

## AIR MAIL VOLUME IS DOUBLED IN VILLAGE

### Reduction of Rates Brings Quick Response From Public; Open Campaign

The speed of Uncle Sam's air mail service is no greater than the action of Winnetka residents in availing themselves of the opportunity to dispatch their first-class mail at the greatly reduced rate of air mail postage.

Since the new rate became effective, August 1, there has been an increase of more than 50 percent of this class of mail originating in Winnetka, according to Postmaster Joseph C. Braun, and a still greater increase is anticipated, as the advantage thus offered becomes more generally appreciated.

The new air mail rate of five cents for the first ounce or fraction and ten cents for each additional ounce, means that it will require only three cents additional postage over the ordinary mail rate, to send a letter by air mail, and receive from one to three days' saving in time of delivery.

In other words, for three cents more, a letter consisting of three or four sheets can be posted before the last air mail collection time, and 24 hours or more saved to eastern, southwestern and western cities.

Air mail may be sent anywhere in the United States. While Winnetka is not on a direct air route, the mail is sent to the nearest terminal and then dispatched by plane.

The postoffice has issued a new air mail stamp which is one of the most attractive ever placed on sale by the postoffice department. This new stamp is printed in two colors. It is not necessary, however, to use special air mail stamps. Any ordinary postage stamp may be used and also any envelope, by simply marking "Air Mail" across the face of the cover, in bold letters.

The first few days under the new rate has shown a tremendous increase in the patronage of this service, ranging, it is said, from 200 to 600 percent.

Business and individuals alike are now taking to the air for business correspondence, as well as social correspondence, due to the tremendous saving which can be obtained at little additional cost over ordinary mail.

### Rotarians Promise to Boost the World's Fair

Winnetka Rotarians have promised hearty co-operation in the movement to make an outstanding success of the forthcoming Chicago World's Fair. This was indicated in a communication directed to the offices of the Suburban division of the Chicago World's Fair Centennial Celebration by H. L. Woolhiser, secretary of the Winnetka Rotary club. The letter reads:

"The Rotary Club of the Village of Winnetka was addressed recently by Mr. James Heron on the subject of the 1933 Chicago World's Fair. I take pleasure in informing you that a resolution was unanimously adopted expressing our willingness to co-operate both individually and as a club, in rendering every possible assistance to insure the success of this project."

### CLOSED WINNETKA DAY

The banks of Winnetka will be closed all day, Thursday, August 16, Winnetka day. The post office will close at noon. There will be one delivery of mail in the morning; all special delivery mail will be delivered as usual and the regular dispatching will be observed. It is expected that all business houses will be closed.

## Next Week at Ravinia

(Program of Operas and Concerts)

Sunday, August 12

Afternoon—Program of Ballet Music, featuring Chicago Symphony orchestra and Miss Ruth Page.  
Evening—"Rigoletto."

Monday, August 13

Evening—"Marouf."

Tuesday, August 14

Evening—"Tosca."

Wednesday, August 15

Evening—"Lucia."

Thursday, August 16

Afternoon — Children's program, featuring Chicago Symphony orchestra, Eric Delamarter, directing; and pupils of Miss Mildren Haesseler is in pantomime presentation, "The Sleeping Beauty."  
Evening—"Lohengrin."

Friday, August 17

Evening—"L'Heure Espagnol."

Saturday, August 18

Evening—"Manon."

(Note: Detailed information concerning next week's Ravinia program is to be found in another column of this issue.)

## Winnetka Growing But Registration at Beaches Falls

There has been a material falling off in the number of beach registrations this season, according to Sanborn Hale, Winnetka Park Board treasurer.

Whether this fact is due to unsatisfactory weather conditions or whether it is because more people have deserted the beaches in favor of golf clubs and shower baths, is not known, but, nevertheless, the condition prevails.

Registrations to date are reported as 150 short of last year's record at this season. With the population of Winnetka continually increasing, the number this year should, as a matter of fact, be larger than it was a year ago.

A number of new slides and other beach playground equipment have just been installed at the South beach, and Park Board Treasurer Hale urges that those who have not signed up for beach registrations do so at once.

It is pointed out that this should be done as a matter of civic pride, if for no other reason, in order that the necessary beach improvements and maintenance shall be assured.



"Dad, why did Mother stay back at the summer hotel instead of coming on this side trip with us?"

"She had our WINNETKA TALK sent up here while we're on our vacation—and this is the day it arrives!"

Just call our Circulation Department—say when and where. They'll do the rest.

## Preaches Here



Dr. Gustav Edwards, president of the Free Church Bible institute of Chicago, will be in Winnetka next Wednesday and will preach at the mid-week service of the First Scandinavian Evangelical church, 886 Elm street. Dr. Edwards is known in all the Scandinavian homes on the north shore as the one in charge of the Scandinavian services broadcast by the Moody Bible institute on Tuesday afternoons and Saturday evenings.

## Northfield Water Supply Subject at Council Session

Although last Tuesday's Winnetka Village council meeting lacked a quorum those present discussed with officials of the village of Northfield, the proposition of Winnetka supplying water to the nearby community.

The subject was referred to the water and light committee for consideration, the Northfield officials being assured it is the desire of Winnetka to co-operate with them in all matters, including that of supplying their village with water, providing satisfactory terms may be agreed upon, equitable to the residents of both villages.

The next meeting of the Winnetka council will be August 21. Several important matters are pending, it is said, which make it imperative that there be a quorum present at that time. One is the annual tax levy ordinance.

## Let Stranger Ride Bike; "Andy" Is Now Bike-less

Young "Andy" Kuby, son of Mr. and Mrs. Andrew E. Kuby of 69 Abbottsford road, had a rather unhappy experience which is being reported with the idea that it may save some other child from the same experience. He and a neighbor's child were playing on the corner of Winnetka avenue and Essex road with their bicycles when a strange boy approached and asked for a "ride." He tried first the neighbor's child's bicycle and then asked for "Andy's," promising to go just to the corner and continued toward Sheridan road and "Andy" has not seen the boy or bicycle since. Most children are trusting individuals so that a word of caution from the parents may save other "bikes" from going the same road that "Andy's" went.

Mrs. Robert Cluett of 1147 Sheridan road returned recently from the east where she visited at Williamstown, Mass.

## LINDBERGH'S EXPLOITS THRILL FAR-OFF INDIA

### Winnetka Missionary Extols Great Hero's "Spirit of Hope and Quiet Faith"

From far away India comes at this late date an echo of Col. Charles A. Lindbergh's achievements in the air. Rev. Clarence E. Wolsted, who since 1922 has been serving under the American Board of Commissioners for Foreign Missions in Manamadura, India, as a minister of the Winnetka Congregational church, writes:

"The story of Charles A. Lindbergh has been a thriller to me. I have read everything available here about him, and that in some cases over and over again. Lindbergh came from my home state, Minnesota. What a joy it is that these qualities of character, this spirit of hope and quiet faith is as virile as ever. Somehow I feel that the beauty of the fields of Minnesota had something to do with training Lindbergh to look at life as containing many things of more value than wealth and money. We hope that more and more America will be the torch-bearer of that spirit."

Mr. Wolsted is the son of Mrs. Carrie Wolsted of Harmony. He is district missionary evangelist and educational worker in village and boarding schools. Besides this, he does a great deal of young people's work as president of the District Christian Endeavor society, and is specializing in agricultural, industrial, and economic activities.

### Attitude Changing

A change of attitude toward Christianity on the part of the Hindus seems to Mr. Wolsted to be developing. "Our people," he says, speaking of the Christian Indians, "stand for education, health, practical improvements, and all that is good for the land. The old misunderstandings are passing away."

By chance Mr. Wolsted saw a post card sent by Mahatma Ghandi to an Indian teacher. It seems that the Indian had written Ghandi, taking certain exceptions to what he was doing and stating a difference of opinion. The only reply received was the following:

"We shall know each other better when the clouds have rolled away." (Signed) Ghandi.

The group with which Mr. Wolsted is working closely is called the Economic Improvement association. It co-operates steadily with the Government department and with an agricultural agent sent out through the district by the government. Propaganda Week, which took place recently, saw 107 demonstrations of the iron plow and other improved farming implements in forty-six different villages. An experimental farm which Mr. Wolsted is developing is being used, and here he brings many Indian pastors and teachers. On this farm fodder crops grew from ten to twelve feet higher. Just across the boundary line are the fields of a local farmer. The difference in crops, Mr. Wolsted says, is a very convincing argument. The problem of drouth is a heavy one in this land of agriculture. "The methods now used for raising water are two—the mote, and the picottah. With the mote a pair of oxen is used for drawing up large buckets, while the picottah is a contrivance much like the old-fashioned well-sweep—one man works the bucket, and three other men walk up and down on the long pole. This is hard work in the hot sun, but man power is cheap here, so that is the common way."

The farmers of India, like the farmers of China, ask only the right of a quiet and peaceful life on their farms (Continued on Page 42)