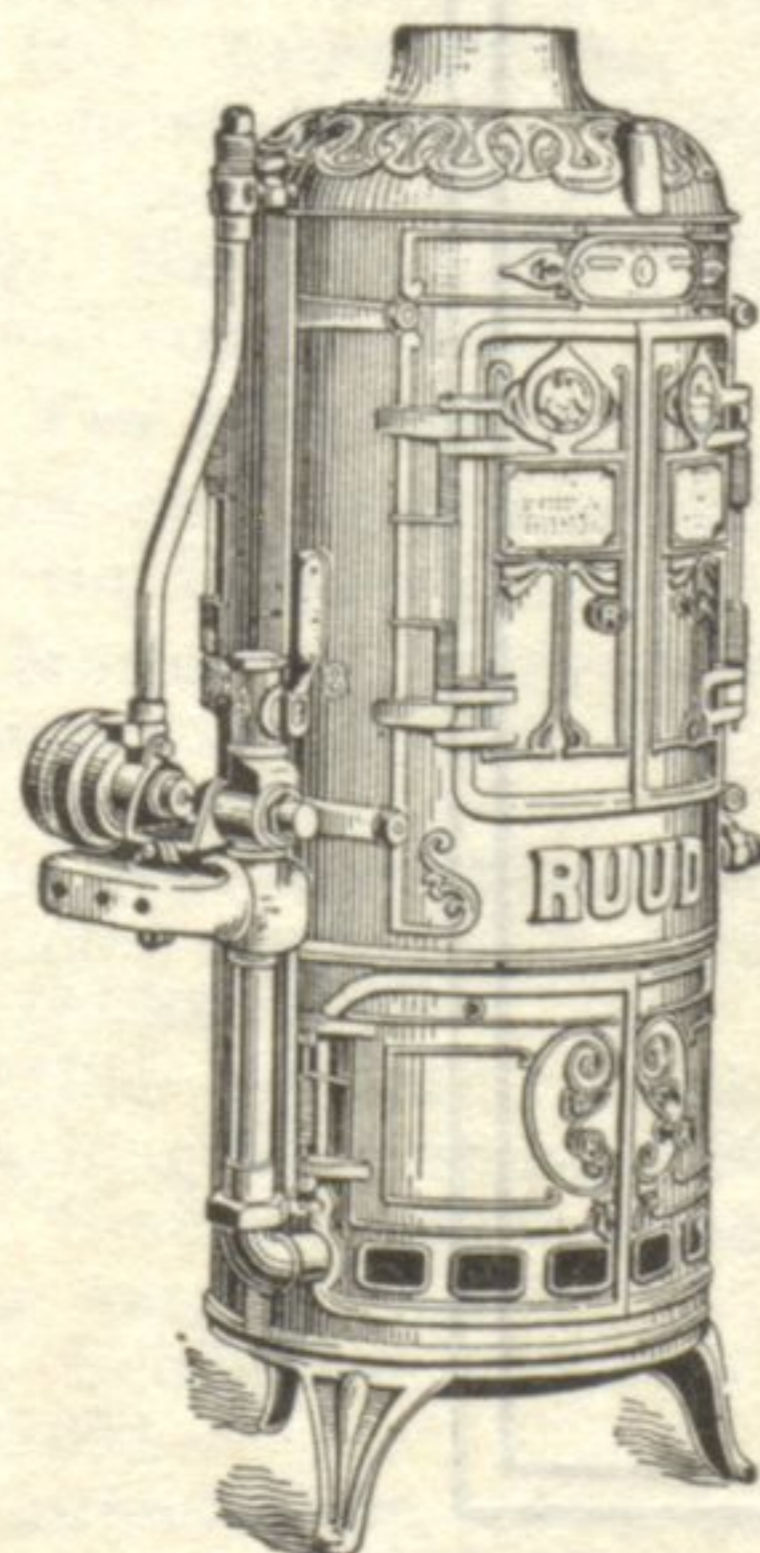


JOYFUL HOT WATER FOR SALE

Low Prices! Bargain Prices! Tank Allowances! Monthly Payments! Buy Now!

Join in the mighty and fast-growing chorus that is singing a song of JOY and ever-ready hot water. RUUD users are bathroom harmonizers, a joyful, care-free crowd, that, learning their lesson of old-fashioned methods, have bought RUUD and Perfect Hot Water Service.

Sweet Adeline is never so sweet as when the bathroom faucet sings a lusty bari-



RUUD concentrates its sales effort on no single type or size. RUUD makes nearly a hundred different models, so that the one recommended for your home is made to your measure and will supply your hot water needs—PERFECTLY!

See them all at our showroom! Learn which one was made for you. And save \$10 by buying now!

\$10
ALLOWANCE FOR YOUR OLD TANK
Limited Offer
Save Money Now!



tone to your joyous tenor. Shaving is never so smooth and easy; dishwashing isn't such a hard job when hot water is at your elbow.

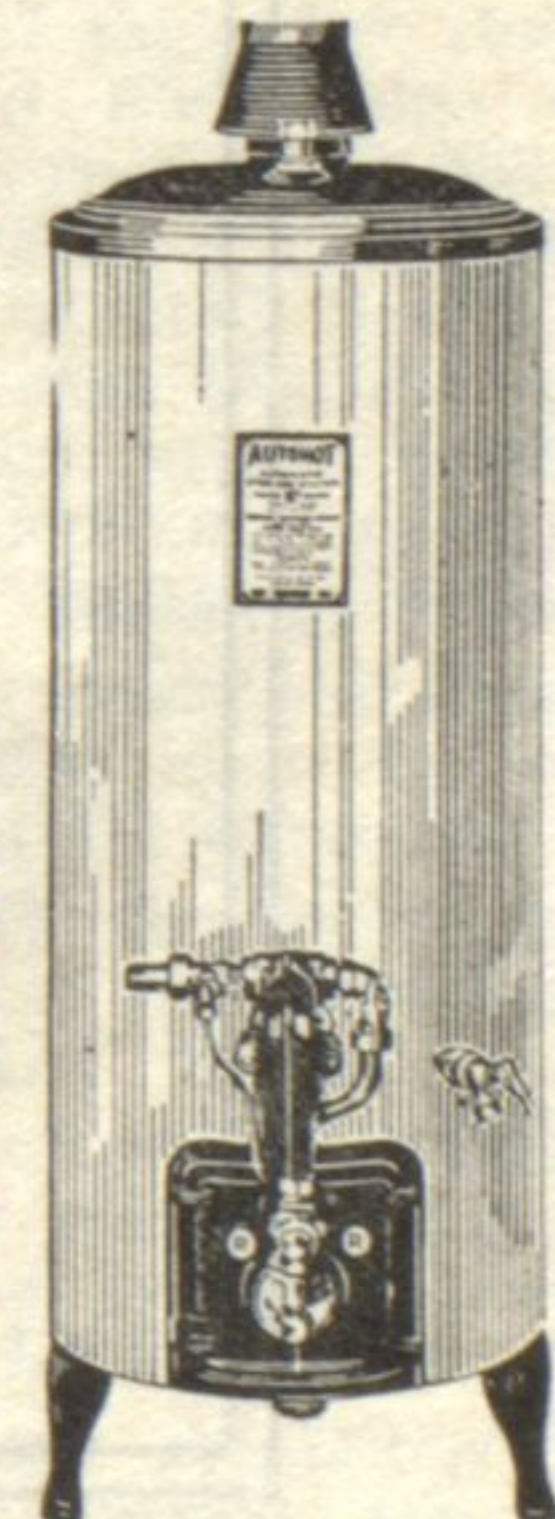
Today's JOYFUL news is that if you buy quickly you will receive a \$10 allowance for your old water heater. Then too, you can buy on easy monthly payments. RUUD is installed at once. Use it and enjoy it as you pay the remainder,—a few dollars a month.

Buying RUUD Automatic Hot Water Service is as simple as this:

Pay a few dollars down; RUUD is installed at once.

Use and enjoy it as you pay for it . . . a few dollars a month.

Nothing could be simpler; nothing could be easier.



See your local plumber—or

RUUD MANUFACTURING CO.

1223 So. Wabash Ave.

CHICAGO

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