



Today

NASH presents a
New and Finer Motor Car

New Twin Ignition Motor
New Salon Bodies

"The three new Nash Series, which are being introduced everywhere today, achieve the ambition of my manufacturing career.

"They represent an entirely new type of motor car, priced moderately, but offering you all the beauty and quality and performance heretofore exclusive to very expensive automobiles.

"To create such a car we had to develop an entirely new type of design and invest over \$2,500,000 in dies and machinery alone.

"Both the Salon bodies and the high compression motors which power these new models exemplify the most radically modern advancement in body craftsmanship and engineering.

"Naturally space precludes the full listing of all features but I do want to draw your attention to a number of the outstanding attractions such as:—

"—Twin ignition, high compression, Bohnalite aluminum alloy pistons with Invar-struts, 7-bearing

ing crankshaft with hollowed crankpins, Bijur centralized chassis lubrication, Houdaille and Lovejoy shock absorbers, Biflex-Nash bumpers and bumperettes, chrome plating over nickel for all exterior metal ware, double-drop frame, one-piece Salon fenders and longer wheelbase lengths.

"This new-type engineering of the '400' motors makes them by far the best performing cars I have ever built.

"I don't think anyone will ever want to use all the speed and power they deliver.

"Equipment is absolutely complete at the factory list price and you need buy no extras except a spare tire.

"If my judgment is worth anything you will find it well worth while today to examine this new automobile development with the greatest care."

C. W. Nash
President, The Nash Motors Company

SUBURBAN NASH SALES

Phone Winnetka 2707

547 Lincoln Ave.

WINNETKA