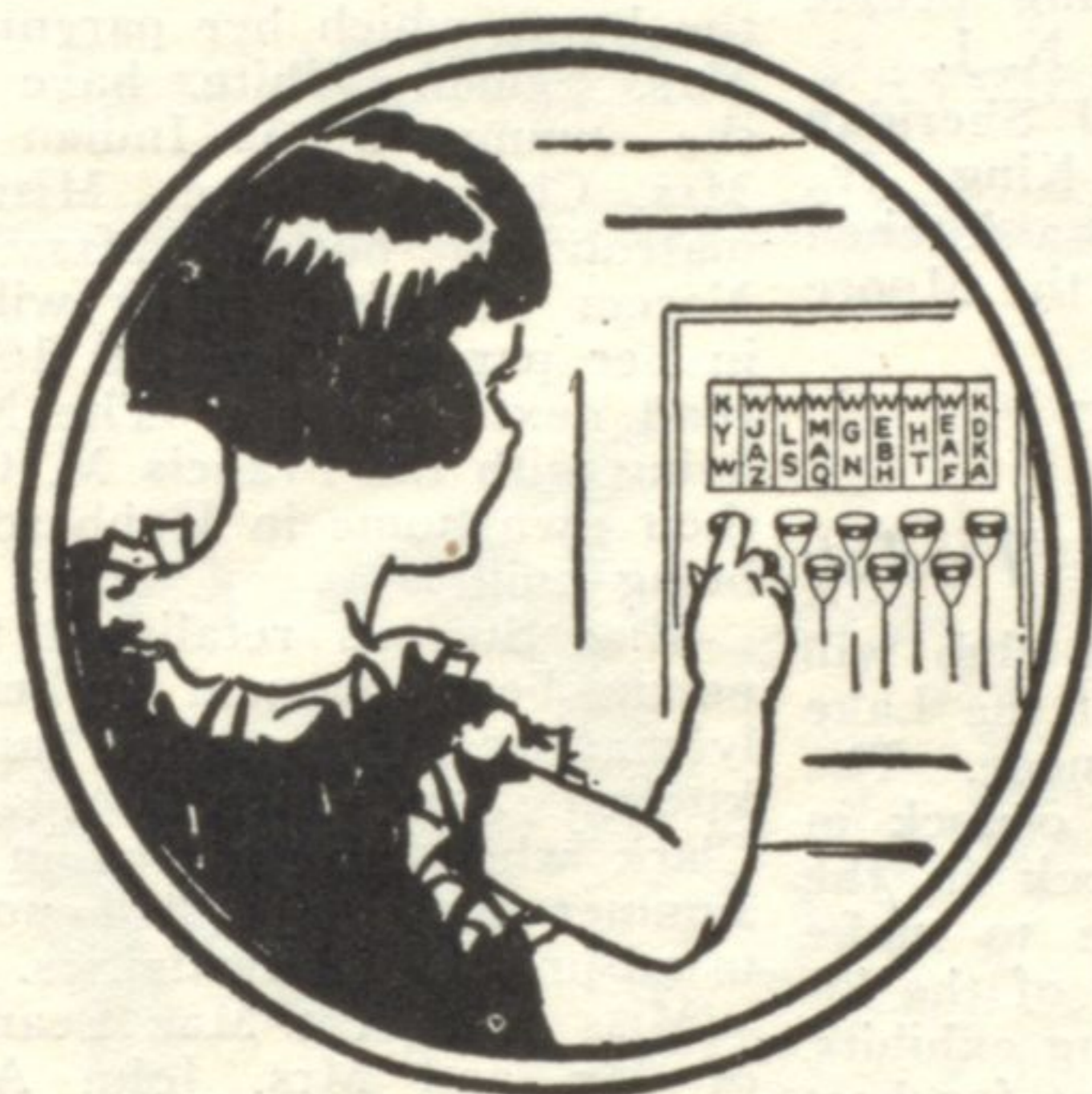


# A Station a Second

HEAR THIS MIRACLE DEMONSTRATION OF  
**AUTOMATIC TUNING**



*Model 39A—8 Tubes—Completely Electric  
 —Dynamic Speaker—years ahead in design but ready for delivery today.  
 Equipped with Zenith Automatic Tuning.*

"Automatic Radio" Owned and Controlled by The Zenith Radio Corp., Chicago, U. S. A., under the following patents: Vasselli 1581145, Re-issue 17002, Heath 1638734, Canada 264391, Gt. Britain 257138, France 607436, Belgium 331166. Also under Marvin and other U. S. and foreign patents pending.

Press the button and there's your station

The New Triumph of **ZENITH**  
 →LONG DISTANCE← **RADIO**

**Y**OUR favorite station INSTANTLY—just by pressing a button! You can forget your log book, forget the drudgery of tuning-in, forget the noise that plagues your ears while hunting for another station.

You yourself set the Zenith Automatic, in your own home, for your favorite stations—after that they come in clearly and exactly—ten,

twenty or a thousand times—just by pressing the button. You can change the automatic stations at will—and you can still tune in all stations in the old-fashioned way with the dial.

Come in and see the automatic "A Station a Second" demonstration. It has astonished the radio world. You will know why the Zenith Automatic is the biggest thing since All Electric Radio.

## PIERCE RADIO COMPANY

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