

### Rainproofed Gabardine Trench Coats

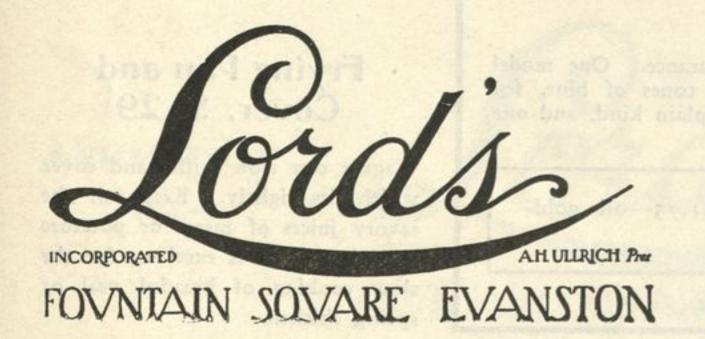
Dapper belted coats of twilled gabardine, in khaki or linen color.

The belts buckle with double rings, which occur again on the cuff-straps.

A clever all-around coat-for travel, for driving, and for knockabout wear when you want to be certain of protection from the sudden rainstorm.

\$7.95 and \$9.95—a variety of models and qualities.

Lord's-Second Floor



## Summer Togs for Cirls Who Are Coing to Camp!

#### Cotton Crepe Pajamas, \$1.75

Clean, light stripes of blue-and-white, pinkand-white, pink-and-blue-and-white, flowered and plain-colored.

#### Flowered Crepe Pajamas, \$2.25

A variety of patterns in dainty pastel colors, trimmed with plain crepes.

#### Knicker-Breeches, \$3.50

Tan whipcord knickers that are cut like modified riding breeches, and can be used as either one. Peg-top, with military side pockets, belt with loops, buttons at the side, and fitted knee.

#### White Jean Knickers, \$2.25

Shoes-

\$1.25.

Beach Needs!

Surf shoes, cut high for

support, and with hard-

rubber heels - in green,

blue, red and black, at

Aviators' Caps that buckle

under the chin with straps

-a bird's plumage work-

ed into the rubber for

decoration, with a bird's

Rubber Belts in white and

Rubber sashes in bright

Lord's-Notions-First Floor

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head at front, \$1.

colors, 50c.

colors, 5oc.

Sturdy Jean cloth with buckle-straps at the fitted knees, and a belt with a buckle.

#### Jean Cloth Lumberiacks to Match the Knickers, \$2.50

With wide white elastic webbing belts, long sleeves and convertible collars.

#### Oyster-White Linen knickers, \$3.25

With buckled belts and buckled straps at the knees.

#### Girls' Two-Piece Watersprite Suits, \$5.50

Sports!

Plain jersey rib in green, blue,

red, and black-or in fancy

Pelton Suits, with the brassire

to match set right into the

Or the smart West-Coast Gant-

ner Suits with the elastic waist-

band that gives in action -

\$3.95 to \$7.95

patterns and stripes-

Suits for Swimmers

suit-

Chemise-style top of elastic knit jersey—the front in big blocks of emerald and myrtle green —the back in broad stipes; with plain dark green shorts, trimmed with bright green and finished with a belt. Also in gray-and-scarlet combination.

Lord's-Children's Shop-Second Floor

#### Girls' Regulation Bathing Suits, \$3.95

Trim sporting models with white jersey tops, and navy blue trunks and skirts, with white web belts. Or gray tops with red skirts and trunks.

Or, at the same price, a solid-color elastic knit suit in scarlet, emerald green, navy and copen. Sizes 8 to 14.

#### Bathing Suits for Little Children, \$2.25

One-piece suits with white tops and navy trunks. Or plain-colored elastic knit suitsalso one-piece—in bright colors. Sizes 2 to 6.

#### Terry Cloth Beach Robes, \$2.75

Soft, cozy absorbent robes to slip on over a wet bathing suit. Sizes 2 to 6. The larger sizes, 8 to 14, at \$3.95. Dainty pastel stripes, woven in. Cord girdles and neck-ties.

#### New in the GIFT SHOP Water Caps and For Balls Water and Other

Twelve inch balls-with heavy inner-tubing bladders and rubberized cloth casings decorated with mottling, futuristic designs, or the Lindy planes, \$1.00.

Toys-First Floor



imported from China

\$1.00

Ash Trays

Shallow brass dishes, etched in characteristic Chinese designs, and set on imitation teakwood stands.

Effective little gifts!

These are but a few of the attractive new inexpensive gifts here!

Lord's-Gift Shop-First Floor

# Cool Navy Frocks of Georgette and Silk Crepe

Dark tailored frocks of navy blue are exceedingly smart for all summer occasions!

Here is a variety of models-

Of sheer georgettes, flat crepes and Canton crepes - with pleats, drawnwork, vestees, bows, tucks, fagoting and delicately-tinted

\$25 to \$59.50

Lord's-Second Floor

