

ROSENBERG'S

Davis Street ~ Downtown Evanston

Persons who spend systematically find a charge account a valuable service.

Smart Fabrics Make Modish Costumes

French Laces

A Matter of Smartness
\$2.75 yd.

Sheer, filmy, 2-inch, Alencon lace with heavy thread, hand run combines for smartness in the new frocks. Light and dark ecru shades. 3-inch, \$3.25; 4-inch, \$4.75.

Furs Trim The Mode

Wolf Is Smart
\$27.50 yd.

Fashionable coats wear wolf fur in natural or beige shades. This is 4 inches wide, of a splendid quality.

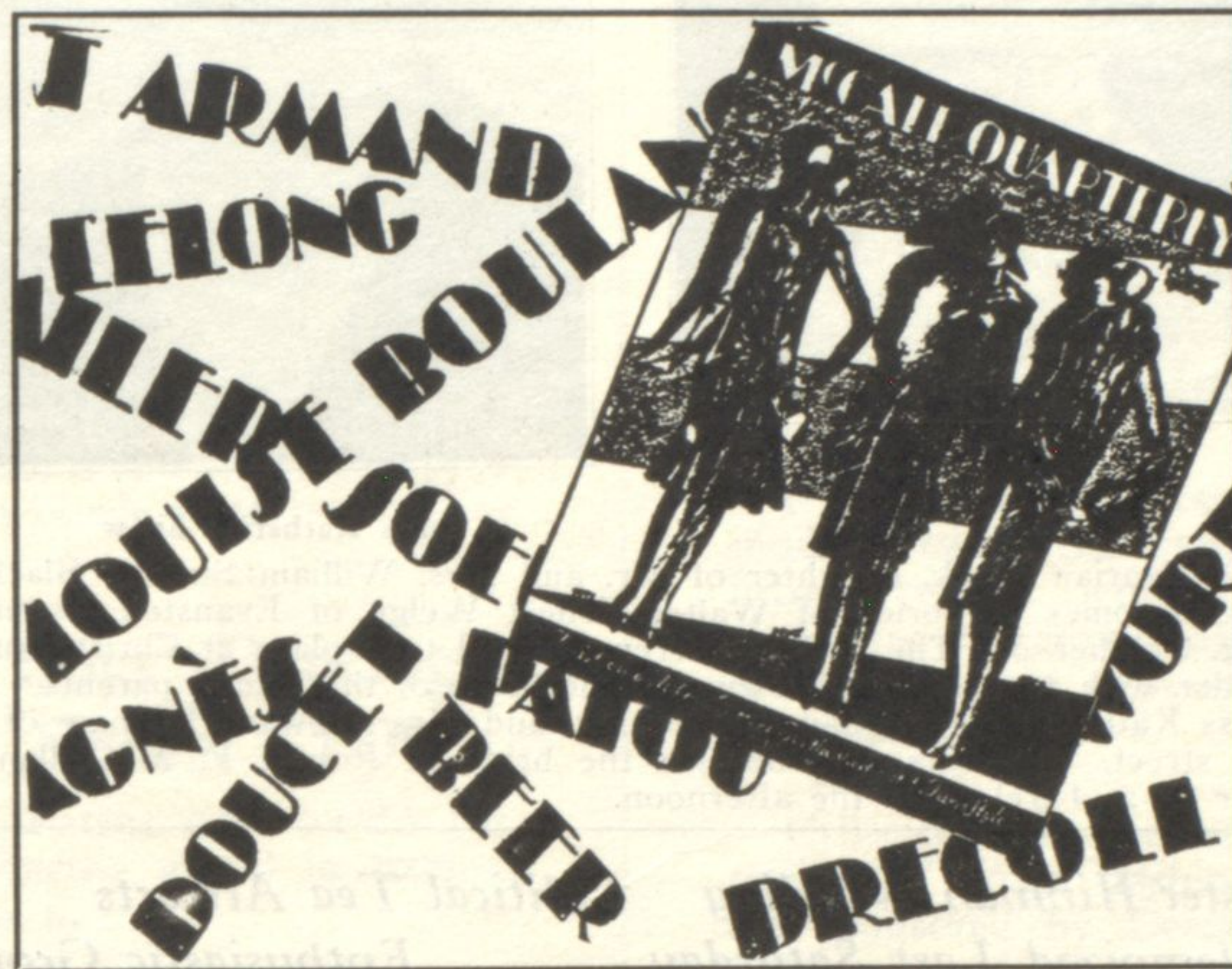
Van Dyke Sets, \$2.95

Collar and cuff sets of fine tucked net with thread run lace insertion and hand made cluny edge—smartly worn with the velvet frock.

First Floor



McCall Printed Pattern 5471



Crepe Satin - - Favorite of All Paris Designers

Alluring Fall Shades, yard at \$2.75

- Cocoanut
- Sherry-brown
- English Green
- Spanish Wine
- Marracaibo
- Morocco
- Navy
- Black

The mode of satin has been established. Paris acclaims it! This is of a quality to make the most beautiful of frocks. 39 inches wide; every smart shade.

You can have your hemstitching done at Rosenberg's—often while you shop.

Transparent Velvet

Fabric for a Queen
\$8.95 yd.

Soft, lustrous, supple, transparent velvet in the rich shades so modish for fall and winter frocks. 39-inch. In prints at \$10.95 yard.

TWEEDS -

Fashion Exponents for Fall and Winter

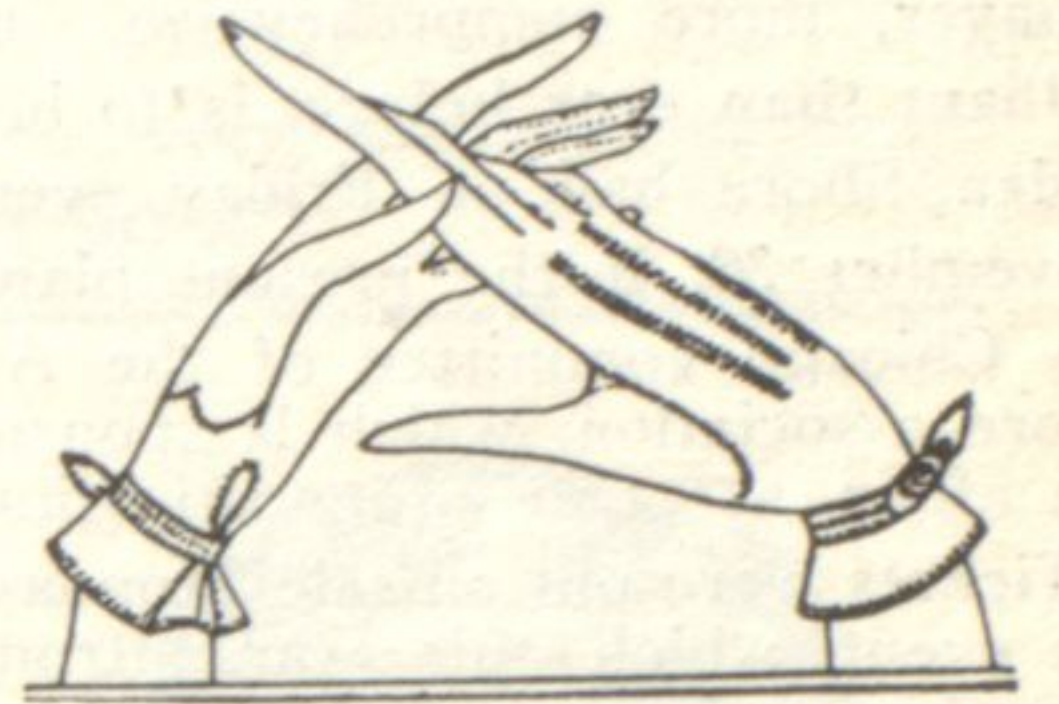
\$3.95 yd.

The tweed coat carries enviable smartness. These in tan and grey tones require only 2½ yards for a coat. Lighter weight, yard, \$1.95.

- 39-in. Canton Crepe, beautiful, serviceable, yd. \$2.95
- 54-in. Wool Jersey in Autumn Shades, yd. \$2.50

Fabrics—Second Floor

The correct Gloves for Fall and Winter

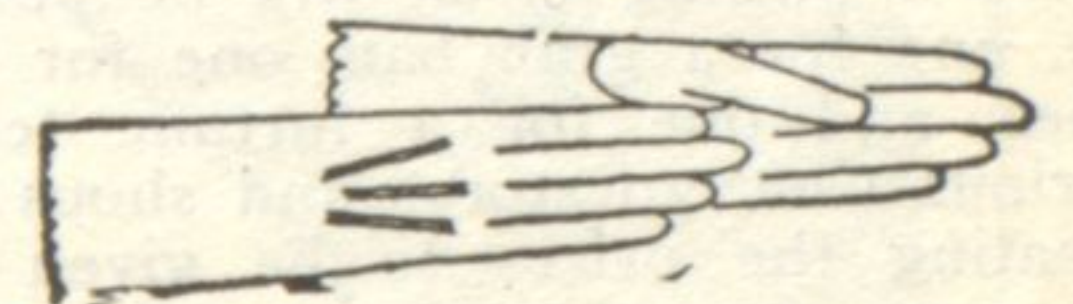


CAPES - - -

With Bracelet Straps

\$3.95

Smart indeed are gloves of fine capeskin with the new bracelet strap effect. Clever buckles add to their chic. In fall shades; and practical because they are washable.



SLIPONS - - -

of Kislav Doeskin

\$4.25

These smart gloves are washable in hot water and come out just as velvety as when new. In white and fall tones. Sizes 5¾ to 7½.

SILK GLOVES - - -

With Novelty Cuffs

\$2.00

Kayser lined silk gloves are warm as well as smart looking. In mode, beige, bark, black and grey, sizes 6 to 8.

KID GLOVES

For the Little Miss

\$2.50

They wash like magic, and are smart, too! In medium tan shades, sizes to 7.

Children's Unlined Cape Gloves, \$1.50.

Children's Fabric Gloves, sizes 1 to 7, 65c and \$1.00.