

Chevrolet Officials to Visit Dealers on the N. S.

North shore Chevrolet dealers expect shortly a visit from President W. S. Knudsen and R. H. Grant, vice-president in charge of sales of the Chevrolet Motor company. Word was received yesterday that these officials of the company have started a business tour of the entire western half of the country. The visit of the executives is for the purpose of discussing the individual dealer problems and to study

local business conditions as they pertain to Chevrolet.

The information is given out that the production in fourteen Chevrolet factories for the first seven months of the year has totalled 869,297 cars and trucks, breaking by a wide margin all former marks for this period and definitely indicating that the millionth car built in 1928 will come off the production line early in September.

More machinery used in fruit and vegetable canning is manufactured at Hoopston, Illinois, than anywhere else in the United States.

To All Owners of DODGE BROTHERS MOTOR CARS -PAST, PRESENT AND FUTURE by WALTER P. CHRYSLER

You, more than anyone else, are entitled to know the purpose behind our recent acquisition of the assets and facilities of Dodge Brothers, Inc.

For upon that purpose depends the security of your investment in Dodge Brothers products.

In acquiring Dodge Brothers, Inc. for the Chrysler Corporation, we have secured one of the largest and most modern automobile factories in the world and with it an organization of exceptional ability.

We intend that these facilities shall be utilized to increase the value and quality in Dodge Brothers cars and Graham Brothers Trucks and Motor Coaches.

We have secured, in addition, a dealer organization that has always been recognized as one of the finest in the industry.

It is our intention to deserve the continued loyalty of this group of substantial, progressive merchants by making it possible for them to enjoy increasing prosperity through the sale of Dodge Brothers products.

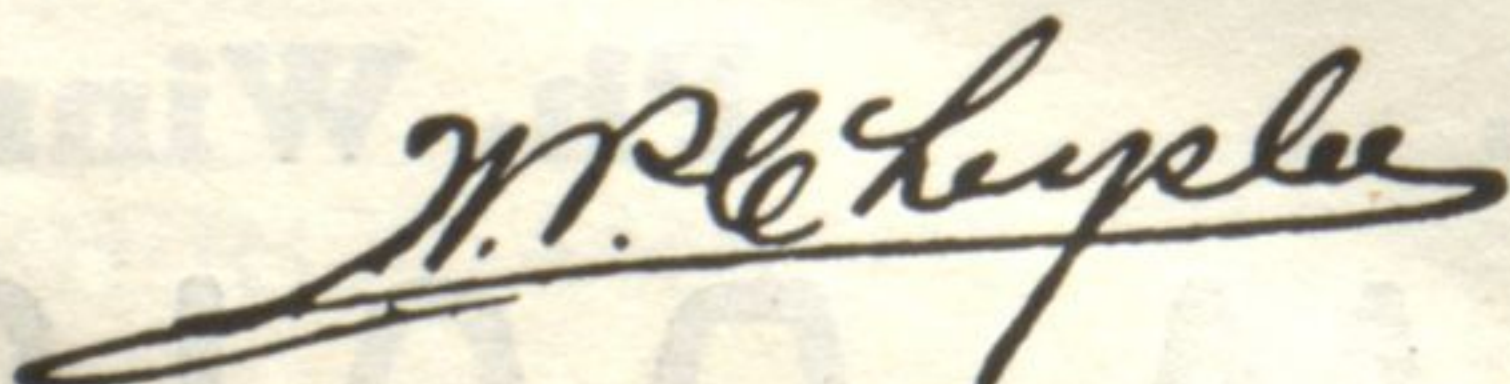
We have secured, moreover, that which transcends in importance either Dodge Brothers superb plant equipment or Dodge Brothers splendid dealer organization. For we have become the lawful heirs of Dodge Brothers Good Name, with all the solemn obligation which that inheritance implies.

We have become the trustees of Dodge Brothers good faith to their customers, and it is our purpose to execute that trust with fidelity.

The priceless identity of all Dodge Brothers products will be preserved—as well as the sound policies that have made the words Dodge Brothers synonymous with Honest Value and Dependability.

Dodge Brothers Works will continue to produce Dodge Brothers Motor Cars and Graham Brothers commercial vehicles. Dodge Brothers dealers will continue to sell and service them.

The men to whose capable support the success of the Chrysler Corporation is due, unite with me in pledging perpetuation of Dodge Brothers ideals, to the end that a Good Name may be made still better.



President Dodge Brothers Corporation
Division of Chrysler Corporation

Pierce Arrow's Unfilled Order List Arriving Fast

Pierce-Arrow's volume of business has resulted in this company entering August with three and one-half times as many unfilled orders as one year ago, according to the North Shore Pierce-Arrow dealers. Pierce-Arrow's commercial car sales also are showing an unusual briskness for the mid-summer months, orders for the month of July representing an increase of 100 per cent over the corresponding month last year. August gives every promise of being a record breaker in the commercial car division as well as in the passenger car field.

Motorists in Cuba May Use Their Cars 90 Days

American motorists, touring Cuba, may use their automobiles for a ninety-day period, with a thirty-day extension, under the terms of a new free entry permit between the two countries, according to an announcement of the Automobile Club of Illinois. A small bond is required, under the free entry agreement, to insure the vehicle's exportation or to enforce payment of the prescribed duty after the four months expire.

UNIFORM PURCHASE PLAN

The Ford Motor company has announced the formation of the Universal Credit company to provide a uniform time purchase plan throughout the United States. One of the features will be provision for a fire and theft insurance policy for a year.

LESS STOLEN CARS

As a result of increased vigilance and anti-theft devices, the number of stolen cars has reduced from two out of five in 1920 to one out of five today.

Build Nash Bodies at High Speed to Meet Big Demand

The job of turning out bodies for the new Nash "400" series, is one of the things that is helping to increase the unfilled order list, according to Woolley and Springer of the Suburban Nash Sales company of Winnetka. The dealers report that the highest production level on record has been reached at the Seaman Body Corporation plant at Milwaukee, 5300 workers being engaged in the work of turning out the bodies for cars to meet the big demand for the latest Nash.

It may or may not be news to the average motorists, but the Nash company is one of few manufacturing cars in the United States which builds its own bodies, for the company bearing the name of "Seaman" is half owned by Nash. In the Salon bodies which have won such favorable recognition in the "400" series there is an important feature which has brought the demand for the latest Nash.

A year's intensive preparation, on top of eighty years of coach building tradition, was required before the first of these new-type automobile bodies could be produced. Brand new machines and processes were designed and manufactured in rearranging the plant before the first Salon body appeared. To develop the new Salon bodies, Seaman and Nash executives, designers and engineers first co-operated in extensive surveys of most noteworthy salon exhibits in both American and European cities, for in the new "400" series cars, body and chassis designs were perfectly coordinated in every detail.



Washington Laundry-washed Clothes Are Cleaner

Because our standards of cleanliness are so exacting that they cannot possibly be equaled by even the most painstaking home methods. Over 3,000 women send the laundry here every week.

THE WASHINGTON LAUNDRY
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