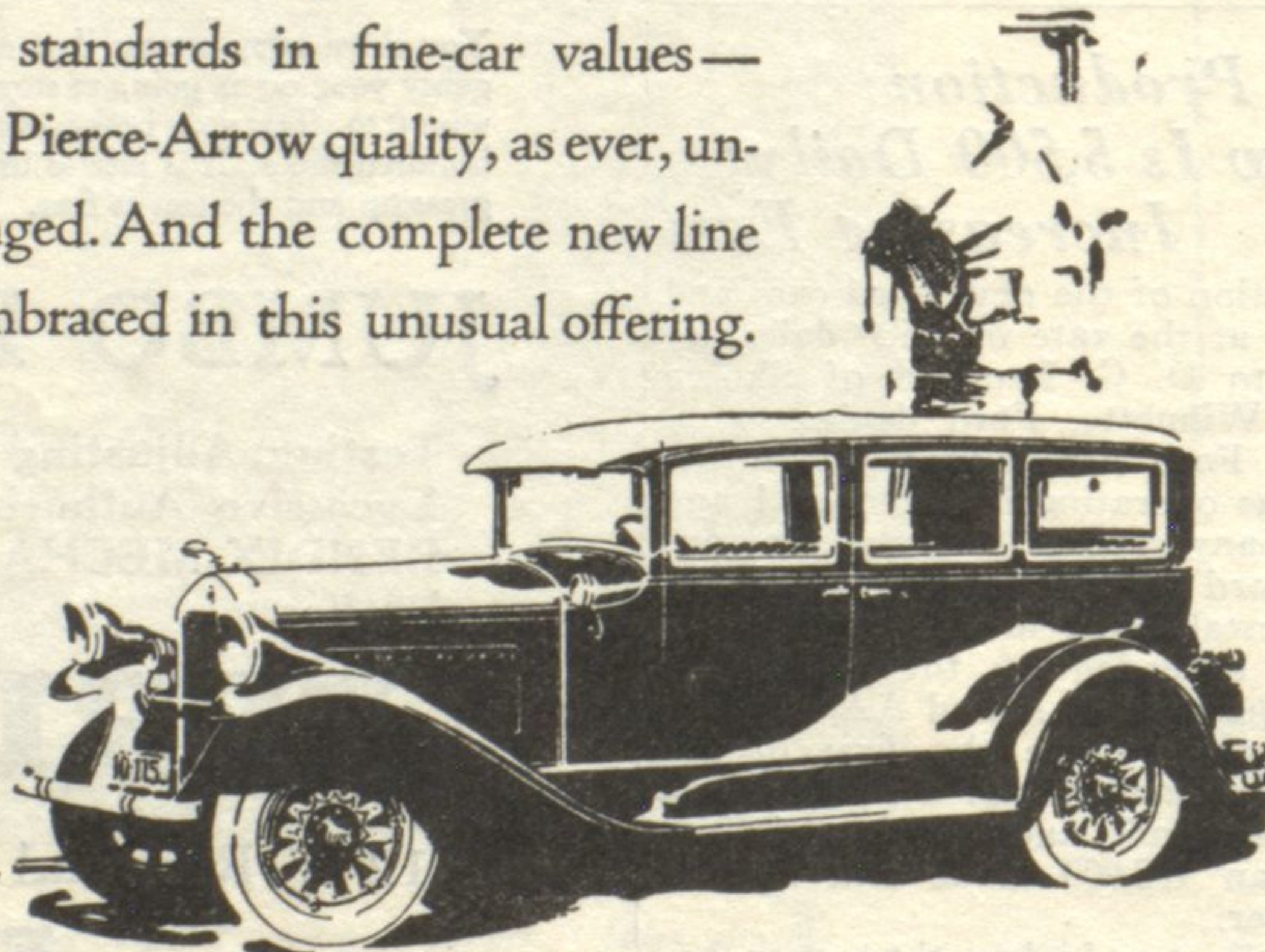
There is quality etched deep in every detail of this distinguished line. Each interior reveals a taste for fabric and fittings that is rare among automobiles. The body lines and colorings are richly Continental.

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new standards in fine-car values—with Pierce-Arrow quality, as ever, unchanged. And the complete new line is embraced in this unusual offering.

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HERE'S REASON FOR U. S. CHANGING MONEY SIZE

Grimy Hands at Oil Filling Stations Cause Quick Deterioration of Currency

Announcement that the new "thumb-nail" size currency of the United States Treasury will make its initial debut within the next three months has been made by Assistant-Secretary of the Treasury, Henry Henick Bond.

Why the familiar sized bills are being reduced approximately one-fourth in size is an interesting story that probably not one in a thousand motorists know—but it is due primarily to the motorist that the old sized currency is to be taken out of circulation and the smaller bill installed.

Following the advent of the automobile it was found that bills of small denomination came back to the redemption bureau of the Treasury Department more often for reissuance. A study, made by the government, revealed that the grime and oil from the filling station attendant's hands does more than any other thing to soil notes, causing them to deteriorate faster than formerly.

The frequency with which a dollar bill comes back to a filling station has just been determined as the result of an interesting experiment made by the American Motorists' Association in co-operation with The Automobile Club of Illinois.

It was found that approximately every seventh time that a bill changes hands it finds its way back to the oil station, where it becomes more begrimed by oil and smears. The experiment was made by circulating 50 one dollar bills, with a request attached that each spender endorse on the slip what he spent it for, and that the person holding the bill after the tenth endorsement should return it to the American Motorists' Association's headquarters at Washington. The fifty bills were circulated in ten cities with the result that out of 36 bills returned, containing 371 endorsements, 53 of the endorsements indicated that the bill had been spent by a motorist for gas or oil.

Pierce-Arrow Has New Truck Model; Carries Big Load

Announcement by the Pierce-Arrow Motor Car company, of a new truck model with the largest load capacity of any Pierce-Arrow unit will be news of interest to operators whose work requires the transportation of big loads, in sections where special hauling is permitted, according to James G. Barber of Evanston, north shore dealer.

The new truck, known as Model R-G, has a vehicle gross weight rating of 36,000 pounds. Allowing 16,000 pounds for chassis, cab, body and hoist, this leaves 20,000 pounds for pay loads which may be carried within the Vehicle Gross Weight rating, or 10 tons.

The chassis will be made in two wheelbase lengths, a standard length of 14 feet and a tractor size of 12 feet. Both of these lengths are particularly adapted for maneuvering within narrow confines and contractors will find that these lengths are well fitted to their requirements.

The primary features of the new Model R-G consist of ability to haul huge loads at normal speeds, maximum strength for pulling out of steep declines and an especially sturdy chassis, yielding maximum performance under the most severe operating conditions.