

Lord's

INCORPORATED AHULIRICH Pres
FOUNTAIN SQUARE • EVANSTON

GREENLEAF 7000



Set of 4 Clubs and Bag \$8.45

Wilsonian Driver, mid-iron, mashie and putter, with strong hickory shafts. Durable brown canvas bag, leather trimmed. A real buy!

Plaid Bags, \$6.50

Scotch plaid, trimmed with black leather. Pocket for balls.

Leather Bags, \$19.50

Good looking all leather bags in brown only. Roomy, serviceable.

\$30 Set Reduced \$24

Three complete sets of regular \$30 clubs reduced for immediate clearance.

Sarazen Clubs

Well balanced Gene Sarazen auto-graphed clubs. Woods, \$6; Irons, \$4.50.

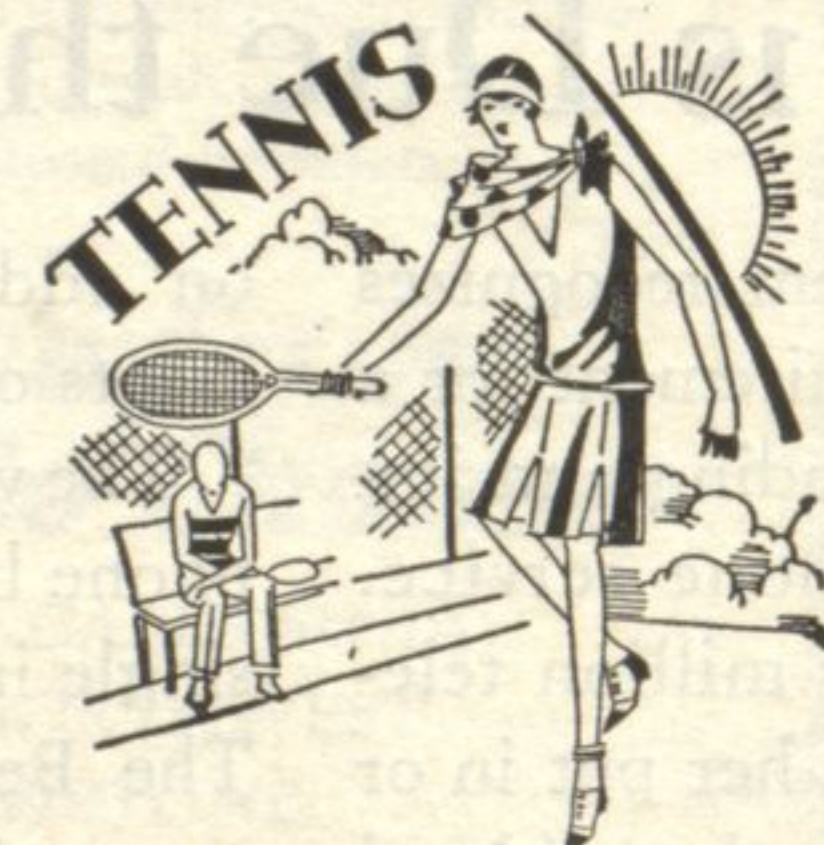
Wilson Collegiate Racquets \$5.00

A well balanced, sturdy racquet for girls and women players. Edges are bevelled, stringing is a high quality of gut. The Wilson Phoenix is \$4.

Others priced from \$2.50 to \$13.50.

Racquet Cases, \$1.50

Of rubberized twill in plain colors, or plaid rubberized material piped in tan leatherette. Both have pockets for three balls.



Wilson Superstroke, \$13.50

One of the most popular of the better racquets. Designed for speed and durability. A genuine auto-graphed Wilson product.



MEN'S FANCY HOSE

50c 75c \$1.00

You'll find a large and varied assortment of smart plaids, stripes and patterns in this group of Hole-proof, Interwoven and Monito hose. New color combinations—all sizes.

First Floor



THE FIRST FALL FROCKS ARRIVE

Autumn dress fashions—always eagerly anticipated—are more interesting this year than ever! For this season introduces a new silhouette—a more feminine one than we have known for some time—a silhouette of swathed hips, graceful draperies and natural contour lines.

SATINS and CREPES at \$15 and \$25

Rich in fabric—mellow in color—and soft of line are the new Fall dresses in these groups. Colors are luscious new shades of green and red, gorgeous harvest browns, and the ever-popular blues and blacks. You're sure to admire them, and will appreciate what splendid values they are.

Transparent Velvets \$49.50 to \$85.00

Transparent velvet in plain colors and in colorful prints and figures promises to hold an important place in the afternoon mode. Gracefully draped and folded to achieve the softness of line so essential this Fall.

Second Floor

PRINTED JERSEY DRESSES For Fashionable Juniors \$6.95 to \$10.95

They're mighty attractive—these new Fall gayly colored frocks are suitable for wear on the cooler days of summer, as well as for Fall. One and two-piece effects, with touches of smocking, plain colored collars and cuffs, and narrow belts. Very trim and youthful.

Second Floor

COSTUME JEWELRY \$1.00

A new shipment of novelty jewelry has just been received, and includes bracelets, brooches, necklaces, pendants, rings, etc., in the newest styles for the coming season. Pearls and semi-precious stones lend the essential touches of color.

First Floor

Remarkable Values In AUGUST ORIENTAL RUG SALE

Every Oriental Rug in our large stock has been reduced from 10% to 50% for the great August Sale! Included are all patterns and sizes—from small throw rugs to large rugs for stately rooms. Buy during this event and save substantially.

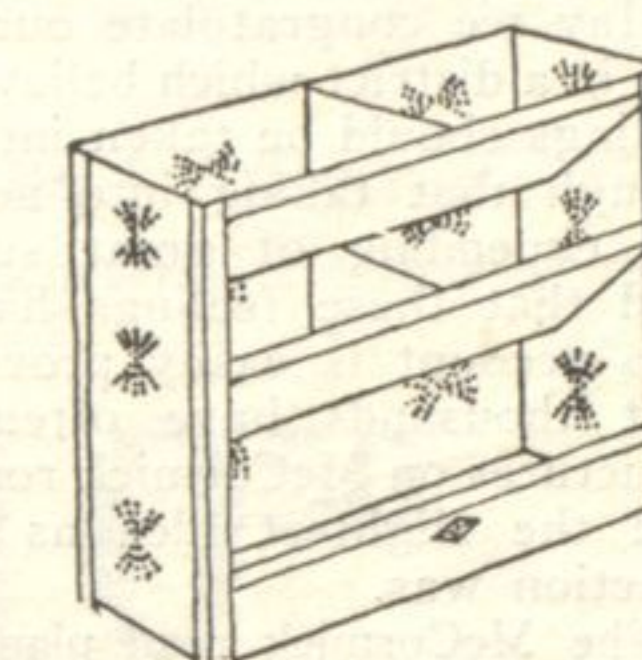
Second Floor

Lord's

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FOUNTAIN SQUARE • EVANSTON

WILMETTE 3700

Special Values in Housewares

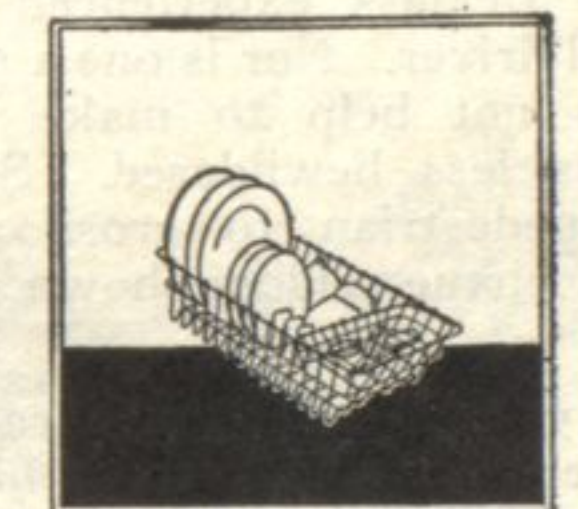


Vegetable Cabinet in Colors, \$1.75

A cabinet with two large compartments for potatoes and two smaller sections for vegetables and fruits. Color enameled sheet metal—built high and narrow so that it fits conveniently into a small space in kitchen or pantry. Many perforations allow for plenty of air.

75c Wire Dish Rack 59c

Wire partitions in this drainer keep your dishes erect so the water drains off at once. Silver is placed in a separate compartment at the front of rack. Just rinse your dishes in hot water, put them in the drainer—in a very short time they are perfectly dry.

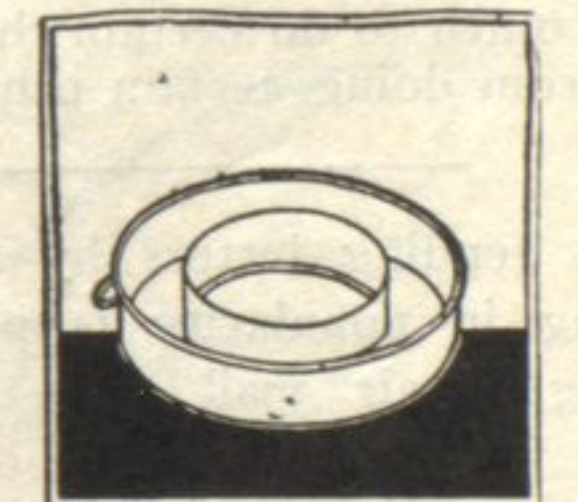


Frying Pan and Cover \$1.29

This heavy Wagner iron frying pan with its tight fitting cover keeps in all the savory juices of meat cooked in it. Excellent for the slow cooking of breaded veal and spring chicken. Cooks to a crispy brown over a slow fire.

Dessert and Salad Moulds in Color, \$1.25

You can make delicious cool desserts for warm weather in this mould which comes in green, red and blue to match the new kitchenware. Fresh fruit jello with whipped cream in the middle makes a most tempting dessert. Mould is acid proof—mold the day before using if you wish.



3 Piece Kitchen Set, \$1.09

The set—paring knife, spatula and slicer are of Universal stainless steel. It makes a handy and practical kitchen set for a shower gift. Red or green handles.

For Hot Weather—Electric Fans

Large size Day Fans make cool breezes, even in the hottest weather. For office or home use. 16-inch fan is \$35.00; 12-inch fan is \$30.00.

Housefurnishings