

Cradle Auxiliaries Plan to Hold Ball on Election Night

An election night ball, with continuous election returns a big feature of the amusement, was put on the autumn social calendar this week by the Cradle auxiliaries of Evanston and Winnetka.

The ball will be held at the Opera club, Chicago, the evening of Tuesday, Nov. 6. At a meeting of the auxiliaries to be held today, appointment of committees will take place and their announcement will be made soon. The meeting will be held this afternoon at the home of the Evanston chairman, Mrs. Eugene M. Stevens, 1246 Ridge avenue, and at it plans will also be perfected for the rummage sale by which the auxiliaries hope to raise a considerable amount for benefit of the Cradle's receiving home for babies.

The sale will be held Oct. 4 and 5 between 10 and 6 at 1517 Sherman avenue. Mrs. Killian V. R. Nicol, who has so efficiently managed the Cradle maisonette for many months, is the general chairman of the sale project, with Mrs. Donald Dunbar her assistant chairman. Mrs. Cyrus L. Garnett is chairman of collections, and a phone call to her at Univ. 8140 will arrange for collection of donations. Articles of all sorts are being solicited from friends of the Cradle and those interested in helping in this manner. The poster advertising for the sale is in charge of Mrs. Lucius Crowell, and the general publicity of the auxiliary is being efficiently handled by Mrs. L. Octigan White. Mrs. John C. Slade, Mrs. Clement Wild and Mrs. Thomas Hair will have charge of the sale of jewelry.

The baby counter will be presided over by Mrs. Guy Shepherd and Mrs. Alva Millard. Mrs. Shepherd Roberts, Mrs. Artemus Ward, Jr., and Mrs. Kenneth Burns will have the hat sale in charge. The sale of women's clothes will be directed by Mrs. Averill Tilden, and men's clothes will be sold by Mrs. William W. Gates and Mrs. Frank Sherman. Books will be dispensed by Mrs. Robert Shimmen and Mrs. Frederick K. Lawrence, and the white elephant shop will be directed by Mrs. Walter Rompel, Mrs. Melvin Ericson and Miss Jean Dawes.

Members of the Winnetka committee include Mrs. Horace Armstrong, Mrs. Alvin Bastian, who is chairman of the town committee, Mrs. Buckingham Chandler, retired chairman, and Mrs. Francis Hardy.

IN PATH OF HURRICANE

Harry Vissering, 257 Kenilworth avenue, Kenilworth, left for Florida Wednesday. His son lived in Florida in the path of the recent hurricane but Mr. and Mrs. Vissering have received word that he is alright and he has started repairs on his home.

Electric Refrigerator Established New Record

An epoch in modern merchandising is revealed in the announcement of the success won by General Electric Refrigerators since entering the household market last year.

The General Electric Refrigerator was first announced just fifteen months ago. At that time, these refrigerators were being placed in homes at the rate of one a day. Now they are going in to American homes at the impressive rate of one a minute, every day. Such remarkable public acceptance is a fitting tribute to the minds that spent fifteen years in research and experiment in the development of this most modern of electrical conveniences.

Edward F. Hill, local dealer for General Electric Refrigerators, made known this week that nine factories are working to capacity to meet the demand for this electrical necessity. He attributes this demand to the rapidly growing realization for the need of proper refrigeration to preserve health, as well as to the ever-increasing appreciation for the outstanding qualities of his product.

In referring to the universal need for proper refrigeration, Mr. Hill stated that there is a yearly food spoilage amounting to seven hundred million dollars in this country alone. He added that the average family spends about \$600 annually for food-stuffs and that between ten and fifteen percent of this amount is wasted as a result of food spoilage.

The effect of this food spoilage on health is also important, according to Mr. Hill. "Without a doubt slightly spoiled foods are the cause of many human ailments," he declared.

Kenilworth School Board Meets—Routine Business

A regular meeting of the Board of Education of the Joseph Sears school of Kenilworth was held Monday evening of this week at the school building. Routine business occupied most of the time, as no important matters came up for discussion.

MOVE LANDSCAPE OFFICE

Gage and Jordan, landscape counselors and contractors, with offices at Evanston; announces the moving of their contract-taking department to their nursery located on Waukegan road, just south of Deerfield. Press of north shore work is the reason for the change. The general office of the concern will remain in Evanston, however. The contract-taking department specializes in planting of new trees and shrubs, lawn and garden work, transplanting, trimming and installing of pergolas, stepping stones and sunken gardens.

Now is the Time to Plant Evergreens and Bulbs

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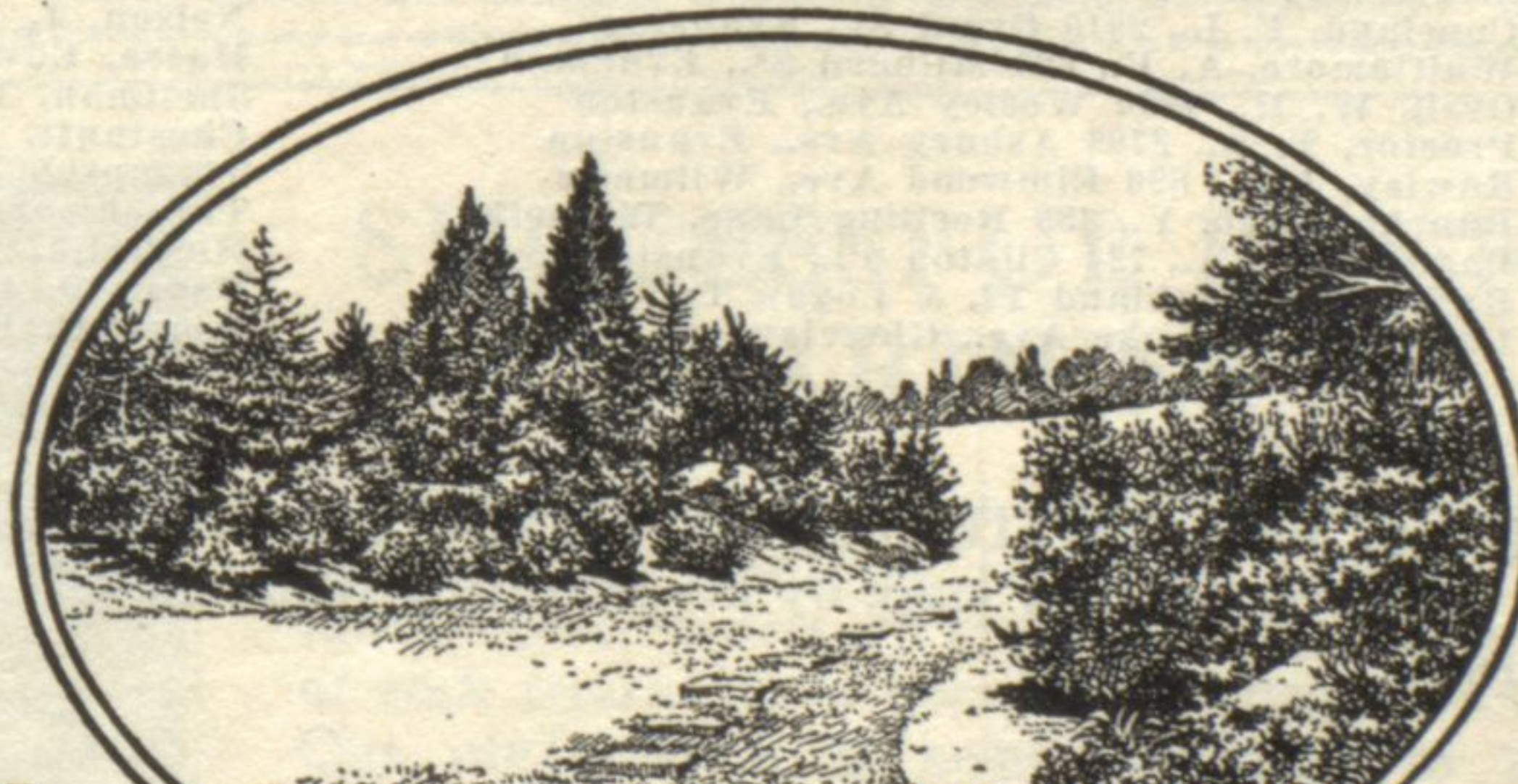
Nurseries and office one mile west of Waukegan Road

25 SHRUBS FREE

With every purchase of 100 shrubs during the month of September we will give 25 shrubs free. This offer expires October 1st.

Now is the time to have us do your planting. We have a complete assortment of fine evergreens, fruit and shade trees and perennials, all carefully grown in our own nursery located on Route 22, one and one-half miles west of Milwaukee Avenue.

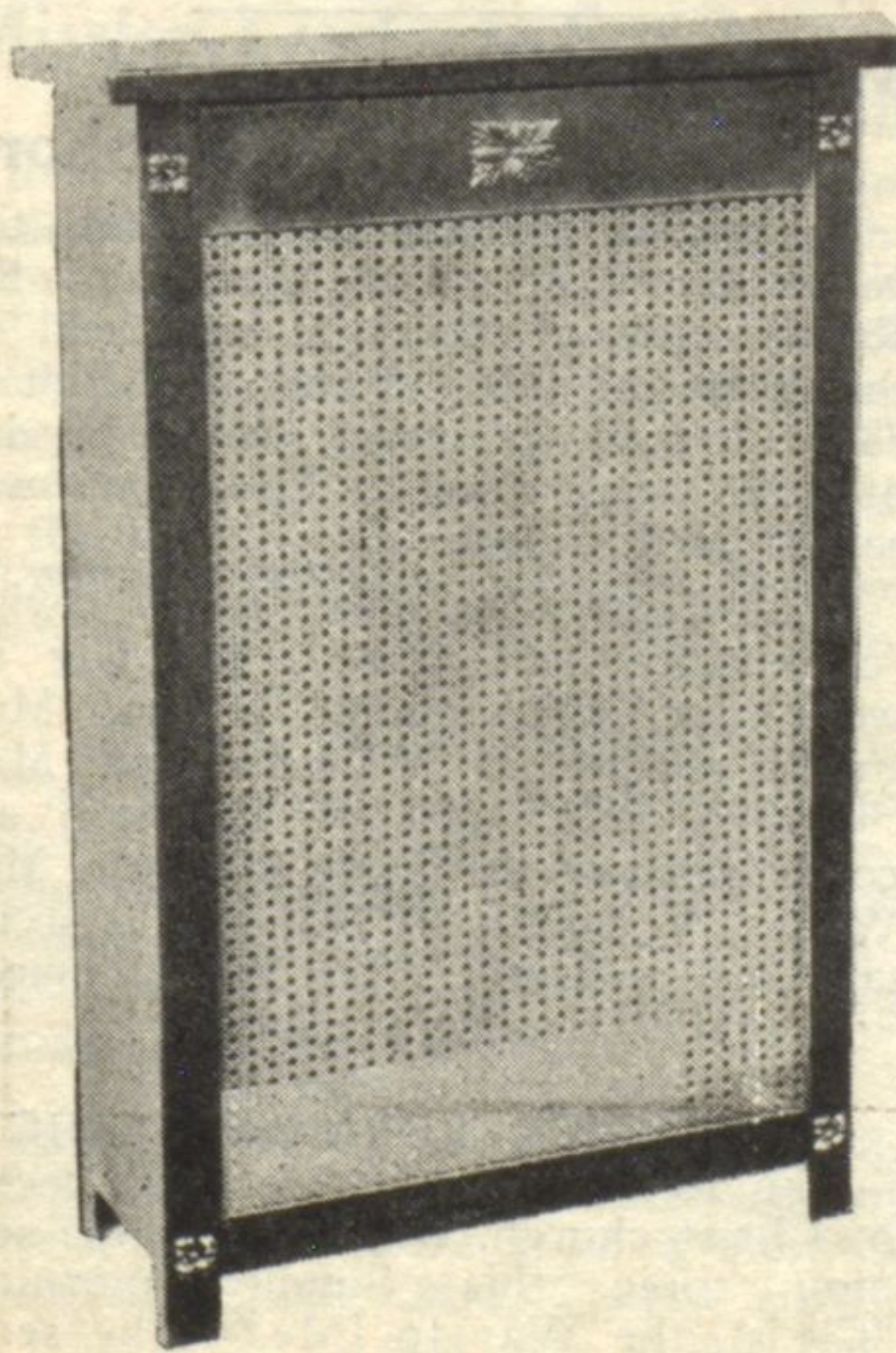
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