

NORTH SHORE



MOTOR NEWS

N. S. DEALER MAKES FAST TRIP IN NEW FORD CAR

D. W. Leonard Travels From Sioux City to Chicago, 550 Miles, in Sixteen Hours

A new and important classification has been won by the latest Ford model, according to D. W. Leonard, of the Skokie Motor company of Main street, Wilmette, north shore Ford dealer. After driving 550 miles from Sioux City, Ia., to Chicago, Mr. Leonard had this to say:

"The new Ford has entered the class of cross country cars, combining all the features of the larger cars which for several years have been used in traveling great distances. Speed, economy and comfort are essential when traveling the country highways and the new Ford has provided all of these."

The north shore dealer gives some performance information to prove this contention. Accompanied by Mrs. Leonard they left Wilmette for Sioux City last week. The trip west was made leisurely, but comfortably. No time was kept, but when returning from the Iowa city he scanned his watch and kept an eye on the speedometer to see what the car would really do. The results he found surprising.

"Accompanied by Mrs. Leonard and a friend we left Sioux City at 2:30 o'clock Sunday afternoon," he said. "We arrived in Chicago at 6:30 Monday morning. That made the actual time for the trip sixteen hours which is an average of slightly better than 34 miles per hour for the 550 miles. Then too, we took time out to eat and refuel which also used up some of the sixteen hours. We used 22 gallons of gas."

"At times I was able to hit up to sixty-five miles per hour and it was this speed which enabled the good average time. The Ford car of other years could travel across country all right, but the comfort required for that kind of riding was lacking. But it is different with the new model A. I drove practically all of the distance from Sioux City and wasn't tired at the finish."

Mr. Leonard is a booster for Iowa's roads, but says he found the roads fine all the way to Sioux City. He traveled the Lincoln highway.

"In Iowa they have five gravel roads," he said. "I traveled over one gravel road which is 35 feet wide and smooth as a boulevard."

Illinois 1929 Licenses to Be Bright Red on Black

Illinois 1929 automobile license plates will be bright red numerals on a field of black.

Several weeks ago the selection of white letters on a field of green was made, but upon investigation it was learned several states in the central west had selected similar designs, and the change was made to prevent confusion. During the present year considerable confusion resulted from Missouri selecting a color scheme to that of Illinois in 1927.

Many reports were made that auto-ists were carrying 1927 plates in April, May and even later in the year, but on investigation it was usually discovered the person reporting failed to observe closely or it would have been seen the plate was somewhat wider than that used in Illinois in 1927, and did not carry an outline map of Illinois

which was a distinctive feature of the Illinois plates in 1927.

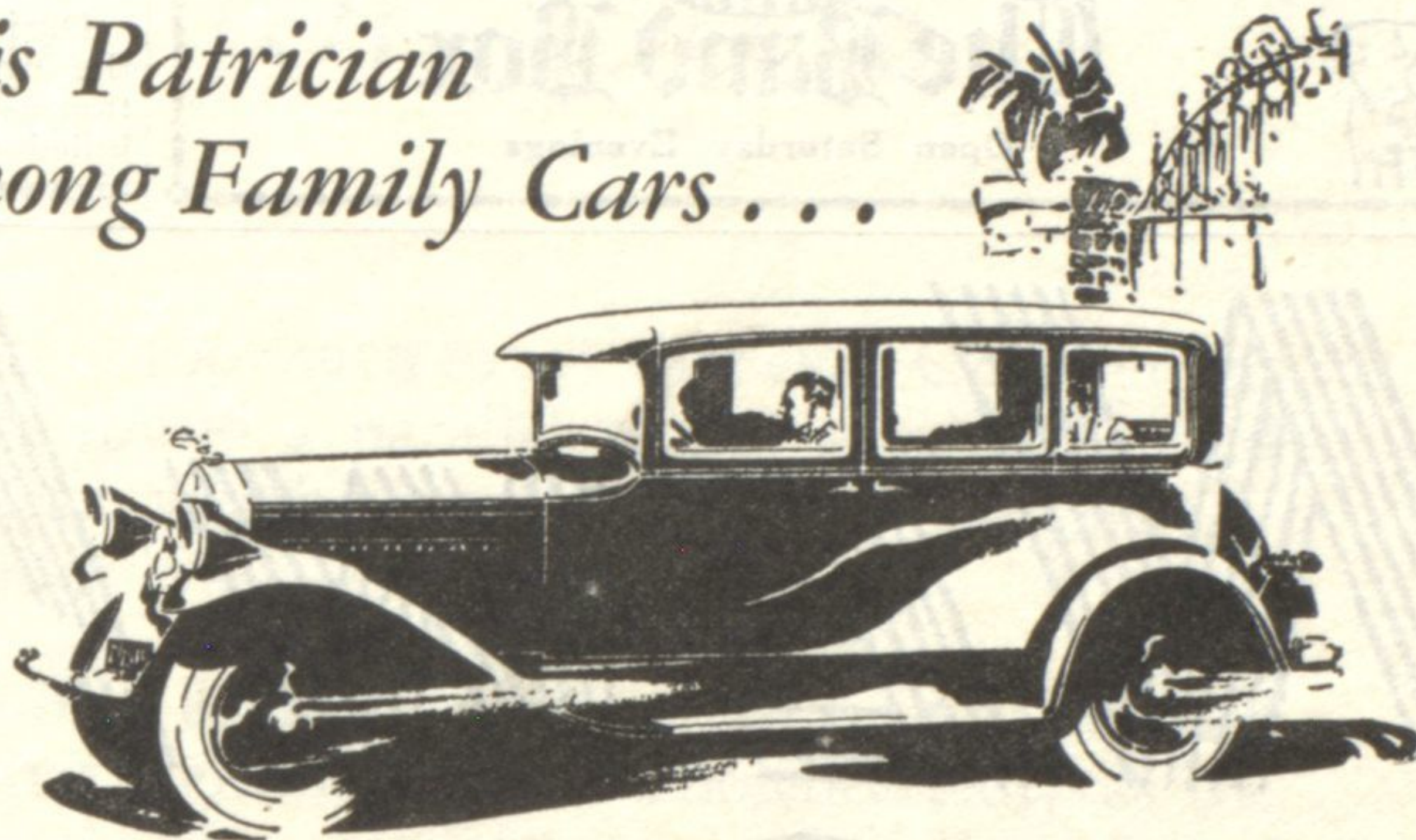
Cost of the Illinois plates for 1929 will be a little more than eight and one-half cents a pair. This cost is believed to be the lowest in the history of the state.

BILLIONS FOR ROAD BUILDING

Twenty-five years ago, there were no hard roads. In 1915, something over \$250,000,000 was spent in trying to improve our highways. This probably means over \$3,000,000,000 during the fifteen years, 1903-1917. In 1925, there

was spent on improvement over \$1,200,000,000, which likely indicates more than \$9,000,000,000 during the ten years 1918-1927—a total of over 12 billion dollars endeavoring to improve our roads in the past twenty-five years.

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