

Hup Century Being Shown at the Paris and London Shows

The rapid strides by Hupmobile featured by the latest model, the Century, are due to "keeping up to the minute" in all details of manufacture, according to Gould C. Davis of Winnetka, Hupmobile dealer.

"Study of the development of European manufacture has played an important part and that the Hupmobile organization realizes this is made apparent by the news that a representative of the organization is attending the 1928 European automobile shows.

R. S. Cole, vice-president in charge of sales of the Hupp Motor Car corporation, is now in Paris attending the automobile show which opened October 4. During his week's stay in the French capital the usual practice will be followed of having a banquet and a meeting for all European Hupmobile distributors, at which Mr. Cole will be present and take part in a general discussion regarding further development of business on the continent.

After completing his work at Paris, Mr. Cole will proceed to London to carry out a similar program at the time of the Olympia show opening October 10. This study in connection with development of European manufacturing will, it is expected, result in Hupmobile taking advantage of new and unusual ideas to further increase the popularity of its cars in the country and abroad and to carry along the expansion of the company's business which has been a striking feature of automobile history during the 1928 season.

The Hupp Motor Car corporation is showing its new 1929 Century cars, both sixes and eights, at the Paris and London shows.

The Auto "Grows"

IN the automobile section of a recent issue of this newspaper there appeared a story telling the number of cars of all types owned in four north shore villages—Wilmette, Winnetka, Glencoe and Kenilworth. The number was 5,310, the figures being for July 1 of this year.

Now there comes to hand more information which is highly interesting as it forms a basis for comparison. Gould C. Davis, Winnetka, Hupmobile distributor, has secured figures showing that ten years ago, or in 1918, there were only 1,221 cars in the four villages mentioned.

Thus there are now more than four times as many automobiles. Here are the figures:

	1928	1918
Wilmette	2282	363
Winnetka	1757	485
Glencoe	892	234
Kenilworth	379	139

Total 5310 1221
It is interesting to note the change that has taken place in ten years. In 1918 more cars were owned in Winnetka than in Wilmette, but now there are more automobiles in Wilmette than in its neighborly village to the north.

C. W. NASH TOURING EUROPE

Charles W. Nash, Nash Motors president, is on a tour of the European motor shows for two months, in an endeavor to keep abreast or ahead of automobile advancements achieved on the continent.

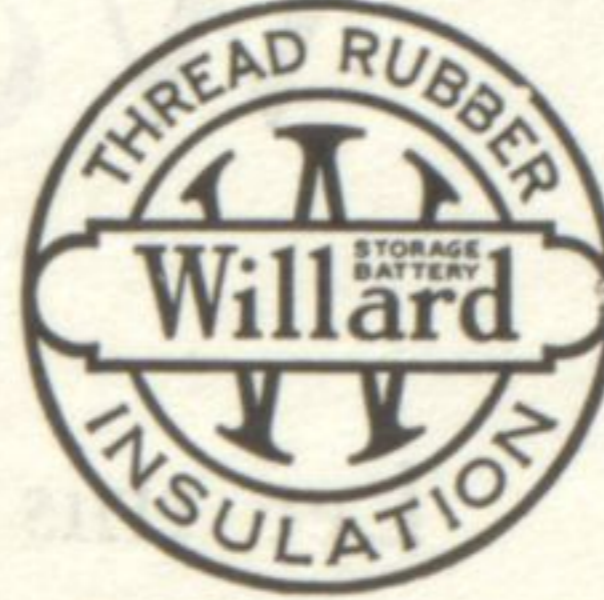
SHEBOYGAN IS AGGRESSIVE

Completion of the millionth square yard of concrete street pavement, laid in Sheboygan, Wis., was celebrated recently. State, county and city officials joined in congratulating the city on its achievement.

WAIT TILL THE BOAT DOCKS

Motorists who start their engines on ferries before the boat has docked are violating a federal statute and are subjecting themselves to a maximum of 90 days in jail and \$500 fine, according to the Chicago Motor club. The law specifies that the engine of the car must not be started until the ferry has made fast to the slip or wharf.

"This is strictly a protective measure and is designed to safeguard passengers, cars, freight and ferry equipment," the club points out. Individuals who violate the law endanger others, as well as themselves, and may cause serious accidents."



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The alley may be reached either from Linden Ave. or from Oakwood Ave.

SKOKIE MOTOR CO.

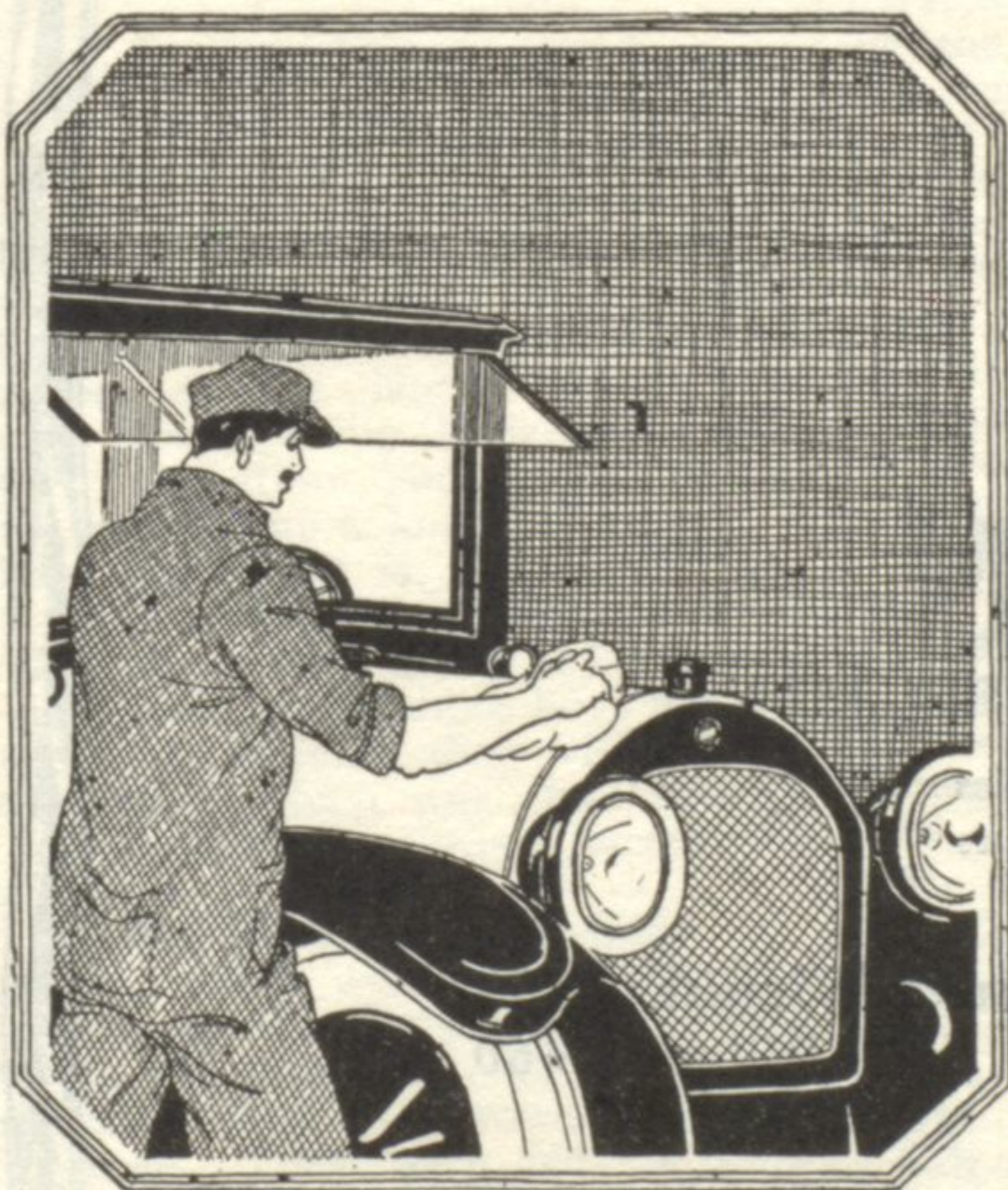
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