

Greenleaf
7000

Lord's
INCORPORATED A. H. ULRICH Pres

Wilmette
3700

FOUNTAIN SQUARE EVANSTON

More New Dresses at \$15

that look more expensive!

Every feature that distinguishes the fall mode is to be found represented in this group—and in dresses excellently tailored, of fine materials.

**Street Frocks, Afternoon Dresses,
Sports Dresses**

—of such desirable materials as heavy Canton Crepe, Crepe Satin, Velveteen, Tweed and Jersey.

Colors Include Sapphire, Forest Green, Cocoa and Chestnut Brown, and Much Black

The afternoon dresses have flared skirts, fine pleatings, cascades of lovely creamy shadow lace, ruffles, and georgette trimmings of contrasting colors. The street frocks are tailored of heavy crepes—on simple, practical lines that are none-the-less extremely smart.

The sports frocks of tweeds and jerseys are one and two piece—with trimmings of contrasting wools, and often with leather belts.

An unusual collection in every way—at \$15.



Many of the New Hats are Brown!

Cocoa Brown. Chestnut Brown. Coffee Brown. Oakbark Brown. Brown may be worn with many fall shades this year! Close-fitting helmets, dipped deeply at one side—fitted tams—draped crowns—cut and redraped effects—and stunning simple tailored ornaments, combined with constraisting BROWN applique, for trimming.

—Of Handkerchief felt and soft soleil. \$10.50 to \$18.50.

Lord's—Millinery—Second Floor