


NORTH SHORE MOTOR NEWS



U. S. RENDERS BIG HELP TO WORLD'S MOTORISTS

Great Automotive Laboratories of Bureau of Standards Accomplish much Work

North shore motorists, together with their fellows throughout the entire world, are daily beneficiaries of the marvelous automotive laboratories of Uncle Sam's great Bureau of Standards at Washington, according to Charles M. Hayes, of Winnetka, president of the Chicago Motor club, who has just received a recent digest of the bureau's activities in behalf of motordom through national headquarters of the American Automobile association.

"Take fuels, for example," points out Mr. Hayes. "Here is a field of research of tremendous importance to every user of an automobile. Through years of experimentation, the bureau's scientists have built up a body of knowledge which has proved of inestimable value to the petroleum industry, and, consequently to the motorist. More efficient fuels, and more economical engines, are just single instances of the great constructive work constantly being pushed forward at the bureau."

Examining into the details of the bureau's accomplishments during the last few years, Mr. Hayes declares that "this governmental agency has made monumental contributions to the cause of safer motoring."

"It has done this," he points out, "by conducting tests which have proved best methods in braking, of brake materials, and of general construction." These tests, he shows, have been of a most exhaustive character. "Nothing," he declares, "has been allowed to stand in the way of their successful completion."

"In every direction, and in every conceivable phase of motor engineering, the bureau has interested itself to bring about improvement. Naturally, in this work the bureau has had the fullest co-operation of the automotive industry itself and of organized motordom as represented in the American Automobile Association, of which we are proud to be a part."

"For that reason, the bureau has meant increasingly much to all those who own or drive motor cars."

Oldest Car Will Be Shown at Auto Show in New York

Real "first families of motordom" should be brought before the public's admiring gaze next January, when a contest is to be held by the National Automobile Chamber of Commerce, for the purpose of discovering the oldest car in America. The plan contemplates exhibition of the prize-winning car at the New York Automobile Show in January.

The chamber's stipulation that only cars built before 1900 will be considered as eligible in its contest is going to limit the number entered to a considerable extent. There are plenty of old cars in the United States, and plenty of them still running. The contest probably will bring out a surprising number of vehicles of proud and lengthy lineage.

FORD EMPLOYING 120,000

Detroit automobile factories and accessories shops are this week employing in excess of 300,000 workmen, and of this number Ford absorbs about 120,000.

A Few Pointers for Tourists

Conditions of Illinois road, giving detours is reported by the Chicago Motor club as follows:

Illinois-19—Detour in Des Plaines; follow marked detour route over city streets.

Illinois-20—Detour in McHenry; follow marked route over city streets.

Illinois-42—Detour in Lake Forest; follow marked detour route over city streets.

Illinois-42-A—Detour at Northfield; follow marked detour over Willow road, east to Sunset Ridge road; thence north on this road to Dundee road; then west on this road to Illinois-42-A (Waukegan road).

The Elmhurst-Wheeling road between Rand road and the Dundee

road will be completed and open to traffic on or about October 6.

The section of Dempster street between Harms road and Carpenter road is now closed. Traffic is directed west on main street to Lincoln avenue, then north on Harms road to Dempster street.

Cumberland avenue between Irving Park Boulevard and Lawrence avenue is in bad condition because of the construction of ditches adjoining the road. Traffic is advised to take Harms avenue, rather than Cumberland avenue until the road is again in good condition.

31st street is now open to traffic from Seventeenth avenue to Mannheim road.

Ford Production Shows an Increase; New Finance Plan

Ford production has shown a weekly increase during the last month, according to D. G. Leonard of the Skokie Motor company of Main street, Wilmette, north shore Ford dealer. This information comes from Detroit and along with it comes an announcement of authorized Ford finance plans on all Ford products. The new Universal Credit company has been created to act as the specialized financial institution to provide a uniform and authorized time purchase plan throughout the United States.

The Skokie Motor company will service cars and handle all other work as usual during the time the Main street is shut off because of the widening and paving.

Important Message to Pines Winterfront Owners

YOUR Winterfront has doubtless been packed away during the summer. It needs cleaning and oiling to put it in first-class shape for the coming season of cold.

Yours will give you better service if you have it thoroughly

checked once each season. Thermostats are guaranteed.

Our facilities for doing this work are complete. Only a few minutes of your time are required. Come in—if you can—before you put the Winterfront on your car.

FERD. PLATE

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