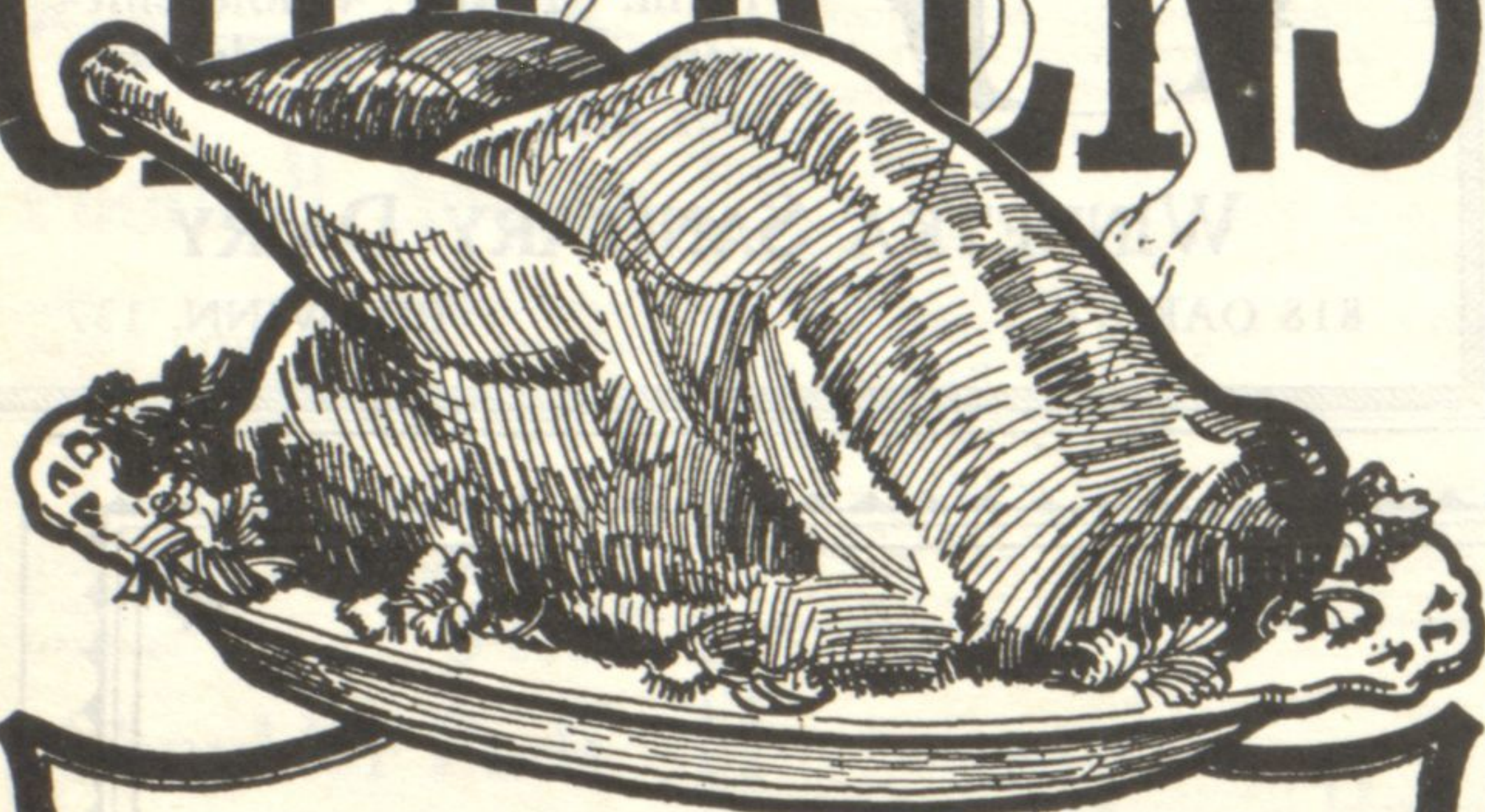


Tender Full-Flavored CHICKENS



CHICKEN

A Delicious Old-Time Food

There is a goodness in chicken that you could not possibly know until you have tasted *Wapsie Valley Chicken*. Here is chicken of fork-cutting tenderness—full of delicious flavor—full meated—a treat you will want to repeat.

This new savoriness added to the old-time favorite food chicken comes from scientific breeding and feeding. A new kind of chicken is produced that is unequalled for fine eating.

Wapsie Valley Chicken

Such chickens can only come from one place—from the very heart of America's poultry country—from the rich, fertile farm lands of Iowa. Here the *Wapsie Valley Chickens* are carefully raised and scientifically fed. When ideal for eating they are individually dressed "dry-picked." Never are they allowed to soak in water. They are all chicken from start to finish. Separately wrapped in clean white parchment paper, crated and shipped direct to your dealer, and to the famous club and restaurant kitchens of the world.

NOTICE

Only the dealers listed receive Fresh Direct Shipments of the Genuine WAPSIE VALLEY CHICKENS and positively will not substitute.

BEWARE

of the dealer who claims to have the genuine and tries to substitute inferior quality. WAPSIE VALLEY CHICKENS are entirely different, they are fat and plump, full of soft, tender, flavorful meat, perfectly dry and cleanly dressed. You will not find the crow full of coarse feed and gravel, or soaked full of water like the ordinary kind that are being sold at low prices to fool the public.

You would not buy milk or cream from a dairy that you knew added water to it to cheapen it. You would not buy pork chops that did not have the proper proportion of meat on them. Why should you buy chickens that are large in frame without the proper proportion of meat, and besides have the crows, etc., stuffed full of feed and gravel, and soaked full of water to make it appear that you are getting a plump heavy chicken at a very low price?

You are losing one-half pound of meat on every three pound water soaked chicken you buy, or about seven cents on every pound, and if you are buying a six pound chicken you are losing just double this amount. WAPSIE VALLEY CHICKENS cannot be soaked full of water to take on weight, because they are DRY-PICKED. For that reason you get all chicken for your money instead of water, frame and gravel. Buy your WAPSIE VALLEY CHICKENS from the dealers listed, and you will be sure to get the Genuine Perfectly Fresh at the right price.

WAPSIE VALLEY CHICKENS

Are being shipped "FRESH DIRECT" only to

PALACE MARKET COMPANY 796 Elm Street, Winnetka	PALACE MARKET COMPANY 1145 Wilmette Ave., Wilmette
PALACE MARKET COMPANY 1941 Central St., Evanston	PALACE MARKET COMPANY 1559 Sherman Ave., Evanston

A. J. WICHMAN
611 Dempster Street
Evanston—Tel. Univ. 238

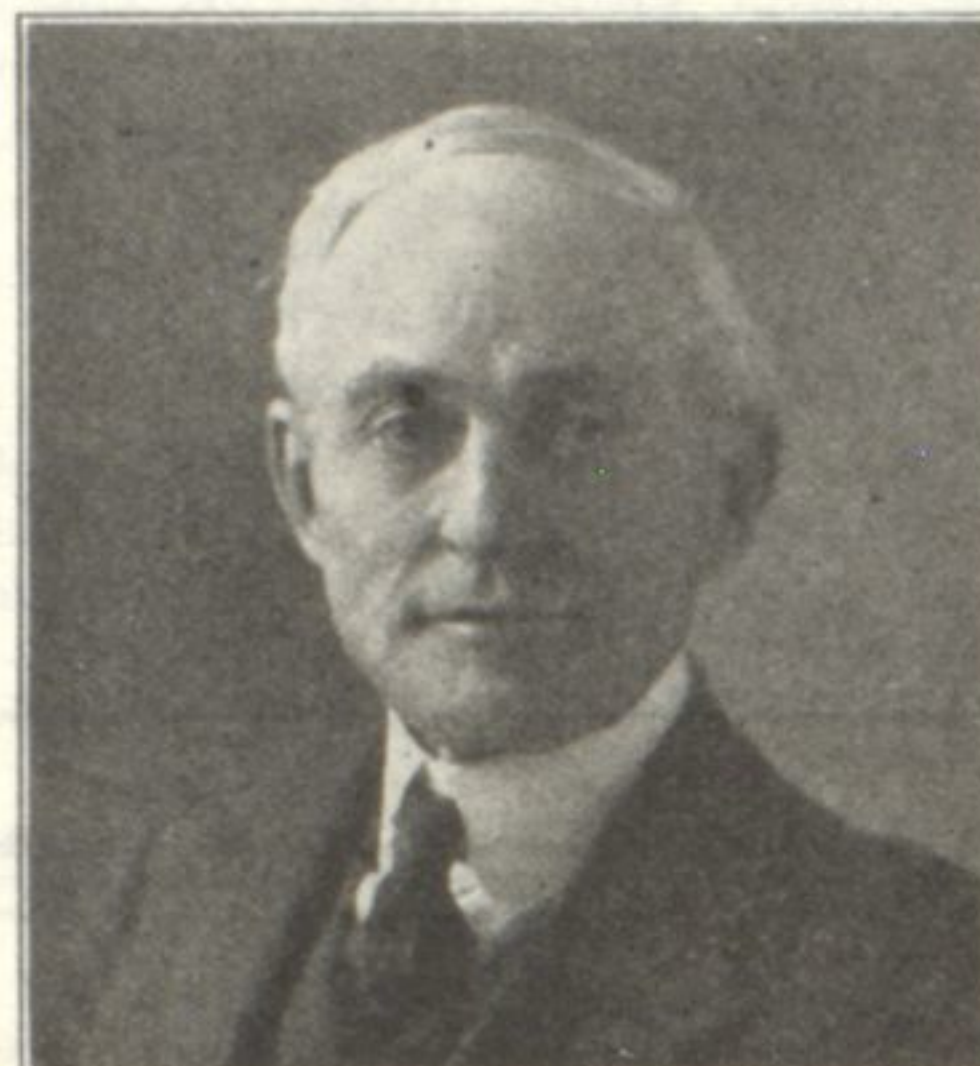
Served exclusively at the
SKOKIE COUNTRY CLUB

**WAPSIE VALLEY CHICKEN
INDEPENDENCE PRODUCE CO.
Independence, Iowa**

SPREADING SUNSHINE M. J.'S HAPPIEST TASK

Being the Story of an 86-Year-Old Youngster Who Just Can't Stop Working

Do you know Milton J. Timberlake? The name probably doesn't mean anything to us of the north shore, but the chances are that if you were asked if you knew "Old Man Sunshine"



M. J. Timberlake

you'd immediately think of the man whose name is Milton J. Timberlake. The circumstances under which you've met M. J. aren't the important features of this story, so said circumstances will be reserved for a later paragraph.

But by way of preface it is necessary to say that Milton J. Timberlake probably has buzzed your doorbell more than once. If you don't answer the first time he rings again. If you don't answer the second ring he just keeps on ringing. Perhaps you come

to the door a little warm under the collar. Milton J. stands there smiling. It's a winning smile that won't wear off and he combines it with conversation in soft tones that can't be resisted. He talks and he smiles and pretty soon you are talking and smiling too and whether or not he "sells" you "Old Man Sunshine" steps along to the next house. But he's left something behind. That smile is contagious and it lasts all day, perhaps longer. You think of his philosophy of life. And that is lasting, too.

Born Optimist

Milton J. doesn't look or act his eighty-six years. He doesn't resemble a man who went through a war more than sixty-two years ago; he doesn't look like a man who has made the fight to keep going and at times it has been rough. The vicissitudes of time—and 86 years is quite a span of years—have left no noticeable marks. He has health and a wealth of optimism. He steps along the street at a "flaming youth" gait that would leave many a man of half his age far in the rear.

The writer has spoken of Timberlake's philosophy and in a few short words it may be placed in type here:

"The joy of living is mine," he says, and his smile evidences that he means it. "I draw my pension, which is enough to take care of me. I go to church every Sunday. Well, why shouldn't I be happy? Sure it's a joy to live."

No pessimism there.

Here's His History

But let's go back to the start of things. Milton J. says that back on a spring day—May 3, 1842—he was born in Bellefontaine, O. He came of Quaker stock and in his early years was a member of the Society of Friends of that denomination. Afterwards there was no Quaker church and Milton became a Methodist and that's the church he attends now.

There's a keen sense of humor about "Old Man Sunshine." Hear him tell this:

"My father, of course, was a singer as that was part of the Quaker service. (Continued on page 29)

I R E D A L E
CHAIRS and TABLES for RENT
Winnetka 1932
S T O R A G E



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