

The House of Personal Service"

1109 CENTRAL AVE. 554 CENTER ST.

WILMETTE 654 WINNETKA 404



No commercial enterprise can be successful in the true sense of the word unless it is operated on high principles—unless the men in charge of it have high ideals of responsibility and service.

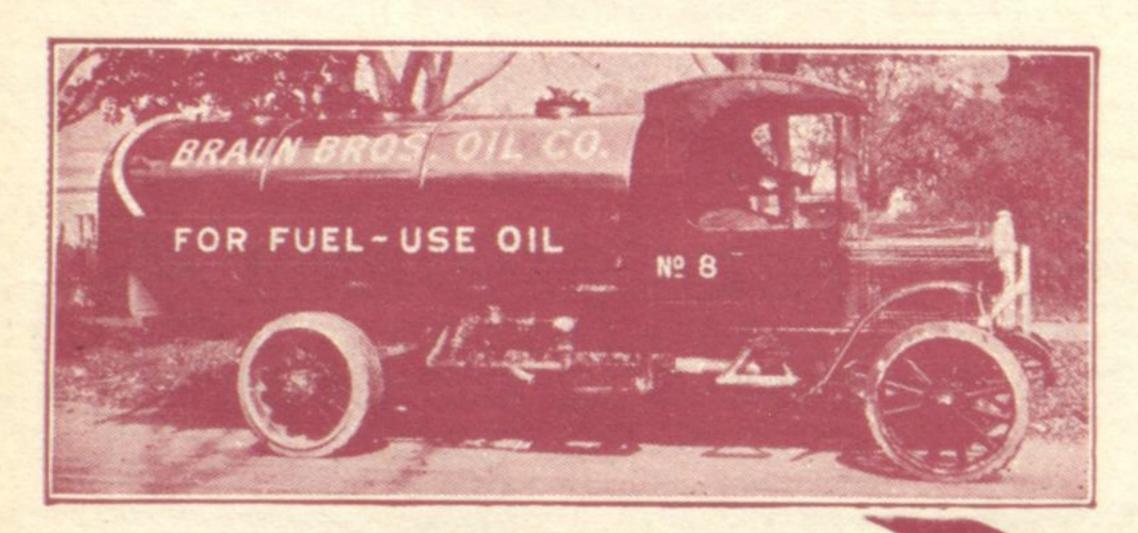
Ideals are of particular importance in the funeral directing profession. The mortician has an unusual opportunity to render sympathetic service, and a sacred trust is reposed in him.

Back of the many details which make up the work of this establishment, guiding every smallest part of our work, are the fundamental ideals and principles upon which our reputation has been built.

Superior Ambulance Service

The Oldest Established Undertakers on the Immediate North Shore





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"A Correct Grade for Each Burner"

FUEL OIL

Two Bulk Plants—Eight Trucks operated ON the north shore to assure

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BRAUN BROS. OIL CO.

"For Fuel — Use Oil"

Back from Your Vacation with Many Soiled Clothes

20%
Discount
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Brought in
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Called for

No doubt you've had a wonderful vacation and the rest you've had has made you feel like a "new person" and there's no reason for you to feel otherwise for some time to come this end can be accomplished if you will only Send all the Soiled Clothes to this Laundry and continue to do so.

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