



WHAT WILL YOU TAKE FOR YOUR PROPERTY?

USUALLY, in any real estate transaction, there is considerable margin between the owner's original price and the buyer's first bid. Sales are finally consummated when some compromise has been effected—a compromise which may be unfair to either party.

Suppose you wished to dispose of your holdings today. Are you familiar enough with current values and market conditions to place a profitable price on your property that still would insure quick disposal?

At your immediate command are the services of the Appraisal Committee of the North Shore Real Estate Board. For a very nominal fee, and without profit to themselves, they are prepared to examine your real estate and to arrive at an equitable selling price which, when the owner receives his official Appraisal Certificate, becomes fully authoritative.

Any one of the offices listed below will gladly explain the details of this service, which is so constantly being used by the commercial interests, by the banks and by many individuals in your community. Just look for the sign—

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 J. D. Austin & Co.
 Lloyd C. Ayers
 Bills Realty, Inc.
 Dudley Bradstreet
 J. B. Bradwell
 F. Coleman Burroughs & Co.
 Crosby & McKendry, Inc.
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 Jules Dixon & Co., Inc.
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THE NORTH SHORE REAL ESTATE BOARD

