

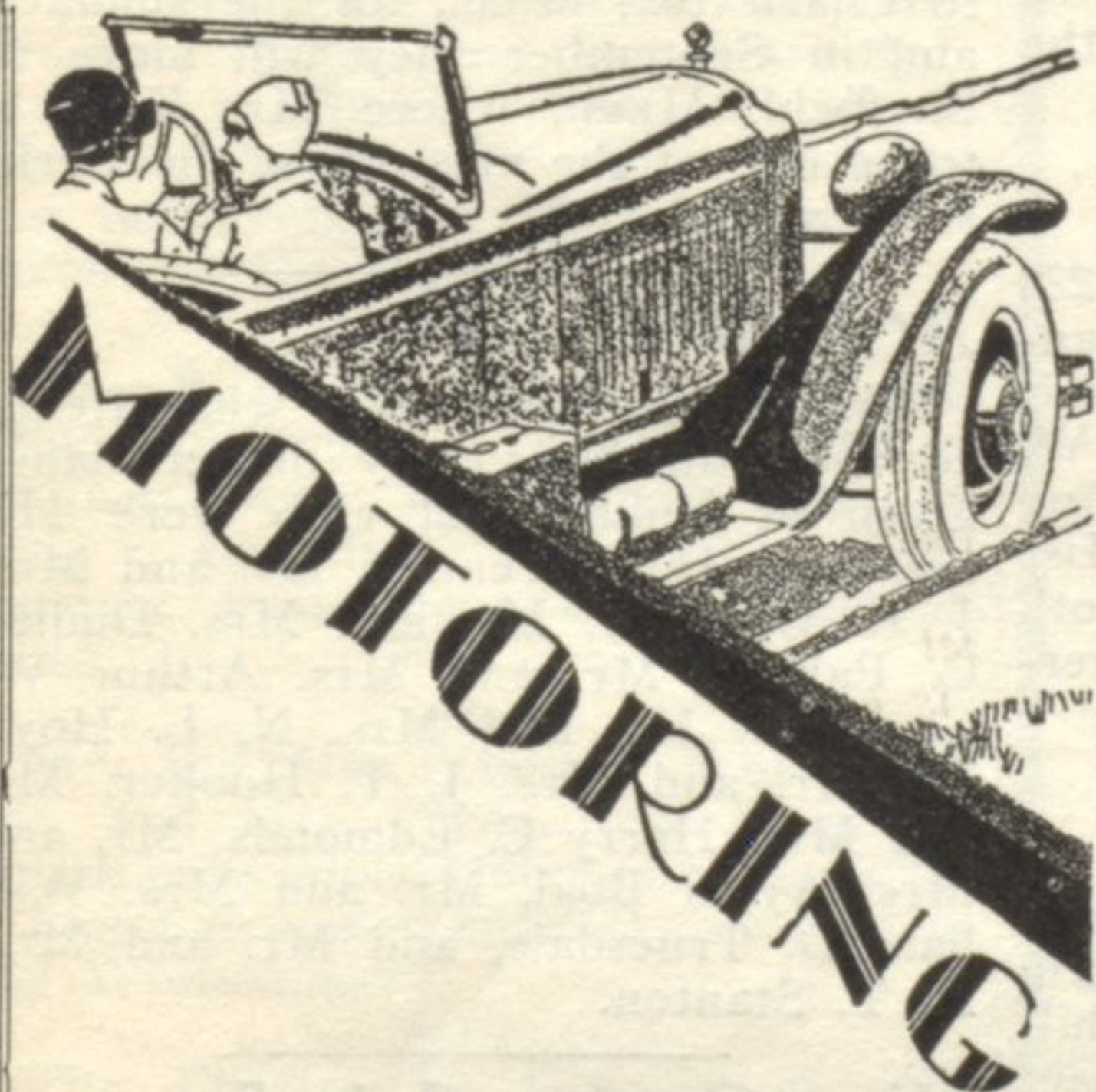
SMART FASHIONS for the Fun of Summer



The Slipover Sweater, \$3.95

Pastel shades in a diversity of designs in these smart golf sweaters; crewel and V-necks. Others \$1.95 to \$5.95.

Pleated Silk Skirts With Bodice Tops — at \$3.95



The Tweed Coat, \$19.75

A smart traveling companion—the belted tweed with large pockets. Others in novelty fabrics and designs.

The Knitted Dress of Jersey or Lombardi Knit, Special, \$13.95

If you vacation in California or Maine, or in any of the places between or beyond, travel smartly. Half the fun is in the feeling you are correctly costumed for the occasions, and with that the thrill of selecting the summer vacation wardrobe.

We anticipate your summer fashion requirements and present but a few of them here.

Velvet Coats Are A Summer Fashion

With the Greta Garbo Collar

\$19.75 - - \$25

Light-weight coats with every degree of summer smartness in their rich colors of Lido blue, cherry red, pea green or black. Simply tailored with the new Greta Garbo collar.

The Velveteen Jacket, \$6.95

The mode of jacket prevails this summer and the outstanding exponent of the vogue is the velveteen jacket in high shades with tailored stitching.

Jackets Gay With Colors \$5.95 - - \$10.95

Diagonals, verticals, diamonds - - - in many ways and many hues these flannel jackets take their cues to chic. Some in solid colors.

The Flannel Coat, \$15.00

White, maize, pink, powder blue and novelty effects smarten the flannel coat so good for summer. In sizes 13 to 42; some at \$19.75.

Fashions—Second Floor



The Jantzen Twosome, \$6.50

A new Jantzen with the two-piece appearance and the comfort and freedom of the one-piece suit. Striped uppers, plain color trunks.

Jantzen Swimming Suits for the Entire Family, \$2.50 - \$6.50.

First Floor



The Sleeveless Frock, \$15 of Silk or Flannel

The entirely sleeveless frock scored its first success at Palm Beach—now it is worn by all smart sportswomen. Fashioned of Yo San, candy stripe, silk crepe or flannel.

Second Floor

ROSENBERG'S

Davis Street - - Downtown Evanston