

The House of Personal Service"

1109 CENTRAL AVE. 554 CENTER ST. WILMETTE 654
WINNETKA 404



No commercial enterprise can be successful in the true sense of the word unless it is operated on high principles—unless the men in charge of it have high ideals of responsibility and service.

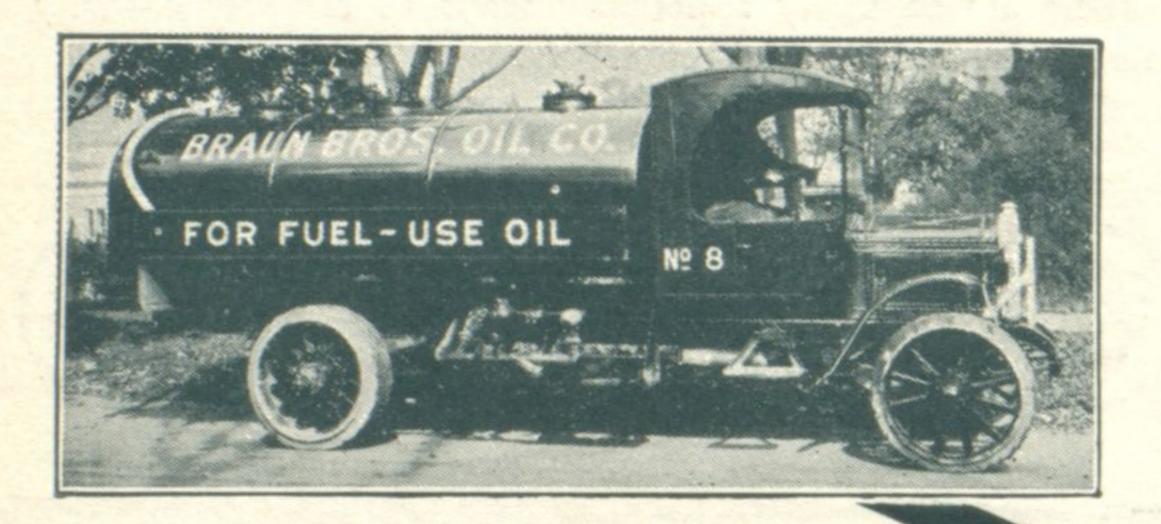
Ideals are of particular importance in the funeral directing profession. The mortician has an unusual opportunity to render sympathetic service, and a sacred trust is reposed in him.

Back of the many details which make up the work of this establishment, guiding every smallest part of our work, are the fundamental ideals and principles upon which our reputation has been built.

Superior Ambulance Service

The Oldest Established Undertakers on the Immediate North Shore





Telephones

Winnetka 3020-21-22 Highland Park 3290 & 3291

Wholesale Distributors of

SUPERIOR NAVY & HI-TEST GASOLINES

QUAKER STATE & MOBILOIL MOTOR OILS

KEROSENE — ALCOHOL — GREASES

"A Correct Grade for Each Burner"

FUEL OIL

Two Bulk Plants—Eight Trucks operated ON the north shore to assure

PROMPT, EFFICIENT SERVICE

BRAUN BROS. OIL CO.

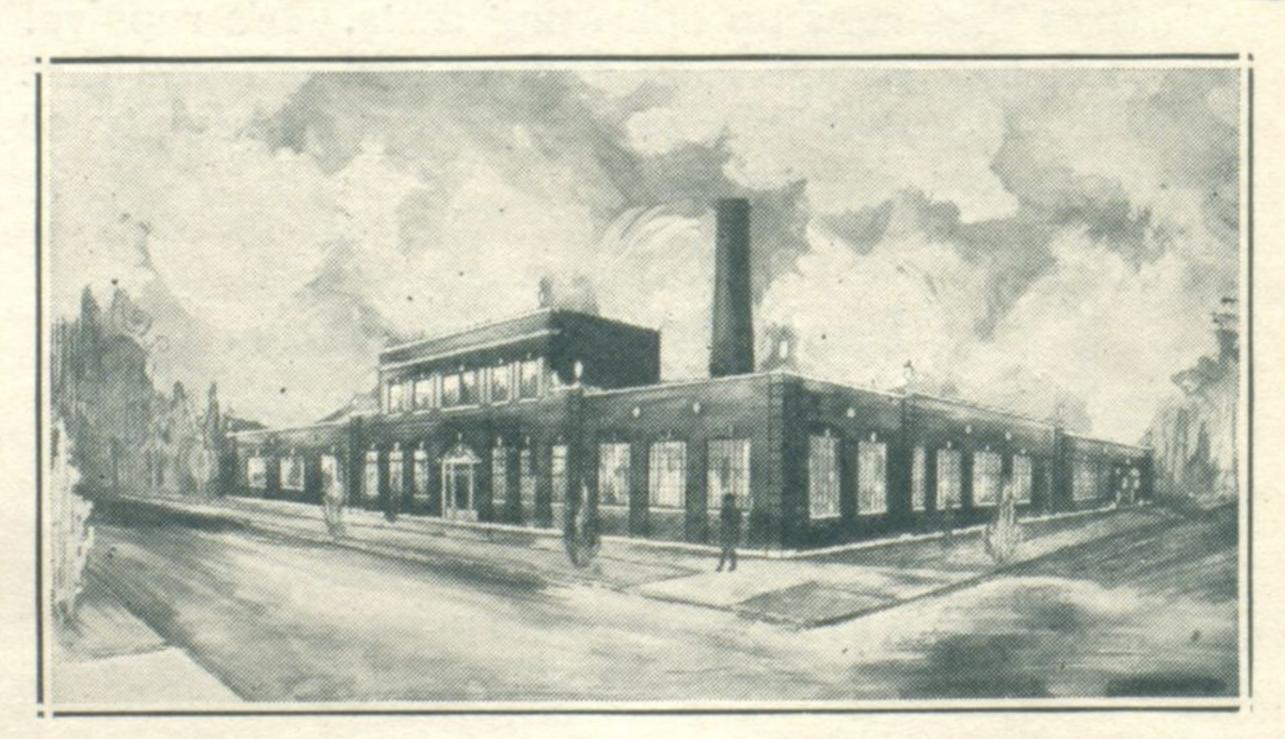
"For Fuel - Use Oil"

Dainty Things

Washed Perfectly

With so many light colored and dainty clothes worn during the warm weather, it is necessary to keep them fresh and spotless. Our modern laundry plant provides that service.

Our Bring and Call Service Saves 20%



Chestnut Street-North of Elm

NORTH SHORE LAUNDRY

566 Chestnut Street

Nelson Brothers

Tel. Winnetka 602