

Lord's

INCORPORATED

A.H. ULRICH Pres

FOUNTAIN SQUARE · EVANSTON

Greenleaf 7000



New Fall Triangle Scarfs

\$1.25

In new fall combinations of colors are these fascinating blocked printed scarfs. Some, in the autumn shades of brown, orange and yellow—others in startling blue combinations. Scarfs to wear over plain dark fall dresses—or with sport costumes—or with late summer clothes.

Neckwear—First Floor

For Traveling -- A Tiny Tim The New Westclox Pullman Clock \$2.50

A tiny little round clock with dial the size of a Baby Ben. Its flat stand is made to fit on the window ledge of a pullman train.

Whether you're traveling by steamer, train or automobile it is wonderfully convenient, for it takes up so little space and is so attractive.

In walnut, nickel and cracked finish in green, blue, old rose, and yellow. \$2.50.

Back-Strap Purses are of Shoe Calf \$2.95

Little pouch bags of shoe calf leather, that will wear and wear. Swinging inside purse and inch-wide back straps. Different tones of brown and tan, navy blue and gray, black and gray—blend in a most intriguing way to make these new fall purses.

They're lined with serviceable rayon in either tan or gray. All have clasp fastenings.

First Floor

It's Baby Time in The Little White Nursery at Lord's

It's always baby time in the little baby room on the second floor, but right now we have so many dainty new things that we're making this a special time for Mothers to visit our nursery. Did you know that we will gladly plan an entire layette for you, from the tiny booties to Baby's own bed?



Baby's Dresses are Made by Hand \$1.25 to \$1.95

Exquisite featherstitching, fine tucking and dainty little French knots—all made by hand—trim these cunning little dresses of fine batiste and nainsook. No mother could make any finer stitches or daintier dresses. And they're so inexpensive, too, it really doesn't pay to make them.

Little petticoats have fine scalloped edges and bottoms, and some have real lace trimmings. \$1.00 to \$3.50.

Dainty Coats of Crepe de Chine \$6.95 to \$13.50

Delicate shade of pink and blue—some with smocked yokes, others have fine fagoting, and French knot trimming. All have either soft silk or sateen linings.

Fine Linen Pillow Slips \$1.95 to \$5.00

A fine linen slip with real filet edging has mosaic lace insertions. Another has a plain hand hemstitched hem and a spray of embroidered dots in the corner.

Carriage Coats for Tiny Infants \$5.00 to \$9.95

A pink crepe de chine coat tufted in pink ribbon has little ribbon ties at the neck. A blue one is tufted with sprigs of daisies in wool embroidery; it has a tiny round collar and turn back cuffs. Another has an edging of footing around its collar and cuffs.

Bassinets \$16.50

Green enameled bassinets with drop sides. Dresden decorations; large enough so baby can use for quite a while.

Auto Beds \$5.50

Durable dark grey canvas over a steel frame that folds into flat package. Can be used in car or on porch. Flaps tie baby in.

Play Pen Pads \$2.50 and \$3.95

Cotton padded flooring for play pens has flowered designs or juvenile figures and ABC block designs. Eight ties fasten them securely to pen.

Nursery—Second Floor

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Wilmette 3700

White Broadcloth Shirts \$1.69 and \$2.19



This is another of Lord's famous white shirt sales.

The quality of fine, firm English broadcloth matches shirts even higher priced in tailoring features.

Note the center pleat all the way down the front. Seven deep sea pearl buttons. The sleeve is set into the shirt in circular fashion so that it brings it up on the shoulder, making it hang properly. Every seam is firmly tacked to prevent pulling out.

Neckband style with double French Cuffs—collar attached with one button Broadway Cuffs.

These are the shirts that we sell day in and day out for \$1.95 and \$2.50. They're a quality you would even be surprised to find at those prices.

You will want to stock up on these when you see them!

Don't fail to see them Saturday!

First Floor—Orrington