Most Popular Boy, Girl, Sought for Wilmette Day

The selection of the most popular girl and the most popular boy between the ages of 12 and 18 years will be one of the outstanding features of Wilmette Day, the annual community festival, sponsored by the Wilmette ity contest is something new on the street.

north shore. Choice of the two most Winnetka Ball Team is popular young people will be made through the merchants of the village, who will be supplied with ballots to be given in exchange for purchases. Wilmette Day is scheduled for August 8 this year.

Mr. and Mrs. Percy Bradstreet have Chamber of Commerce. The popular- returned to their home at 475 Cedar

"Build Your Body and Rest Your Mind"

WASSENA LODGE

PELICAN LAKE

In the heart of Minnesota's ten thousand lakes. Where a real mess of fish can be caught—just the place for a real dyed in the wool sportsman. Not the formality of a modern hotel—just a place to "be yourself." Enjoy nature's own cradle.

THE place for a real vacation. A hunting and fishing lodge amid the whispering pines of northern Minnesota. A restful retreat with an ideal beach, clean and comfortable beds-unequalled food. Trap shooting, golf, tennis, dancing and horseback riding.

WASSENA, an Indian name meaning eat-excellent food-home cooked and plenty of it. (American Plan). Room and board all for \$25 per week.

For information and immediate reservations call Briargate 8910 or write

V. M. STONE, 7681 Rogers Ave., Apt. 01, Chicago, Ill.

Victorious Over Magpies

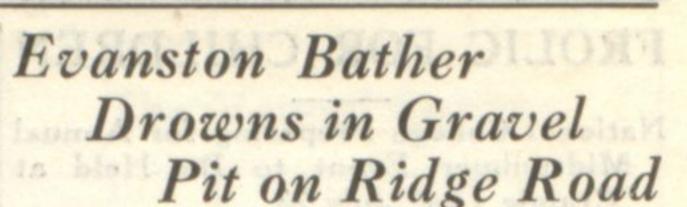
Winnetka's baseball team defeated the Chicago Magpies at the Skokie school grounds last Sunday by an 8 to 5 score. Straight hitting accounted for all of Winnetka's scores.

Murphy and Bernie formed the battery for the visitors and Panosh and Carey for Winnetka. Murphy is a former star pitcher from the Balti-International league club. Panosh, who pitched for Winnetka, allowed the Magpies two runs at the start of the game, but was able to hold them to one additional run until the ninth inning, when they scored two and threatened to tie the count.

It was estimated that upwards of five hundred people saw the game.

Miss Estelle Farley, daughter of the J. K. Farleys, is representing the Chicago unit of the Camp Fire girls at Camp Nawakwa near South Haven, Mich. Estelle will be gone all summer.

Miss Josephine Farley, daughter of Mr. and Mrs. J. K. Farley of Kenilworth, is visiting Miss Margaret Gordon at her summer home at Lake Hamlin.



Joseph Pestka, 1717 Hoveland court, Evanston, was drowned about 2:30 o'clock Sunday afternoon while swimming in the water filled gravel pit at Ridge road, Wilmette. Mr. Pestka was forty years old and the father of five children.

With two sons, Albert, 16, and Joseph, Jr., 6, and two friends, Michael and Frank Kurtz, Pestka left home about 1:30 o'clock Sunday afternoon. Upon arriving at the pond Michael Kurtz, an able swimmer, challenged Pestka to race across. When Kurtz reached the opposite side he looked back to find that Pestka was not in sight. None of the persons at the pit had seen the man drown.

The body was not recovered until shortly before noon on Monday when a coast guard boat in charge of Capt. Otto F. Fricke dragged over the spot where the victim was last seen. Searchers dragged the pond all of Sunday afternoon until forced to halt by rain and darkness. The task was resumed at daybreak on Monday.

Sergt. George Pestka, of the Evanston police force, a brother of the drowned man, was assisting on the coast guard crew which located the body in the muddy bottom of the pool. Hundreds of persons lined the banks while the search was going on, and among them were Pestka's widow, Mrs. Jane Pestka, and their five children, Albert and Joseph, Marie, 14, Jane, 10, and Helen, 8.

Hugh Foresman of Kenilworth entertained some of his friends at a stagg party yesterday. The men played golf at the Barrington Golf club and later had dinner and played bridge.



All Children Smile for Bernie

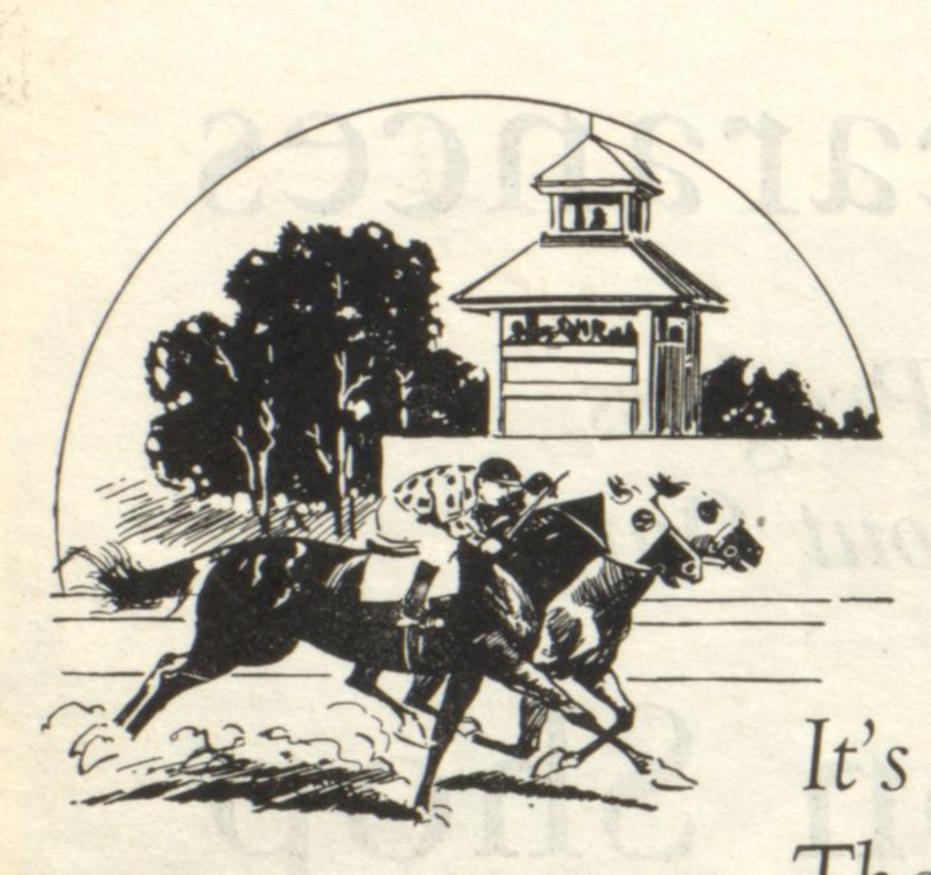
Capture CHILDHOOD charm

NLY a camera can stay the hand of Time, and stretch the charm of childhood to lifetime length. We specialize in children's photographs. Make an appointment now!

We close at 1 P. M. on Saturdays during July and August

BERNIE STUDIO

1623 Sherman Avenue (Opposite Postoffice) Phone University 8998



It's that Extra Little Spurt That Determines the Winner!

FEW of the horses bunched together tearing toward the goal jockeys hunched forward—and then one pilots his horse ahead of the rest and steps across the line a winner!

You and your competitors are in a race for more business. The winner is the man who injects a spurt into his selling methods and advertising. And what does it more quickly, more efficiently, and more economically than newspaper and direct-by-mail advertising. From our experience with other businesses we know of nothing better.

Let us plan a campaign for you and back it up by good printing. We'd like to talk things over. Just let us know when.

erion Fancins of Linery

LLOYD HOLLISTER INC.

1232-36 Central Avenue

Wilmette

Wilmette 4300 Greenleaf 4300 Winnetka 2000 Sheldrake 5687