

Hupmobile Century Mark of Progress; Meets With Favor

Sales of 1929 Century cars in volume surpassing those of any Hupmobile model ever presented are reported by Gould C. Davis, Winnetka dealer. The new Century was put on display recently in the salesroom at Winnetka.

"Hupmobile's significant realization of Twentieth Century motor car progress in its Century models has obviously impressed itself strongly upon the buying public of the country," said Mr. Davis. "People are impressed by its attractive lines, and for its unusual performance abilities.

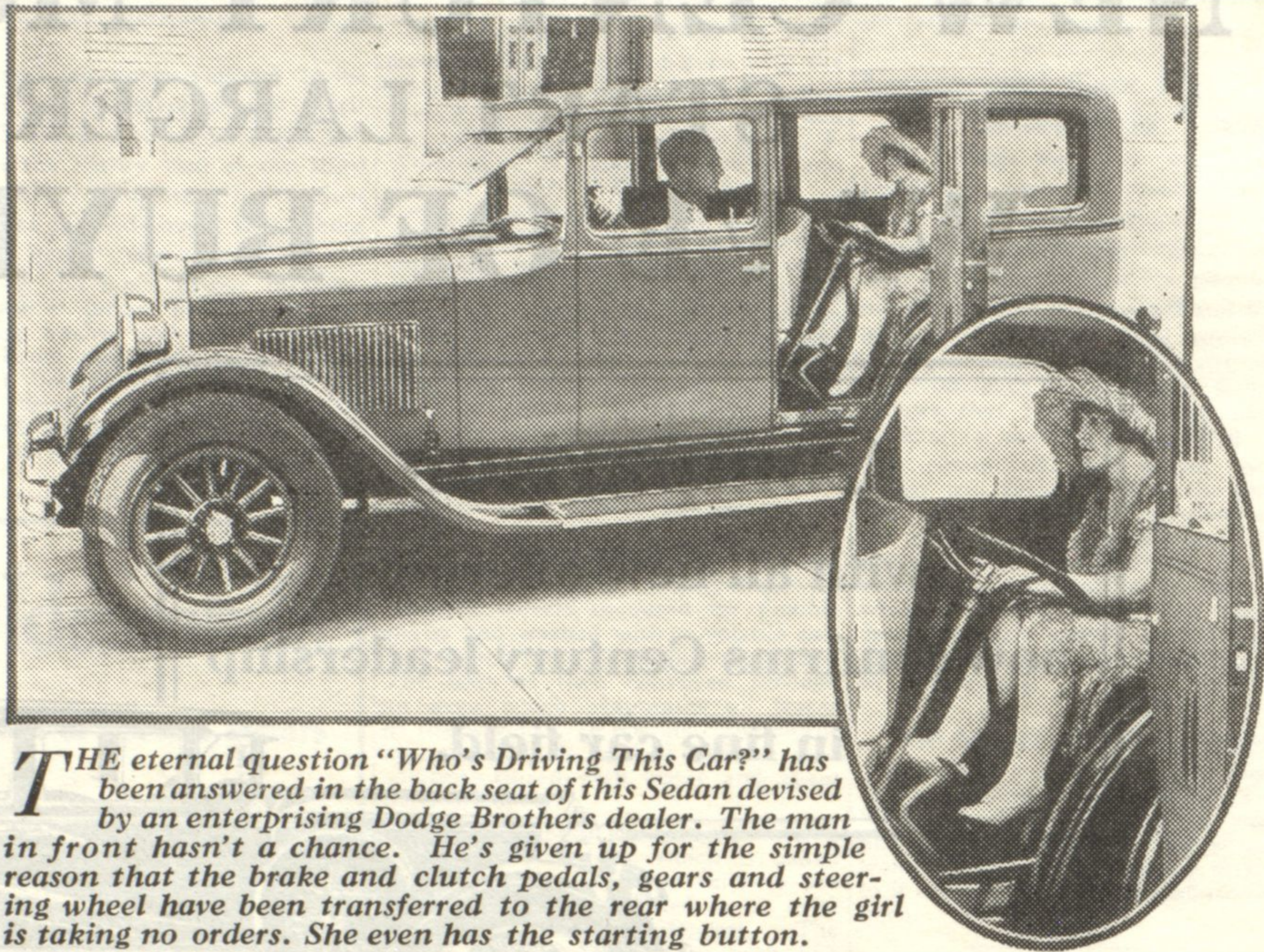
"The attention the new model is attracting on the North Shore is being shown in other parts of the country. At Columbus, Ohio, ninety-two people were in the Hupmobile showrooms when the Century was exhibited and 75 per cent of them were reported as prospects."

Two New Chandler Models Find Favor at Lower Price

Two new models by Chandler, the new "65" Six and Royal Eight "75" sedans, just recently introduced, are winning favor, due to the fact that the new "65" series Six Sedan heralds the lowest price ever placed on a Chandler built six cylinder automobile.

Although Chandler builds a big Eight series called the Royal "85", the new "75" Eight series, though somewhat smaller, carries many of the big Eight's characteristics, as well as a price that is unusually low for an eight cylinder automobile. The Royal "75" Brougham is a five passenger four door Sedan. All models in this series are equipped with One Shot lubrication and Westinghouse Vacuum brakes.

Who Said "Friend Wife" Can't Drive from the Rear Seat?



THE eternal question "Who's Driving This Car?" has been answered in the back seat of this Sedan devised by an enterprising Dodge Brothers dealer. The man in front hasn't a chance. He's given up for the simple reason that the brake and clutch pedals, gears and steering wheel have been transferred to the rear where the girl is taking no orders. She even has the starting button.

New and Vigorous Policy Gives Pierce-Arrow Boom

A new and vigorous sales policy inaugurated recently has resulted in a pronounced expansion of sales

throughout the country, according to James G. Barber of Evanston, North Shore dealer of Pierce Arrow.

"Sales of our new Series 81 line of cars have tripled and quadrupled in practically all of the important cen-

ters throughout the United States," said Mr. Barber. "We are so confident that this expansion is permanent, we are ordering large additional quantities of materials for Series 81 production.

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