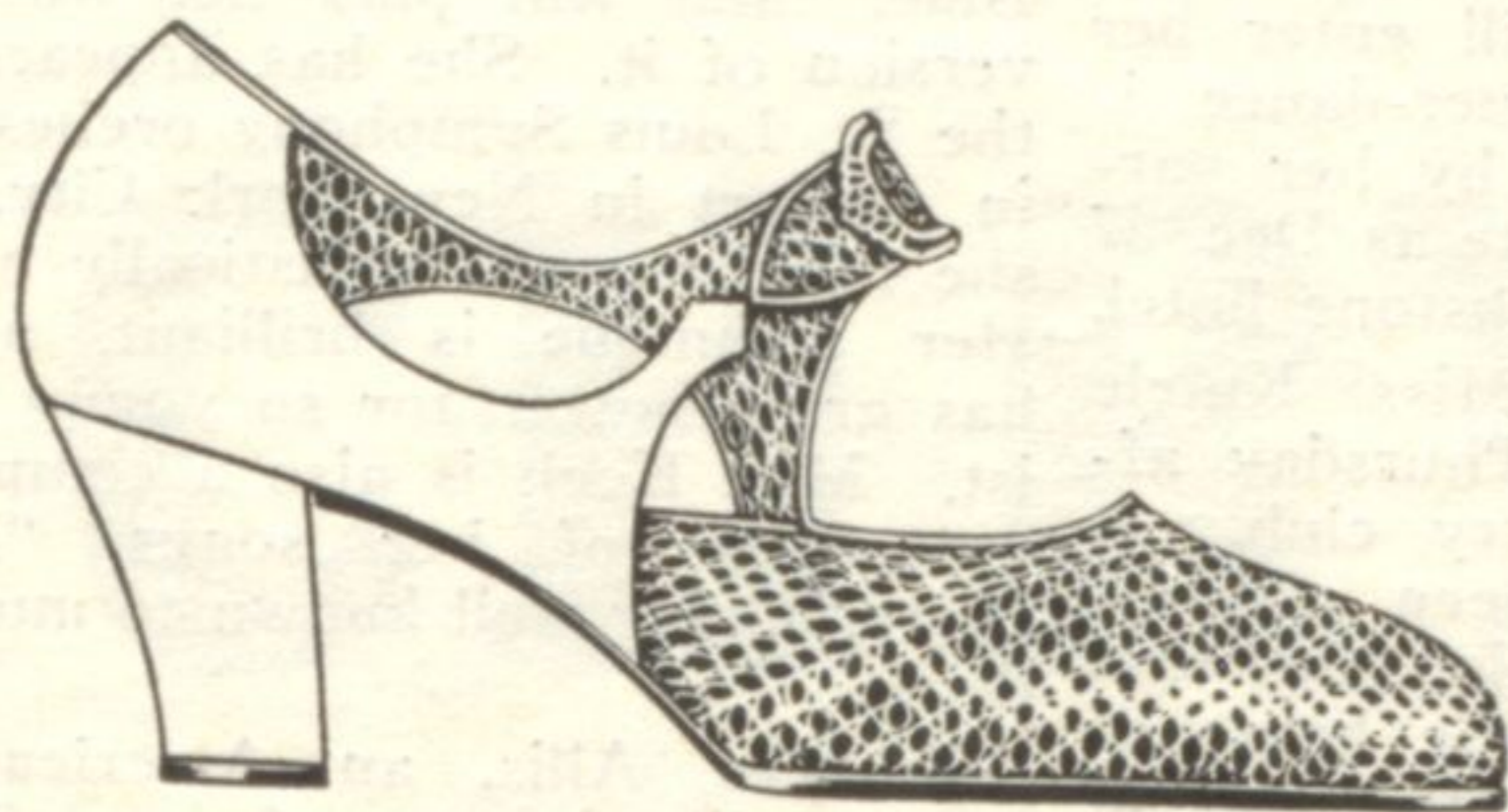


ROSENBERG'S

Davis Street - Downtown Evanston

150 Additional Saleswomen Needed for Dollar Day, Thursday, Aug. 16; Apply at Office of Superintendent.

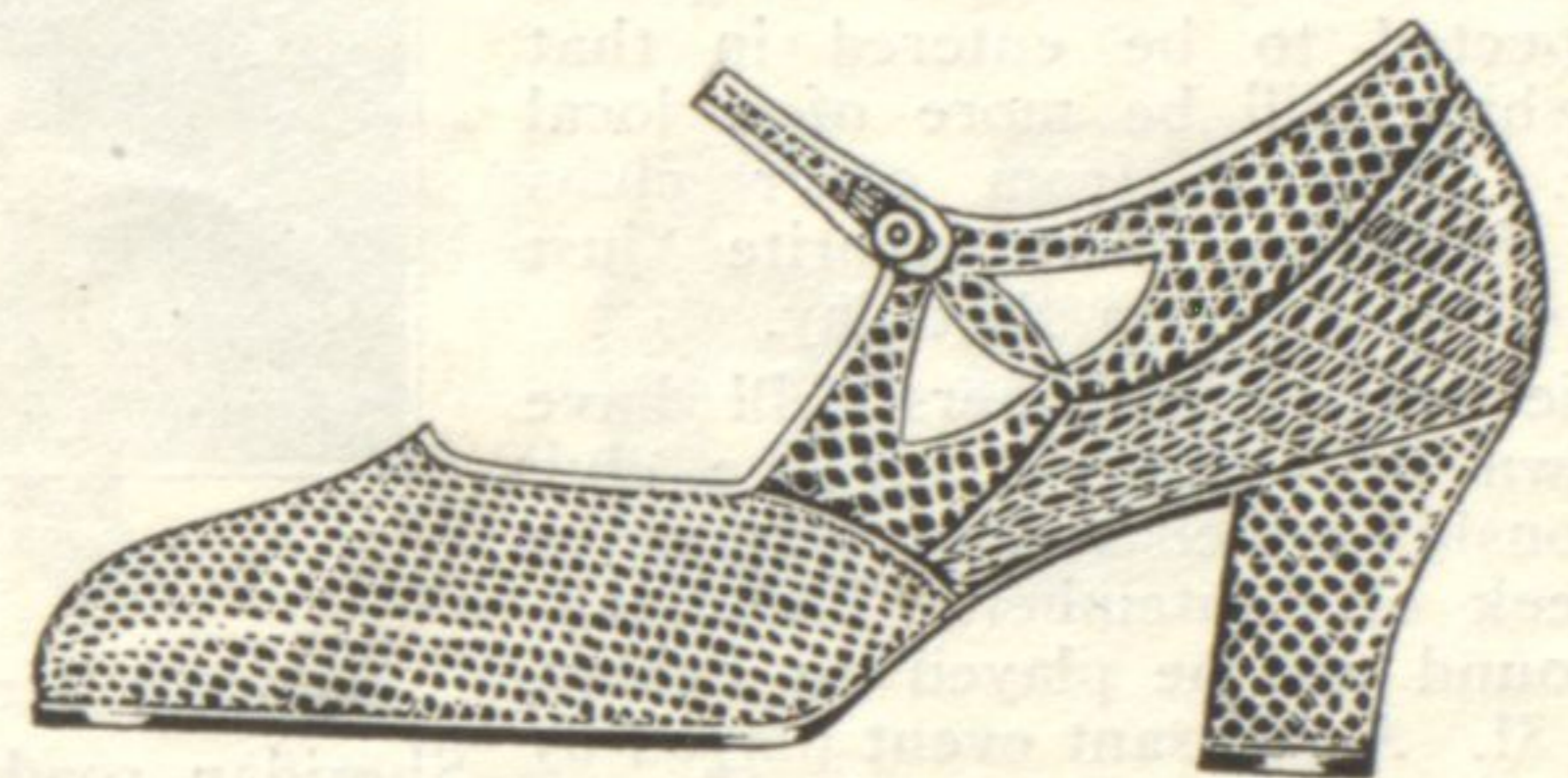
The Annual August Shoe Event Presents the New Fall Models



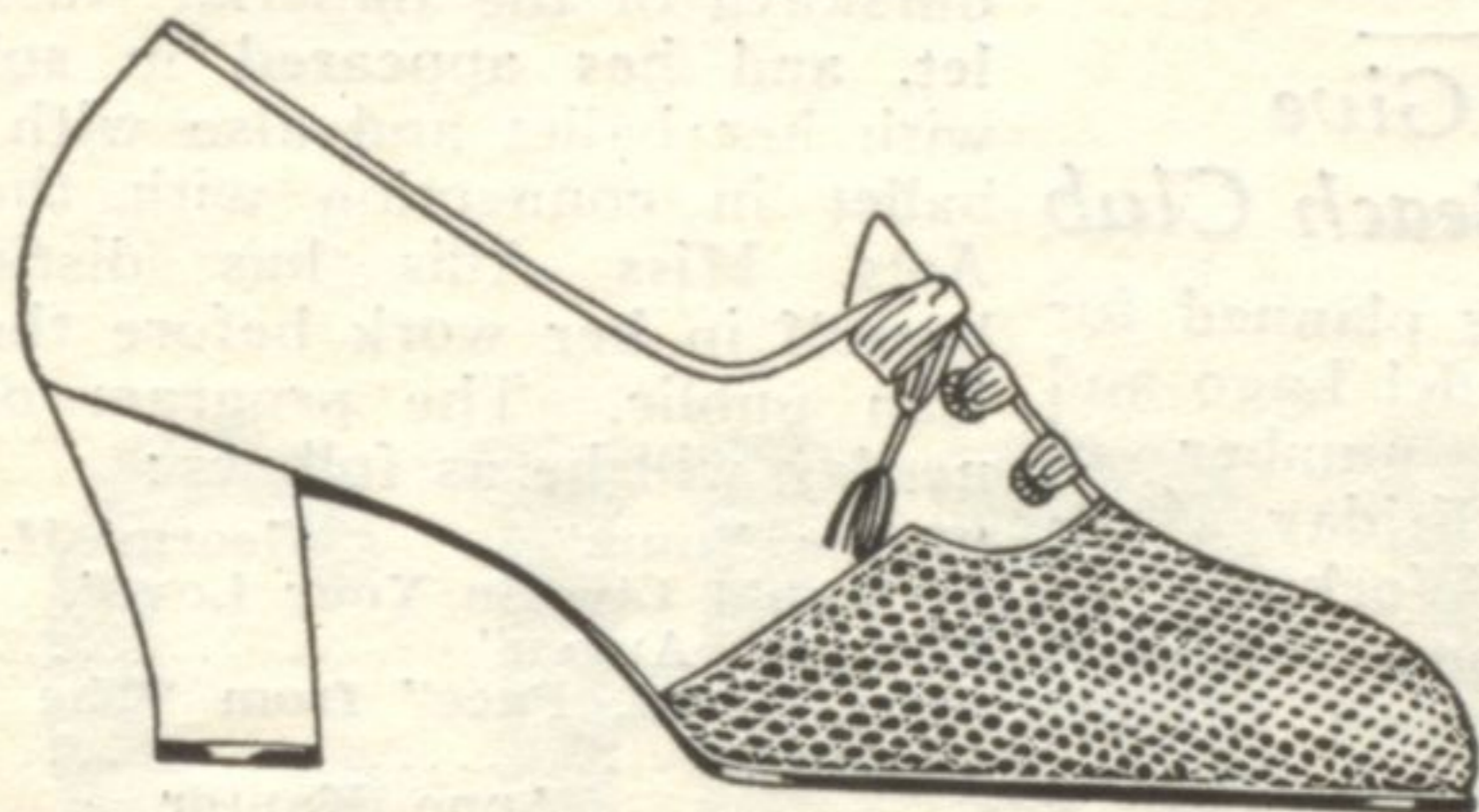
A gilded buckle adds tone to this one-strap slipper of lizard in combination with kidskin—two leathers in one shade of brown, \$10.50.

Lizard and Alligator
are Outstanding Fashions

\$10⁵⁰



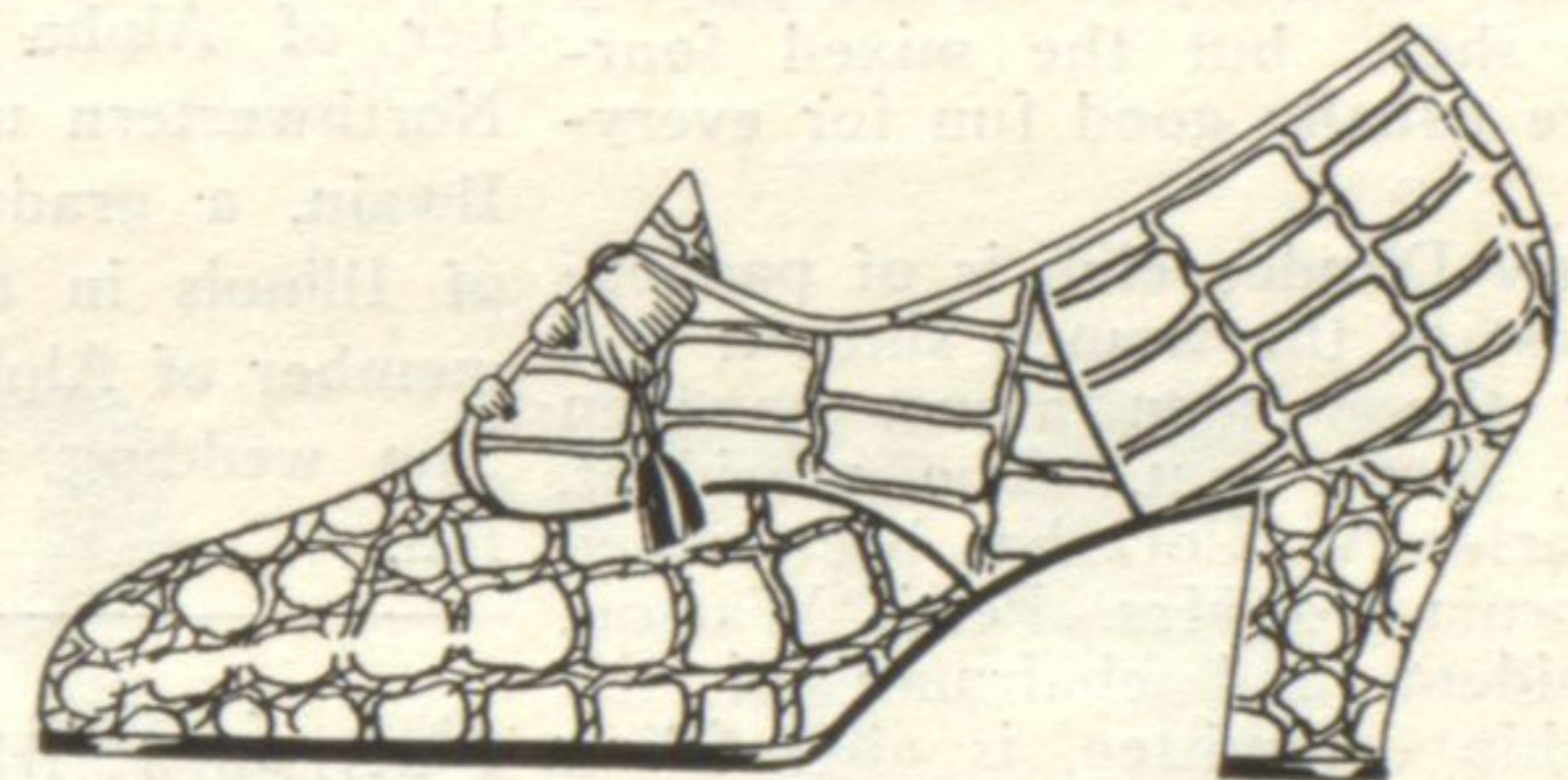
A one-strap slipper with cut-out quarter; designed of lizard in a rich brown shade and priced at \$10.50.



A three-eyelet oxford in java brown lizard leather in combination with kidskin in matching shade, \$10.50.

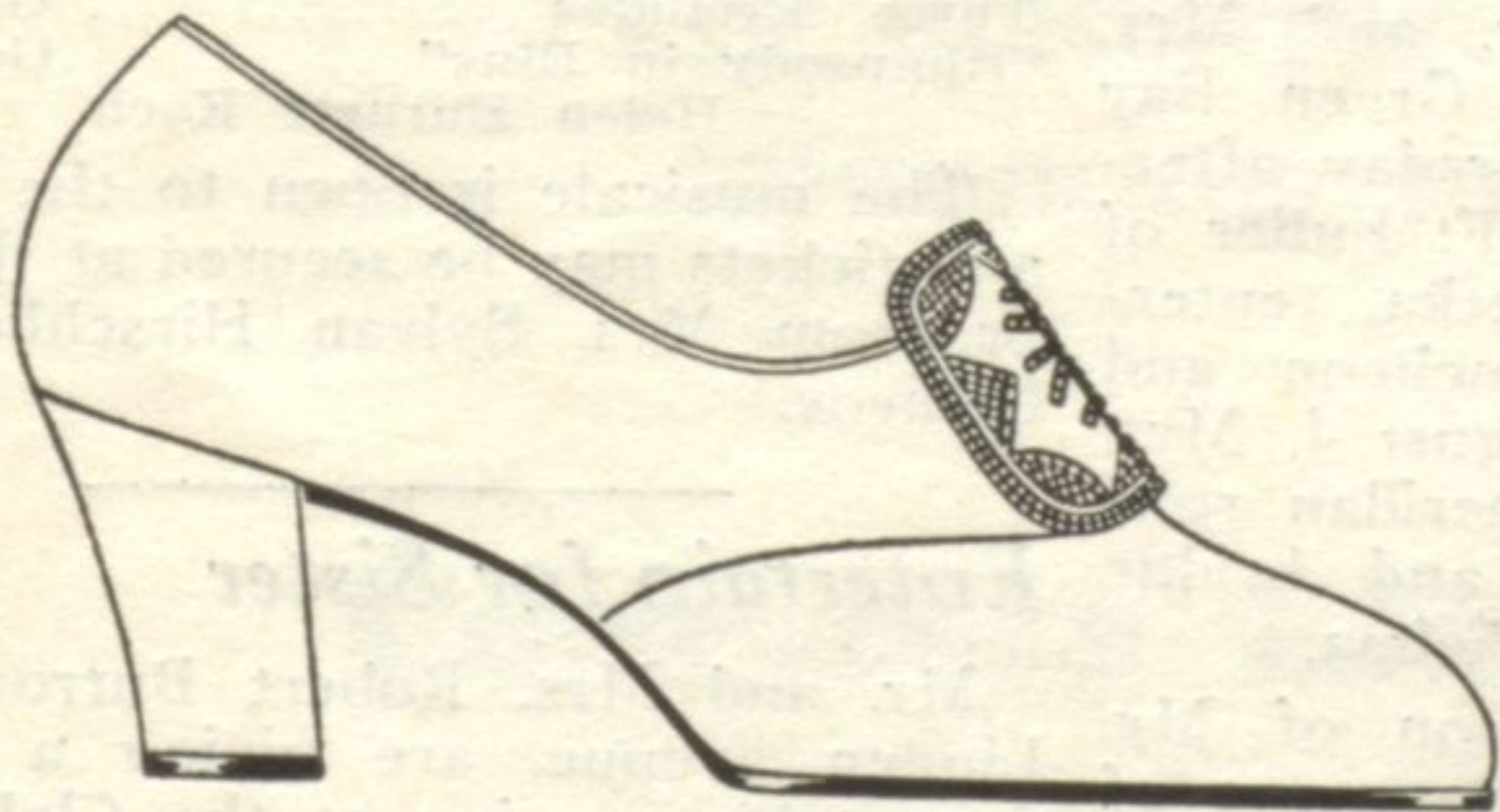
Each year in August the fall shoe mode steps forth at Rosenberg's. Our presentation this year shows how fashion continues to center around certain leathers, particularly the reptilian, for smartness.

Eight of these new models are pictured. These shoes, as with the other new models not pictured, have the advantage of the Arch-Bridge feature so that comfort shall keep step with fashion.



Alligator leather in brown is the smartness of this three-eyelet oxford with the Arch-Bridge comfort feature, \$10.50.

Shoes—First Floor

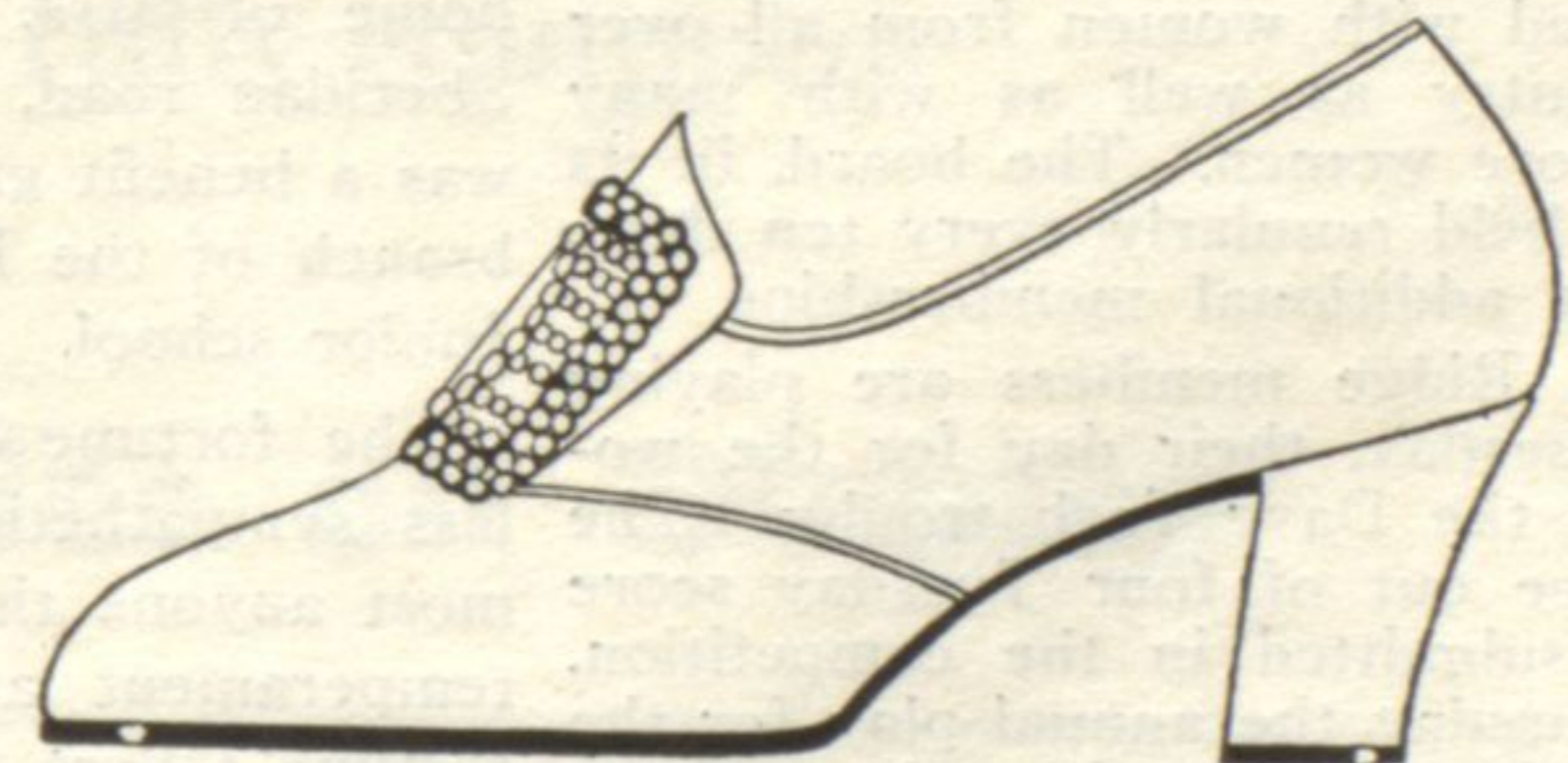


Java brown kidskin is the smart note in this pump with buckle in harmonizing shade. A smart model for fall at \$10.50.

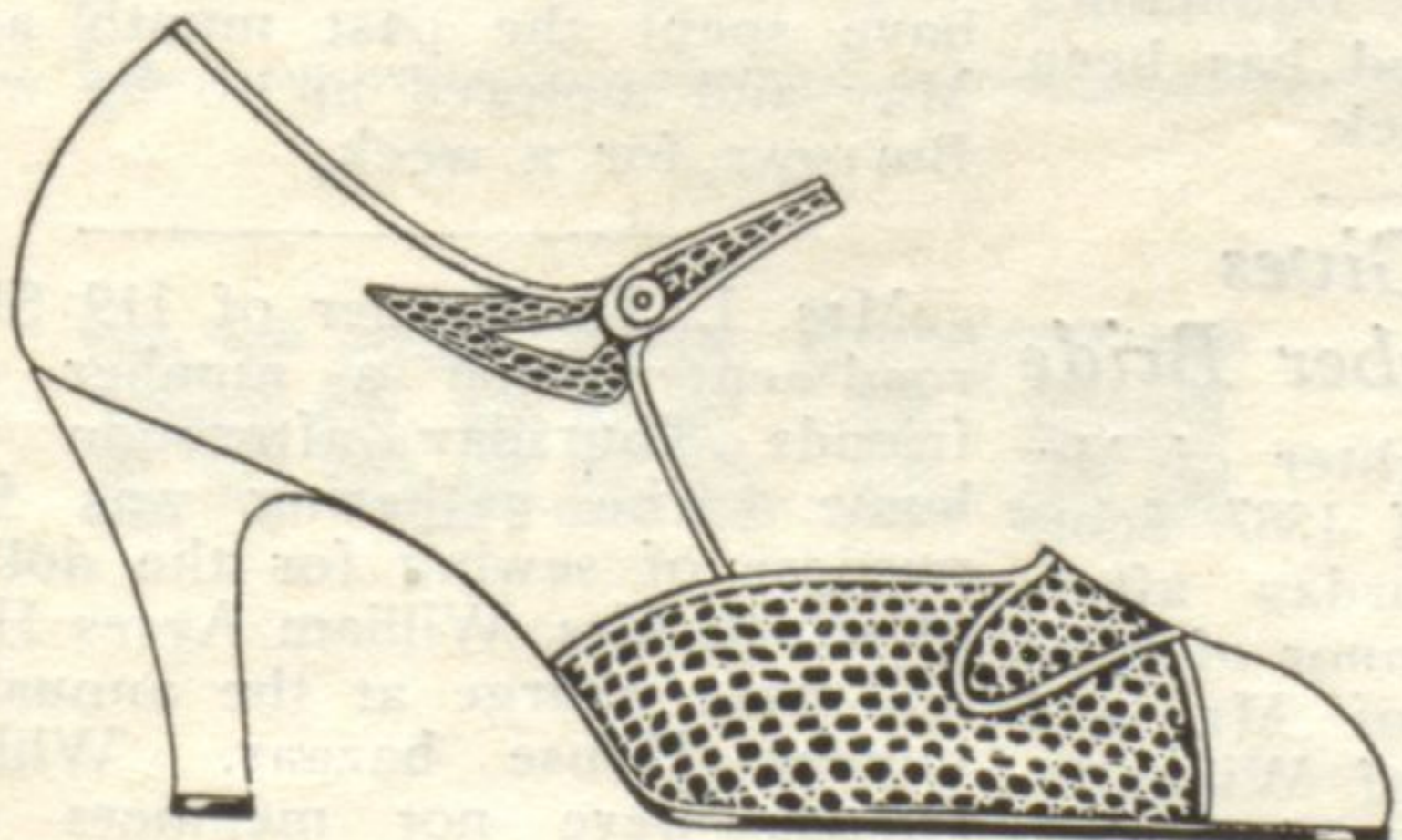


A New Strap Model at \$10

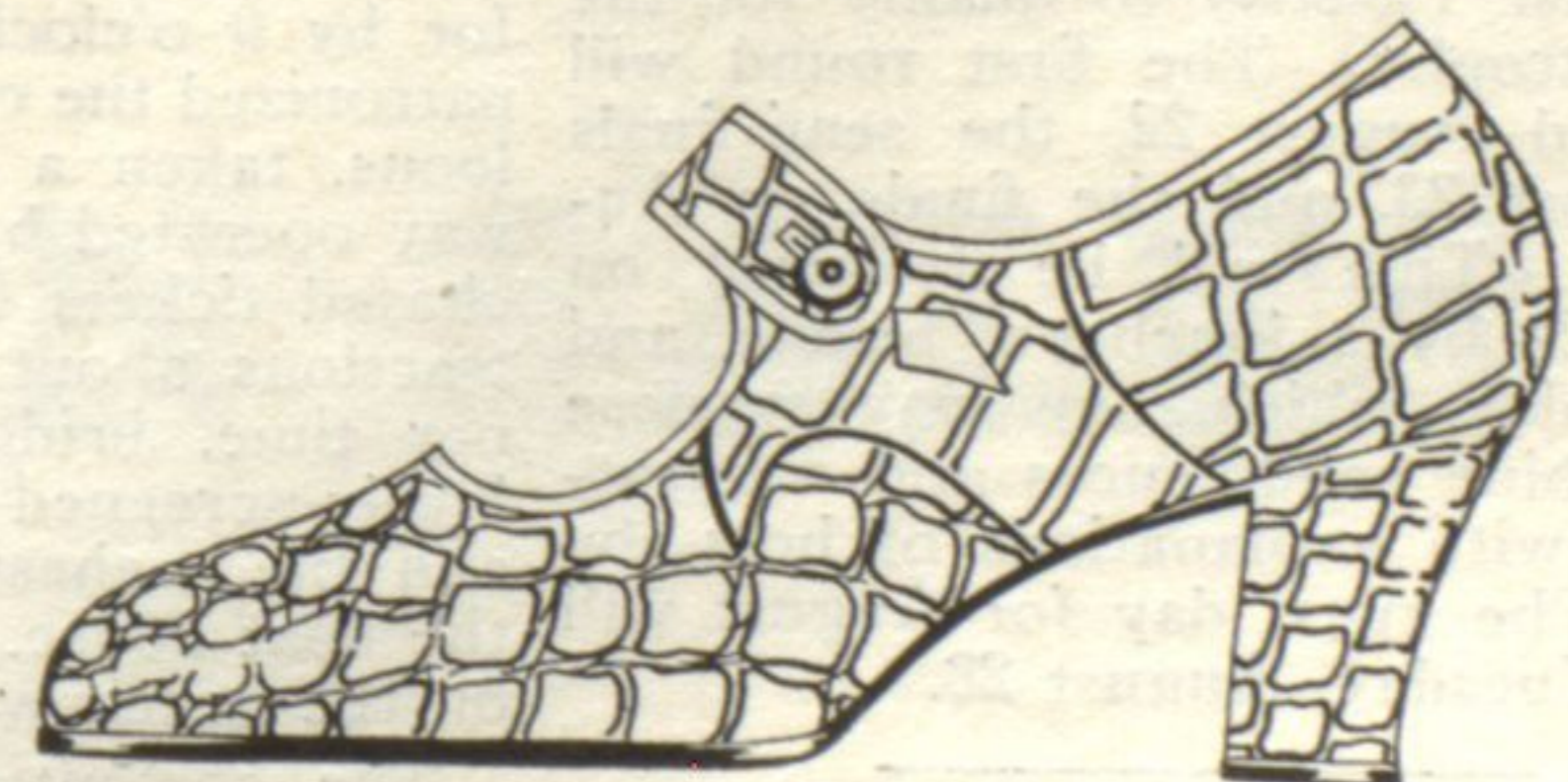
The rich dignity of brown kid is shown in this shoe, with fine leaf-like stitchings at the side. Other \$10 models include patent T-straps and black calf pumps.



This colonial pump is designed of black calfskin and ornamented with a cut steel buckle. A shoe of simple dignity at \$10.50.



The brown lizard toe of this shoe has gold edging. The tip of toe and quarter are of java brown suede. Also in blue, \$10.50.



A shoe of black or tan alligator leather with a diamond cut-out at the quarter. Designed with the Arch-Bridge feature, \$10.50.