



Lee Says:

AT last we have FOUND out what a SWEETHEART is. ONE of our customers TOLD us the other EVENING that her LITTLE seven-year-OLD daughter told HER that a Sweetheart WAS a girl that USED powder, rouge and LIP Stick, so we THOUGHT we would pass THIS along to you LADIES and at the SAME time inform YOU that this store IS the headquarters FOR sweethearts, in AS much as we carry SEVERAL complete LINES of Sweetheart MERCHANDISE — namely ARDEN, Primrose, HOUBIGANT, Coty and MIRRADENA toilet PREPARATIONS. PHONE us your wants. WE deliver promptly.

Adams

Adams Pharmacy
Serving You Since 1903
 The Rexall Store
 Phone Winnetka 2
 Elm and Linden

P. T. A. Notes

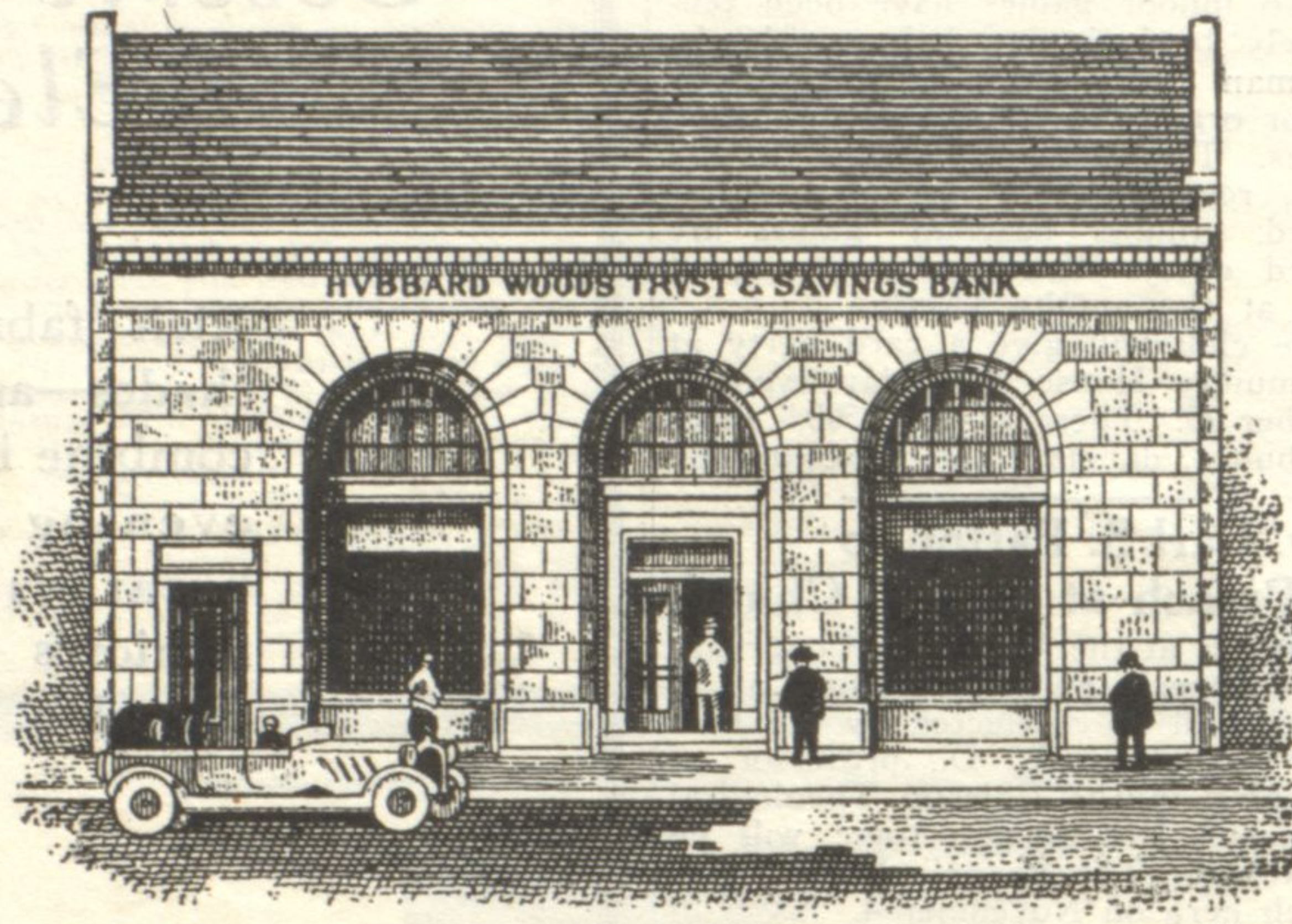
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and of hearing her explain a little of her work with the children and also hear the children play. The enthusiastic response from the audience gave evidence of their appreciation of the work Miss Graham is doing.

Three most interesting and helpful talks were given on Parent-Teacher co-operation. Mrs. Hughes gave the teacher's point of view and spoke upon

the co-operation which exists and should exist between the home and the school. Mrs. Ralph Renwick gave the mother's point of view, stressing the need for knowing and appreciating our wonderful school system here in Winnetka. Mrs. Walter Fisher, who is both a mother and a teacher, gave a most inspiring talk on the ideals every mother should strive to have in connection with true co-operation between the school and the home.

After the meeting tea was served, which was in charge of Mrs. Schoenbrun, assisted by Mrs. R. A. Wolcott, Mrs. H. L. Woolhiser, Mrs. Herman Felsenthal, and Mrs. Stewart Weston.



After the Horse Is Gone—

THE OLD SAYING carries a wealth of meaning. How many men have you heard say: "I had the opportunity, but I didn't have the money?" Money is a padlock that keeps many opportunities from slipping away. A savings account is a positive means of accumulating money. Save regularly at the

Hubbard Woods Trust & Savings Bank

952 Linden Avenue Hubbard Woods

NORTHFIELD BOOMING

2-Year-Old Hamlet West of Winnetka Assumes Proportions of Industrial Center: Awaits Lake Water Supply

While the two-year-old village of Northfield adjoining Winnetka on the west, now well platted and subdivided for homesites, is awaiting final negotiations with local officials to supply that community with lake water, its industrial section, extending along the tracks on either side of Willow road, is experiencing a rapid development.

A dozen or more large material supply yards of various kinds, owned by firms serving the north shore area are already located there and others are coming, it is said.

A number of Winnetka firms, in order to acquire large tracts for their increasing business have taken property in Northfield and a switch engine is now maintained continuously on the job, shunting cars here and there for unloading purposes.

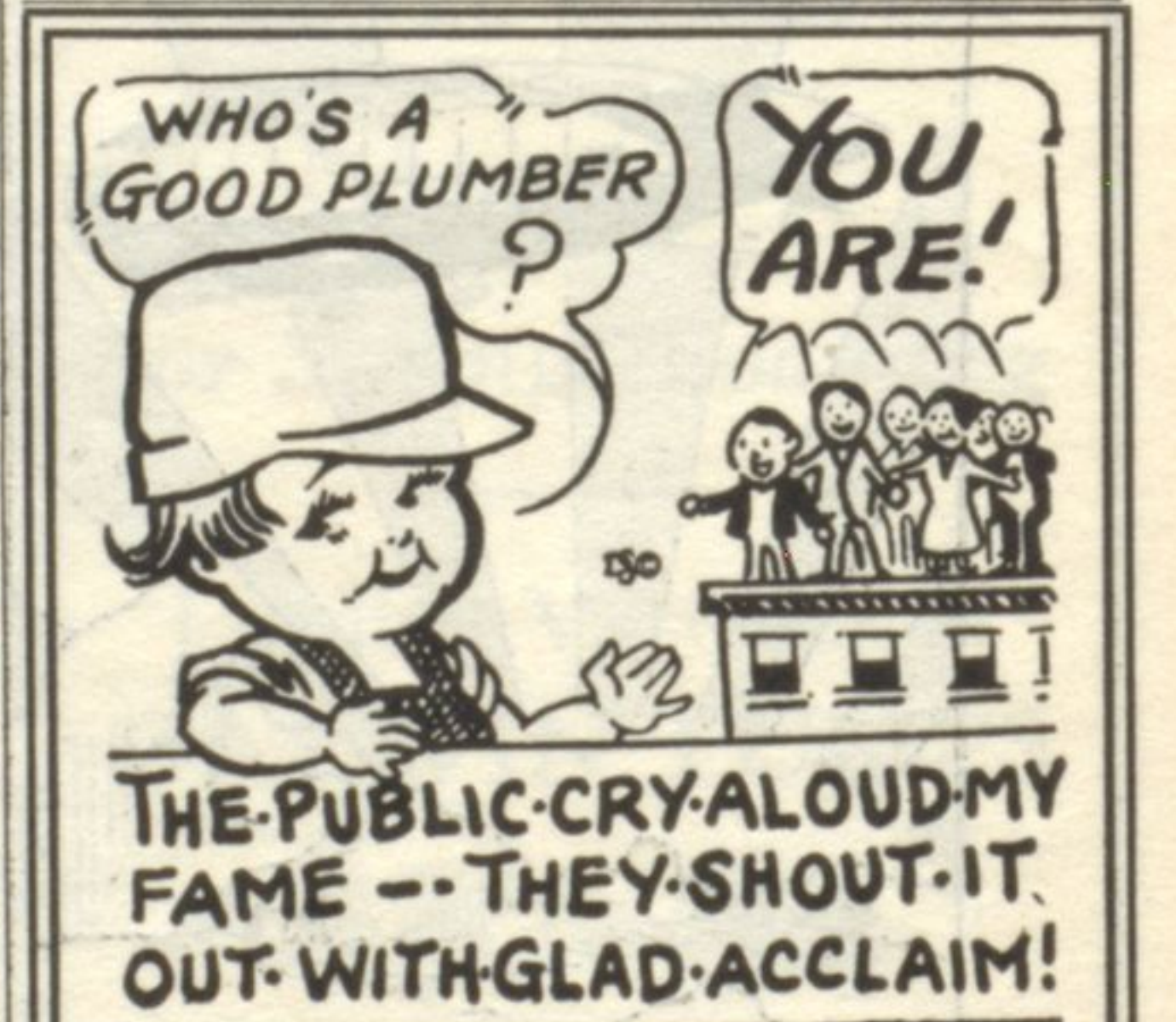
Members of the Northfield Village board met with the Winnetka Village council last Tuesday evening for the purpose of negotiating the contract for lake water supply. This service would be effected by extending a pipe line from the west Winnetka limits to Northfield.

Braun Brothers Oil company has large storage tanks at Northfield; yards of the Winnetka Coal and Lumber company, Builders' service, E. C. Weisenberg, B. W. Blow, Mercer Lumber and Coal company, Lynam Brothers & Smith, Schaefer Oil company, Commerce Petroleum company, Apex Oil company, Consumers Coal company, Thomas Gorey, building contractor, are among the firms now operating from Northfield.

The new 100-foot Skokie Valley highway, contract for construction of which was awarded recently, will traverse Northfield a short distance east of the tracks.

Mercedes Pastry Shop to Open Doors Oct. 27

The Mercedes Pastry shop, 859 1/2 Linden avenue, Hubbard Woods, will hold its formal opening Saturday, October 27, under the ownership of Joseph Todd. Mr. Todd has been in the bakery business for twenty-two years. In addition to bakery and pastry goods the shop will handle fancy delicatessen articles, it is explained.



Steffens' Little Plumber

Well, everyone likes appreciation - - - it brings the satisfaction that mere pay can never furnish. We do our work well and it pleases us a whole lot to have folks say, "that's fine."

Phone 874 ~ 464
S. J. STEFFENS
 723 OAK ST. WINNETKA, ILL.