

Lord's
INCORPORATED A.H. ULRICH Prop.
 FOUNTAIN SQUARE EVANSTON

SPORT JACKETS
 of Velvet and Serge
\$10.95

They're perfect for wear over light dresses or with pleated skirts and blouses! Made with pert little up-standing collars, inverted tucks at the back of the neck, and with deep, button-trimmed cuffs. Dogwood Tan, Heliotrope, Pansy, Red, Black, and Orchid.

The white serge jackets are trimmed with flat bands of self material, stitched in silk. Sizes 14 to 18 years.

Second Floor



Special
 Selling of
**SUMMER
 HATS**
\$2.95

Included in the assortment are straws and combinations of all descriptions! A wonderful opportunity to pick up a new hat for vacation use, at small cost. Values up to \$10.

WHITE AND COLORED FELTS
\$5.00

Brown, Tan, Yellow, Rose, Black and White are the colors in which these trim little felts may be had. Many styles, in sizes for both bobbed and unbobbed heads.

Millinery—Second Floor

THESE CHARMING DRESSES

ARE NEW!

\$15



We've just unpacked these new dresses from their boxes—washable silks, printed and plain crepes, exquisite, sheer printed and flowered chiffons, georgettes—long sleeves and short—all have the very latest summer style features.

Thin dresses with pleats and frills for afternoon and informal evening—more tailored silk crepes for street and spectator sports wear—cool sleeveless dresses for golf, tennis or boating.

Second Floor



**HAND BLOCKED AND
 HANDKERCHIEF LINENS**
\$6.95

You'll find nothing cooler nor more practical for all 'round summer wear than these attractive linens and dimities, hand blocked linens and printed handkerchief linens. The majority of them are sleeveless, trimmed with piping to match or to contrast with the dominating color.

Second Floor

**RAINPROOFED
 TRENCH COATS**
\$6.95 to \$12.95

Patterned after the trench coat used by army officers—with the same military trigness. Of shadow striped twill or rubberized fabric—shoulder shield that keeps the slanting rain from trickling down inside the buttons. Good knock-about coats for travel!

Second Floor

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BATHING SUITS
 For Men and Boys

A complete assortment of men's one and two piece bathing suits from such well known manufacturers as Jantzen, Gantner and Mattern, and Collins. All styles and colors. \$4.50 to \$6.50

All wool trunks, sizes 32 to 42, are priced at \$2.25. Shirts, in black, red, green, orange, blue and white, are \$2.00 to \$4.00. Little boys' all wool one-piece suits, in emerald, blue, and red, \$1.75. Jantzen models for boys 2 to 8 years in French blue and red are priced at \$4, \$5, and \$6.

First Floor



SWEAT JACKETS
\$1.85

White cotton jackets, fleece lined, for tennis—golf—boating—any sport! Sizes 34 to 46.

First Floor

GIRLS' DRESSES
\$1.95

A host of fascinating styles in sizes 2 to 6, and 8 to 14, await the selection of young fashionables! Fabrics include linens, prints, dimities, and broadcloths in plain colors and gay patterns. You'll find them easy to launder!

Second Floor

BAREFOOT SANDALS

Cool for Small Persons

The perfect play shoe for children, made of smooth, pliable elkskin. Well designed straps and cutouts. Tan only. Full range of sizes.



Sizes 5½ to 8 \$1.49
 Sizes 8½ to 11 \$1.98
 Sizes 11½ to 2 \$2.29

Lord's Basement

Lord's
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 FOUNTAIN SQUARE · EVANSTON

Telephone:
 Greenleaf 7000
 Wilmette 3700

Daily Deliveries
 to Evanston and
 North Shore