

WINNETKA TALK

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SCHOOL CENSUS PLACES POPULATION AT 11,000

Building Permit Records at Village Hall Also Bespeak Phenomenal Winnetka Growth

Proof that the Village of Winnetka is growing steadily is found in school census figures released this week from the office of the Board of Education and building permit figures from the office of A. B. Kreig, building inspector.

The population of the area included in the Winnetka school district was 11,414 on July 1, 1928, according to the figures just compiled. That is an increase of 473 over the 1927 figure for the same date.

Within the village limits of Winnetka the population would probably be reduced to an even 11,000, since the Winnetka school district also includes a small southeast section of Glencoe bounded by Jackson and Woodlawn avenues on the north, Lake avenue on the west, Lake Michigan on the east, and the Winnetka limits on the south, and also a small north section of Kenilworth from the railroad to Ridge avenue on the west and two blocks south of the village limits and from the railroad east to Essex and a block south of the dividing line.

Give Complete Summary

Following is a complete summary of the population figures just released:

Total males	5,090
Total females	6,324
Total population	11,414
Under 21	
Total males	2,062
Total females	1,906
Total under 21	3,968
Under 6	
Total males	525
Total females	424
Total under 6	949
Between 6 and 21	
Total males	1,537
Total females	1,482
Total between 6 and 21	3,019

Permits Show Growth

The building permit figures for the month of June, 1928, also testify to the steady growth of Winnetka. Permits were issued last month for building work amounting to an estimated valuation of \$254,500. This is an increase of more than \$100,000 over the figure for May, which was \$150,550. Ten residence permits were granted last month for building to cost \$167,500.

The rest of the building permits for June, 1928, making a total valuation of \$254,500, were as follows:

Number of Permits	Valuation
Accessory	7 \$5,000
Commercial	1 50,000
Alterations	8 32,000

Chamber of Commerce to Plan Winnetka Day

The regular monthly meeting of the Winnetka Chamber of Commerce will be held next Monday evening, July 9, at the Community House. Business men of the village will discuss plans concerning the possibility of a village-wide celebration similar to the Winnetka Day of former years. There will also be a discussion of the forthcoming World's Fair, and other matters of a strictly local interest.

MASONS WILL FROLIC

Members of Local Masonic Groups and Families to Hold Picnic at Deer Grove Wednesday, July 11

The Eastern Star, Royal Arch Chapter, and Winnetka Masonic lodge are uniting in staging an old-fashioned picnic and field day Wednesday, July 11. These masonic groups have secured the use of Deer Grove, a beautiful tract of woods with a small lake in the center, in which to hold the picnic. Deer Grove is about seventeen miles west on the Dundee road, paved road all the way, with stone roads into the grove itself. Markers will be posted to mark the way into the grove. These will bear the number "1078."

The general plan of the day as outlined by Arne A. Mauland, chairman of the picnic committee, is as follows:

Meet in front of the Temple at 9:45 a. m. Transportation will be provided for those not having cars. Leave in a body at 10 a. m. sharp.

Lunch at 1 o'clock. Coffee and cream will be provided.

Races, horseshoe pitching contests, baseball games, etc., will start at 2 o'clock.

Coffee will be ready again about 6 o'clock for the evening meal.

One of the big events of the day will be the baseball game between the fathers and sons. The dads are out to show up the younger generation.

There will be races for young and old: A sack race; three-legged race; fat men's race; married couples' relay race; baseball; horseshoes; and tug-of-war are some of the events planned for the day, with prizes for the winners.

If conditions permit, there will also be several swimming races.

A plentiful supply of ice cream cones is assured for distribution among the youngsters (the age limit on youngsters being 100 years).

The committee will appreciate the return of the postcards mailed to the membership early this week as soon as possible so that adequate preparations can be made.



"Pardon me. Haven't I seen you in Winnetka?"

"You win. I saw you reading WINNETKA TALK up at the hotel. Well, I'm having it sent here, too, while I'm on my vacation. Weren't you surprised to read how many north shore folks are summering up here?"

Just call our Circulation Department—say when and where. They'll do the rest.

Winnetka Jumps to 11,000 Population Says Straus Report

Winnetka now boasts a population of 11,000 according to estimates established in an exhaustive survey of the Chicago suburban area conducted recently by S. W. Straus and company. The Straus figures also give Wilmette a population of 17,000, Glencoe, 5,200, and Kenilworth, 2,500. The gain in each instance over a year ago is estimated at from 8 to 10 percent.

The population of the entire suburban area within a forty mile radius of the city is estimated by S. W. Straus at 1,321,596, or a gain of approximately 100,000 over a year ago.

Taking the population of Chicago as 3,500,496, the population of the metropolitan area of Chicago would be 4,822,092, the survey indicates. These estimates, Straus company officials explain, are based on population figures furnished by public officials, banks, suburban newspapers, chambers of commerce or business men in the respective towns.

Evanston's present population, according to the Straus report, is now 64,000, while Highland Park has 14,500, and Lake Forest, 7,000.

Winnetka Boys on Crew in Bermuda Yacht Race

Fuller Dean, son of Mr. and Mrs. Arthur R. Dean, of 441 Willow road, and John McEwen, of 808 Hill road did not return directly from Yale university, where they attended college the past year. They, with Billy Nicholls, son of Mr. and Mrs. William H. Nicholls, of 660 Pine street, were invited by Lynn A. Williams of Evanston to be members of the crew of ten on board the yacht, "Elizabeth," which was entered in the Bermuda Yacht race. The yacht left New London, Conn. on June 23, and arrived at Hamilton, Bermuda, six days later to win second place in its class.

After spending a week in Bermuda, the party will sail for home. The boys expect to reach Winnetka by the middle of July.

Leave Forwarding Address Or Risk Missing Your Mail

First class mail dispatched to the Winnetka postoffice will not be held more than ten days while the person to whom it is sent is out of town on vacation, according to an announcement made this week by Joseph C. Braun, Winnetka postmaster. This is in accordance with postal regulations, which state that letters bearing a five-day or ten-day return must be returned to the sender after the time limit is up if they cannot be delivered.

Where a forwarding address cannot be given, as, for instance, in the case of persons taking long automobile tours during the summer months, a postoffice box can be rented and mail placed therein will be considered delivered, according to Postmaster Braun.

Second class mail cannot be held more than two weeks, the postmaster states.

WINNETKA ENJOYS BIG FOURTH OF JULY FETE

Variety of Sports Events Features 41st Annual Independence Day Observance

Winnetka's forty-first annual Fourth of July celebration was a big event and, from the opening of the day's activities, with the water sports program at the beach in the morning, until the orchestra played the last dance piece in the Community House at night, villagers were busy taking part in the gala affair.

Meltzer's band furnished music throughout the afternoon and evening, and a children's flag parade was a special feature of the afternoon program.

Cancel Golf Events

The recent heavy rains caused the cancellation of the golf contests which were to have been held at Skokie playfield following the afternoon program at the Village Green. The playfield was not in condition for the contests. The rain also caused a change in the original plan to hold an outdoor dance on Cedar street, between Elm and Oak streets. The dance was held in the Community House.

Winners of the water sports and athletic events are listed below:

Water Sports Events

- Plunge for Distance—Boys Under 16
1. Norman Sommer.
 2. Willard Sommer.
 3. Phelps Wilder.
- Plunge for Distance—Girls Under 16
1. Katherine French
 2. Jean Haskins.
 3. Virginia Kleopfer.
- Twenty-five yard swim—Boys Under 12
1. Henry Wilder.
 2. Bill Meyers.
 3. Bud Lochridge.
- Twenty-yard swim—Girls Under 12
1. Betty Harding.
 2. Ruth Freedman.
 3. Anne Burnham.
- Fifty-yard swim—Boys 12 and Over
1. Norman Sommer.
 2. Dick Barnard.
 3. Sam Rice.
- Forty-yard swim—Girls 12 and Over
1. Jean Haskins.
 2. Helen Gerlach.
 3. Jane Knowles.
- One hundred yard swim—Boys
1. Scott Lang.
 2. Arnold Thorsen.
 3. Clifford Schwartz.
- Twenty-yard breast stroke—Girls
1. Nancy Wilder.
 2. Helen Gerlach.
 3. Margaret Kahler.
- Diving for Form—Open
1. Arnold Thorsen.
 2. Ralph Heineman.
 3. Helen Gerlach and Nancy O'Brien tied.
- Distance Swim—Boys
1. Harold Lang.
 2. Victor Harding.
 3. Ralph Heineman.
- Distance Swim—Girls
1. Helen Gerlach.
 2. Nancy Wilder.
 3. Margaret Kahler.
- Athletic Events
- Fifty-yard dash—Boys, 6 to 8, inclusive
1. James McFadzean.
 2. Robert Bearnard.
 3. Sandy Wilder.
- Fifty-yard dash—Girls, 6 to 8, inclusive
1. Kitty Lawrence.
 2. Ann Dorothy Schuman.
 3. Sarah K. Mosser.
- Thirty-yard dash—Children, 3 and under
1. Helen Belmont.
 2. Nancy Farwell.
 3. Patsy Voltz.
- Forty-yard dash—Children, 4 and 5
1. Mason Aldrich.
 2. Mary Virginia Donovan.
 3. Buddy Mosser.
- Forty-yard sack race—Girls
1. Peggy McFadzean.
 2. Mary Ann Lowrey.

(Continued on Page 5)

