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# ROSENBERG'S

The Annual  
August Blanket  
Sale Is Now  
in Progress  
(Third Floor)

Davis Street ~ Downtown Evanston

It's Here! The Event North Shore Women Await Each Year!

## The Annual August Sale of Hosiery

### Growing Greater Each Year

The August Hosiery Sale has come to be regarded almost as a Rosenberg "institution"—so important is it and so far-reaching in effect. Values in beautiful hosiery reach their peak in August when thousands upon thousands of pairs of new hose for women, men and children are sold at exceptionally low pricings.

### 2160 Prs. Silk Hosiery

An Outstanding Feature of  
the August Sale



- Evenglo
- Misty Morn
- Gunmetal
- Moonlite
- White Jade
- Vanity
- Haze
- Morn
- Sundown
- Dusk
- Navy
- Beige
- Nile
- Orchid
- Champagne
- White
- Peach
- Black
- Blush
- Sunni
- Cameo
- French Nude
- Nude
- Tawney

- All-Silk Chiffon Hose
- Service Hose, Silk to Welt
- Heavy Silk Service Hose, Lisle Tops

# \$1.15

2160 pairs of beautiful hosiery from one of America's finest makers—in one great value-offering!

Choose from the 24 smart shades to harmonize with your midsummer and fall costumes, and buy liberally for such a sale is not a frequent occurrence. The value is the more emphasized because there are slight irregularities in the weave, but appearance and wear are in no way affected.



All Sizes 8½ to 10½—Profile and Regular Heels

### Picot Edge Ingrain Chiffon Hosiery

# \$1.45

These beautiful stockings that everyone admires are of a clear, even weave, delicately tinted in such shades as dusk, primrose, morn, haze, etc. Slightly substandard. Sizes 8½ to 10½.

### Outsize Silk Hose

Chiffon and service hose, full-fashioned silk to the hem. Grey, gunmetal and tan tones. Sizes 9 to 10½.

# \$1.29

### Lisle Net Sports Hose

Every woman will want a pair of these modish net hose, not only for sports wear, but also for street and vacation wear. In sizes 8½ to 10.

# \$1.25

### Children's Half Sox, 3 prs., \$1.00

Plain colors and novelty effects in these silk-and-lisle half sox in sizes 5½ to 8½. Regular 50c grade.

### Boys' Hose, 39c

Cotton sports hose in the color combinations boys like; all-over fancy leg effects. Sizes 7 to 10.



Hosiery—  
First Floor

Picot Edge  
All-Silk  
Chiffon Hose  
**\$1.35**

Full-fashioned silk hosiery in white jade, morn, haze, French nude, champagne, etc. Slightly irregular in weave; sizes 8½ to 10½. 720 pairs to sell at this price.

August Value in These  
All-Silk Hose  
**\$1.25**

Service hose of beautiful, even weave and clear texture. Slightly irregular in weave; in the smart shades, sizes 8½ to 10.