

Realty Men Ready for Steps to Help Farmer Situation

The National Association of Real Estate Boards plans appointment of a commission of its members at an early date to make a special study of the agricultural situation, looking to a better understanding and greater cooperation between American business and the farmer. A resolution

that this action be taken was adopted by the entire delegate body of the Association at the annual convention at Louisville. The board of directors of the Association has authorized Henry G. Zander of Chicago, president, to appoint such a commission. It is a matter of concern to all business that a way be cleared for a normal farm lands situation, the Association points out. The new commission, which is to be established at the request of the Farm Lands Divi-

sion of the Association, will make its study with special reference to the following matters:
 1. The adjustment and equalization of tariff schedules. 2. The excessive taxation of farms. 3. Surplus production. 4. A closer study of marketing products with special consideration of freight rates. 5. Agricultural credits. 6. Co-operative movements among farmers.

Business Ethics of New Interest to R. E. Operators

An important addition to the national Realtor's Code, the code of business ethics binding upon every active member of a real estate board in the National Association of Real Estate Boards has been adopted by the Association. The addition is upon the importance of making real estate appraisals. It is designed to guard against concealment of any private interest on the part of the appraiser in the property which he is evaluating, and to guard the professional nature of an appraisal or of a professional opinion on a real estate matter from confusion with an offhand opinion of value.

The clause of the code referring to appraisals, with the additions reads as follows:

"When asked for an appraisal or an opinion on a real estate problem, the Realtor should never give an unconsidered answer; his counsel constitutes a professional service which he should render in writing over his signature and only after having ascertained and weighed the facts.

Wilmette Strides Ahead for New Record in 1928

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- J. W. Beuttas, brick and tile residence at 233 Maple avenue, \$20,000.
- E. L. Kennedy, residence at 1356 Ashland avenue, \$11,000.
- L. A. Portman, one and one-half story residence, \$10,000.
- B. J. Denman, brick and tile residence at 21 Linden avenue, \$95,000.
- Alfred W. Peard, brick veneer residence at 100 Girard street, \$9,800.
- J. Severson, brick veneer residence and garage at 2031 Kenilworth avenue, \$14,000.
- John O. Mazie, two-story frame residence at 2815 Blackhawk road, \$17,000.

FORGED IRONWARE ARTISTIC

A bit of forged iron hardware in the home gives a touch of old world romance, a suggestion of old time artisanship, which is unfailingly delightful.

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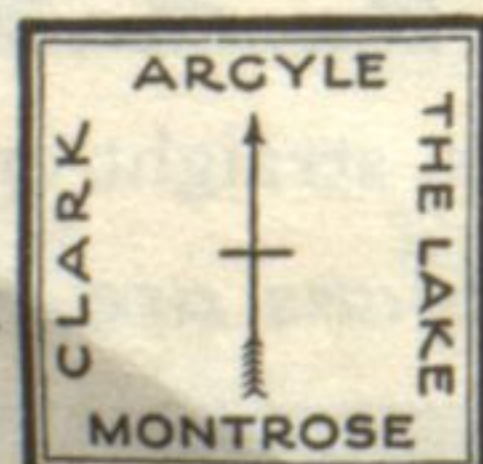
BE your own "Inquiring Reporter." Go to Uptown Chicago. It's a short ride. Or if you drive there's always ample parking space. Shop leisurely for foods, wearing apparel, anything, in half the usual time. Compare prices and variety. You'll see why Uptown Chicago is the shopping center of a million people.

Then round out the day with a matinee, or with lunch in a charming place, and be home again quickly and comfortably. Why go miles for what's almost at your door?

UPTOWN CHICAGO

One of a series of advertisements for Uptown Chicago sponsored by the Central Uptown Chicago Association and paid for cooperatively by Uptown Chicago's business men

Business Men—Uptown Chicago welcomes new businesses, and is doing more than any other Chicago community to assure the success of every enterprise within the Uptown Chicago area. We urge you to investigate the possibilities here for substantial success.



When you plan to travel, use the Railroad Union Ticket Office — buy your ticket, reserve your Pullman and check your baggage at the Uptown Station. Phone: Longbeach 7454.



Shopping Center of a Million People

Realtors Discourage Custom of Net Listing

The listing or sale price of real estate is a subject that should be thoroughly understood between owner and broker when listing real estate for sale or rent, and it is recommended that all brokers discourage the practice of owners listing real estate at a "net price." ("Net to me" as usually explained.) The broker should explain the advisability of including the regular board rate of commission and always discourage the practice that many owners voice "net to me." This net price many times leads to misunderstanding between buyer and seller, makes it difficult and sometimes impossible for the broker to explain.

CASEMENTS ON SUN PORCH

Those intending to build a sun porch on their home this summer can install the effective outswung casement windows, even though the rest of the house has double hung windows. They add to the general appearance of the house, both from the exterior as well as the interior point of view.

TO HOLDERS OF Third Liberty Loan Bonds

The Treasury offers a new 3 3/8 per cent. 12-15 year Treasury bond in exchange for Third Liberty Loan Bonds.

The new bonds will bear interest from July 16, 1928. Interest on Third Liberty Loan Bonds surrendered for exchange will be paid in full to September 15, 1928.

Holders should consult their banks at once for further details of this offering.

Third Liberty Loan Bonds mature on September 15, 1928, and will cease to bear interest on that date.

A. W. MELLON, Secretary of the Treasury.

Washington, July 5, 1928.