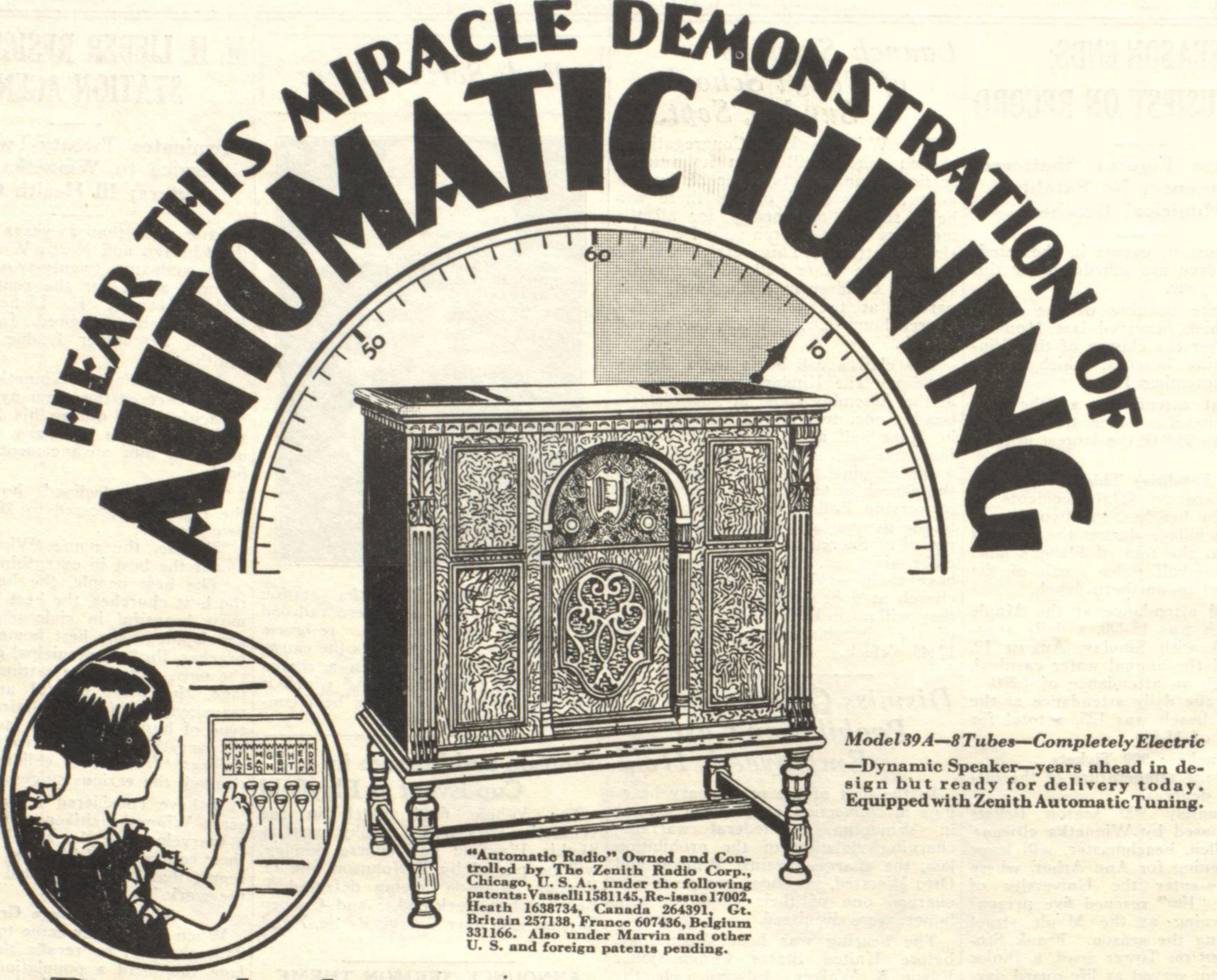
A Station a Second



Press the button and there's your station

The New Triumph of State Plant REG RADIO

You can forget your log book, forget the drudgery of tuning-in, forget the noise that plagues your ears while hunting for another station.

You yourself set the Zenith Automatic, in your own home, for your favorite stations—after that they come in clearly and exactly—ten,

twenty, or a thousand times—just by pressing the button. You can change the automatic stations at will—and you can still tune in all stations in the old-fashioned way with the dial.

Come in and see the automatic "A Station a Second" demonstration. It has astonished the radio world. You will know why the Zenith Automatic is the biggest thing since All Electric Radio.

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