

No Seasonal Lull for Graham-Paige; New Record Is Set

Graham-Paige built 11,207 cars in August, more than half the total factory production for the entire year 1927, according to Carl Hansen, of Winnetka, north shore dealer. "August was the sixth month in succession to establish a new production peak for Graham-Paige, surpassing July by 2,200 cars, an increase of 24 percent," says Mr. Hanson. "Total production of the new line of cars, which were presented last January now stands at 58,780.

"Indicative of the improvement in the production facilities and the efficiency of the plant under the new management, is the fact that 37,350 cars of the total 1928 production were built in the last four months, as against 21,430 in the first four months of the year.

"The August total, factory officials point out, is remarkable not only for its 24 percent increase over July, but also because it was made in a month that is generally expected to show a seasonal decline in buying, August having averaged sixth place for the last five years in the United States census bureau's figures on passenger car production.

"Employment at the Graham-Paige factory is now at its highest mark in 18 years, exceeding 6,000, an increase of 1,500 since March.

Public Health Service Gives Monoxide Warning

"With millions upon millions of motor cars in daily service, much has been said about the danger of monoxide gas," says Tom Hay, Evanston Chandler distributor. But despite the continued caution not to run an automobile engine in a garage, particularly with the doors closed, there continues to be deaths from this cause. But now comes a statement from a more authoritative source, which affirms with considerable stress every previous warning which has been broadcast.

"The Public Health Service at Washington just recently finished a survey to ascertain whether automobile exhaust gas constituted a health menace in large cities. In stating its findings, the health service had this to say about garages:

"The great danger to life is unquestionably in the small private garage containing one or two cars. Under any circumstances the discharge of an automobile exhaust into a roofed enclosure should be regarded a hazardous act."

"There is nothing ambiguous about this statement. It means but one thing—that death lurks within a garage for any motorist who permits his engine to run longer than is necessary for driving the car into the garage and leaving it. One must not forget that carbon monoxide is an odorless gas. It cannot be detected as one would identify any of the other gases which have distinguishing odors. An exhaust gas has an obnoxious smell but that does not indicate the carbon monoxide content.

U. S. TO EXHIBIT IN MEXICO

About a score of automotive manufacturing concerns of the United States will have exhibits at the second National Highway Congress of Mexico to be held in Mexico city October 3, 4, 5 and 6.

C. E. ELDRIDGE PROMOTED

Clarence E. Eldridge of Chicago has been appointed general manager of Reo. Mr. Eldridge succeeds C. A. Triphagen, resigned.

3,655,000 Cars Roll through Tunnel under the Hudson

A total of 3,655,000 motor vehicles have passed through the Holland tunnel, under the Hudson river, between New York and New Jersey, in the first six months of its existence, according to figures received by the Chicago Motor club. Since the opening of the tunnel, the police have taken care of 450 stoppages and have extinguished 75 automobile fires, the majority of which were brake band fires. 445 traffic violators, the majority of whom were guilty of crossing from one traffic lane to another within the tunnel, were served with summonses, and 375 warning cards were issued. 391 motorists were supplied with gasoline by the police when their tanks went dry in the tunnel, and 737 vehicles broke down and had to be towed out of the tunnel.

New Company Alliance Plans for Development

The completion of the alliance between the Studebaker Corporation and the Pierce-Arrow Car company, leaves no doubt as to the determination of the reorganized management to maintain Pierce-Arrow's position as builder of fine motor cars, according to James G. Barber, north shore dealer of Evanston.

"To develop the earning power of the Pierce-Arrow company, the weight of Studebaker resources will be thrown behind the strengthened Pierce-Arrow management, which has engaged upon a program of aggressive sales expansion," says Mr. Barber. "Studebaker recognizes the high position the Pierce-Arrow company has always occupied in the automobile industry and the character of Pierce-Arrow cars will be maintained and improved.

Motorist Becomes Golf "Pro" at North Shore Club

Cyril Wagner of Niles Center, a north shore member of the Motorists Association of Illinois, has been appointed golf professional at the Tam O'Shanter Country club, Waukegan road and Howard avenue, just west of Evanston. Wagner is one of the youngest pros in the Chicago District, if not in the country. He is only twenty-one years old, but has been following golf since his eleventh birthday. Wagner started as a caddy at Westmoreland, staying there for two years, and then going over to the Evanston Golf club where he caddied until three years ago. He went to Tam O'Shanter as caddy master, which position he held until a recent action by the board of directors of the club made him the club pro.



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