"REGISTER CAR IN OTHER CITIES." HAYES' ADVICE

Motor Club President Says Plan Is Excellent, and Helpful in Case of Accidents

"Motorists whose business or vacation trips take them into strange cities for longer than the briefest of intervals should make it a point to register their vehicles with the local authorities and acquire a copy of the municipal traffic regulations," says Charles M. Hayes of Winnetka, president of nue and 22nd street. the Chicago Motor Club, who points out that this practice establishes the visitor as one who wishes to conform with the requirements of safe driving wherever he may be.

"For the casual visit of a day or so or mere sightseeing purposes this is unnecessary, and adoption of such a policy by the individual traveler would be burdensome to himself and municipal officials," says Mr. Hayes. "The plan is an excellent one, though, for the visitor whose call is to be stretched out to a week or more.

"It establishes his good faith and stamps him as one who is desirous of knowing and abiding by the traffic regulations of the city or town that is playing host to him and his party. In case of a possible accident, the circumstantial evidence that would attach guilt to the outsider, on the ground of unfamiliariy with local regulations and traffic conditions, is not present. It is an assurance of a just weighing of all the evidence in a case before a verdict is given.

"This club and all others of the chain that comprise the American Automobile Association are working toward the end of uniform municipal traffic regulations. While that day is nearer than ever before, it has not yet arrived. Until it does, the motorist should do all in his power to acquaint himself with the traffic code of the city he visits. The motor club helps its members in this respect by giving them a digest of the major regulations in those states through which their tours take them. Where possible, it does the same thing in the case of municipal codes. The matter is one of undoubted importance."

Average Wholesale Prices of U. S. Automobiles \$736

The average wholesale price which the American motorist paid for his automobile during 1927 was \$756.85, according to figures of The Automobile Club of Illinois in co-operation with the American Motorists' Association, analyzing the 1927 production figures showing that 2,873,380 passenger automobiles were manufactured in the United States having an aggregate wholesale value of \$2,174,718,977. Of the total number manufactured, 2,594,-638 were sold in the United States and 278,742 were exported. The average export value was \$746.03.

BIG INSURANCE GAIN

The June 30 statement of the Automobile Insurance Company showed an increase of practically \$1,300,000 in surplus in the first half of the year, the surplus having increased from \$3,812,116 on December 31 to \$5,110,088 on June 30.

The improvement in the status of the company is indicated by a comparison with surplus as of June 30, 1927, when it was \$2,050,720, showing increase of 150 per cent. The assets as of June 30 were \$20,309,642.

WATCH STEER NUTS.

While it takes numerous nuts to hold an automobile together, it reguires only one at the steering wheel to tear it apart With all due pedestrians report the new ones are just as hard on victims as were the old fashioned kind.

Road Tips

Illinois-42-A-Detour at Glenview; follow marked detour route west to Shermer road, then north on this road into Northbrook, then easterly to Illinois-42-A (Waukegan road). This detour will be removed during the next week.

Illinois-46 - Mannheim road which was closed for the paving of 31st street is now open between Ogden ave-

Thirty-first street is closed for construction between Des Plaines River road and Mannheim road. All paved detour via Des Plaines road, Ogden avenue and Mannheim road. Thirty-

tween Mannheim road and the west avenue) south to Wellington avenue, county line.

Cumberland avenue - This road which is a continuation of Thatcher avenue is now open north to Lawrence avenue but is closed for paving between Lawrence and Higgins road.

North avenue in Chicago and Cook county is open only as far west as Thatcher road. Grading west of that point is finished, but paving is being held up while the state acquires the necessary right of way.

Belmont avenue between Harlem avenue and Des Plaines River road is a new 40-foot concrete pavement open to traffic. East of Harlem avenue (which at this point is the West Chicago city limits), for some distance, Belmont avenue is a dirt highway and should be entirely avoided.

first street is open to all traffic be- and paved from Illinois-21 (Milwaukee a few weeks.

Chicago. Most of this is new concrete pavement some of which is 40 feet wide. Between Wellington and North avenue, Harlem avenue is a gravel road and is a little rough.

Addison avenue is paved and open only as far west as Cumberland avenue, but has an excellent connection to the River road at Belmont avenue, via Forest Preserve road, and makes a very good route between Sheridan road in Lincoln park and Des Plaines River road.

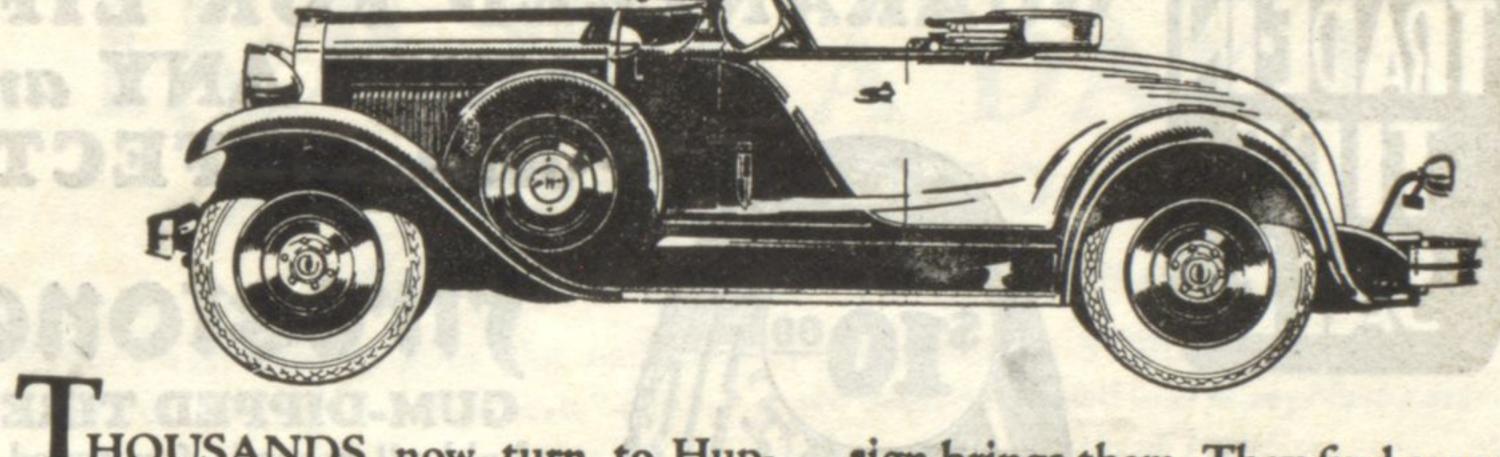
Illinois-42-Detour in Lake Forest; follow marked detour route over city streets.

FORD PLANT TO REOPEN

The Cleveland plant of the Ford Motor Company will be reopened September 17 and production is expected Harlem avenue—This road is open to reach 150 to 200 cars daily within

HEYRE COMING IN CROWD TO HUPMOBILE,

New Century Beauty and Value Revises Old Buying Habits; Creates Entirely New Group of Owners



HOUSANDS now turn to Hupmobile as the new source of undeniable good taste in motor car styles. Many who have recently purchased a new 1929 Century Hupmobile have broken away from life-long adherence to other cars. Even with pre-knowledge of Hupmobile excellence in body and chassis design, this entirely new group of owners is amazed at what new Century de-

NEW 1929 HUPMOBILE

sign brings them. They find smoothly balanced power, assisted by genuine Lanchester vibration dampers, lightning pick-up and riding luxury new in all their experience of fine cars. And whether their choice falls on the Century Six or Eight, they are delighted with the authoritative style and distinction that serves as a model for the entire industry. This may be your year to change from old to new standards of style and value in motor cars. We will gladly provide a new Century car for your own tests and comparisons. (42 body and equipment combinations, standard and custom, on each line. Six of the Century, \$1345 to \$1645. Century Eight, \$1825 to \$2125. All prices f. o. b. Detroit.

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