

### More Values in the 11th Annual June Drive Sales

Daily grows the importance of the June Drive Sales, as each day new values are announced. Now the entire store enters into this spirited selling campaign. Thousands of North Shore people are learning the real economy of shopping at Rosenberg's during this time.



The Store-wide June Drive Sales Close Saturday, June 16th.

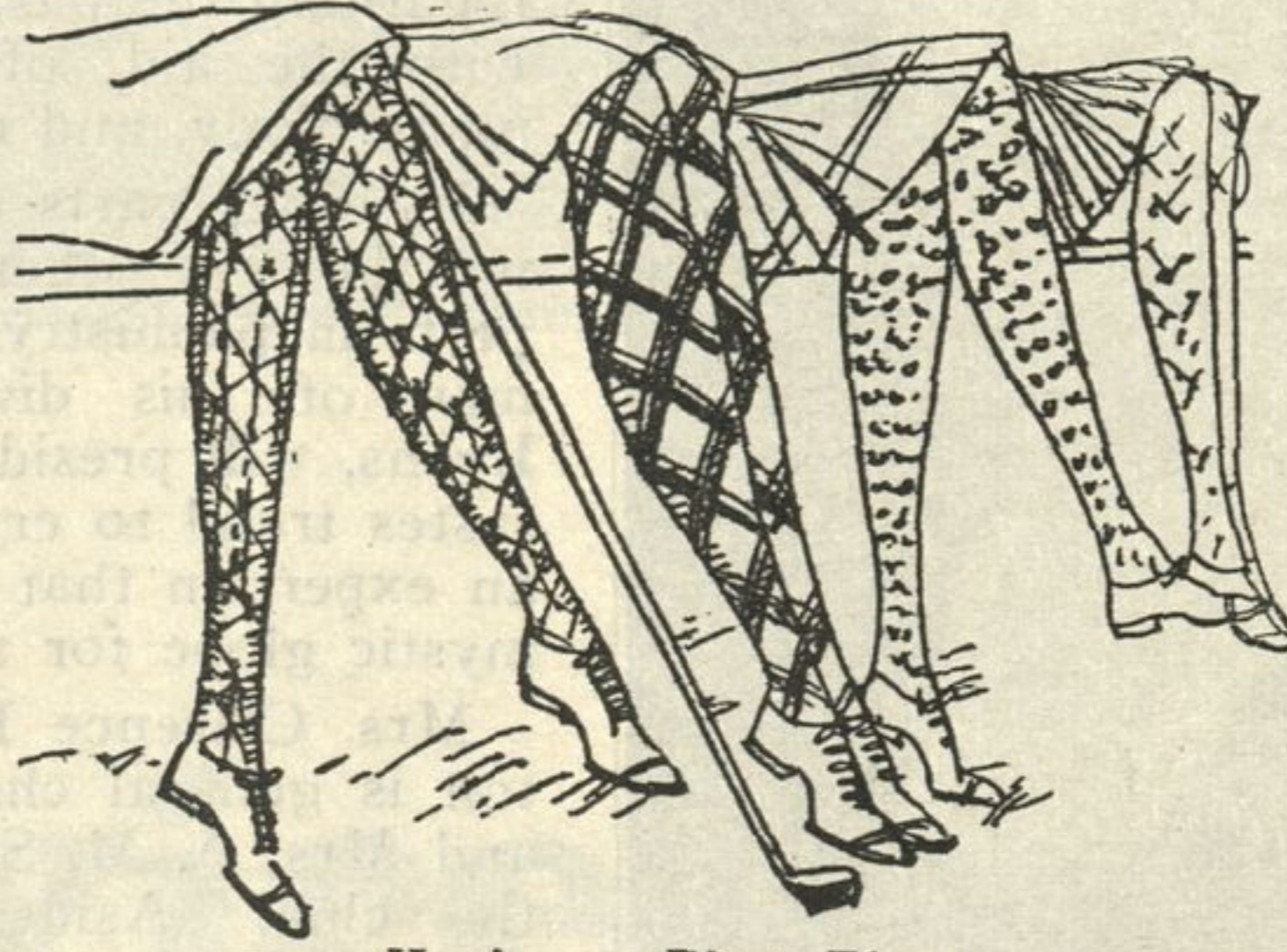
Other Values Will be Announced for the Succeeding June Days.

# ROSENBERG'S

Davis Street ~ Downtown Evanston

Every Section of the Store Enters into the June Drive

## June Drive Sale of Sports Hose



Hosiery—First Floor

600 Pairs of Fine Silk-and-Lisle Hose—\$2.50 Values

**\$1.00 pr.**

Beautiful full-fashioned hosiery in smart two-tone effects that harmonize with any costume. New designs; new colors—and a marvelous value. Sizes 8½ to 10½.

## Swiss Bed Spreads

Sheer, Dainty, Summery!  
June Value!

**\$3.95**

A new spread that will instantly appeal to you. In plain dot and small embroidered patterns of blue, rose, green, gold and lavender.

## Decorative Linens, \$1

All-over lace or linen scarfs with medallions and lace edges. Also 36-inch linen and lace luncheon squares, and 3-piece linen or lace vanity and buffet sets.

Second Floor

## Philippine and Porto Rican Gowns, Pajamas, and Slips—June Special

**\$1.19 ea.**

Hand made, hand embroidered nainsook gowns, slips and pajamas in white and colors. Many are appliqued. All are exceptional June Drive values.

West Room—Second Floor

## Printed Silks

Crepe de Chine, Chiffon, and Georgette

**\$1.95 yd.**

The smart fabrics that take foremost place in the summer mode—distinguished by fine quality, rich colorings and beautiful designs, such as floral, conventional and shower dot effects.

Fabrics—Second Floor

## Open Stock Dinnerware - - - Less by 20%

### 19-pc. Iced Tea Sets \$1.95

Lustre tea sets in tri-color. Regular \$2.50 value, June Drive value, \$1.95.

Ice Cream Freezers, 2-qt. size, special at \$1.00.

Dish Cloths, 89c dozen.

### "Marcella" and "Gladys" Patterns

32-pc. sets	50-pc. sets	110-pc. sets
<b>\$9.50</b>	<b>\$20.50</b>	<b>\$44.00</b>

English china with a conventional border of small rose sprays with narrow black bands.

English Ladora Pattern

32-pcs., \$10.50; 50-pcs., \$19.50; 109-pcs., \$48.00

English Gold Chantilly

50-pcs., \$22.50; 100-pcs., \$50.50

Narrow gold scallop.

Bavarian Margie China

32-pcs., \$12.95; 50-pcs., \$25.95; 100-pcs., \$56.95

The Bavarian Mayfair

32-pcs., \$21.50; 50-pcs., \$38.00; 100-pcs., \$85.00

Third Floor

### Waffle Irons, \$5.95

The \$8.00 cast aluminum waffle irons with guaranteed element. No greasing required. 6 inches high and 7½ inches wide.

8-Cup Electric Percolators, \$6.00.



## Men's Pajamas \$1.95

V-neck slip-overs, silk frog trim coats, coat models with collars... in a selection replete with unusual print designs, blazer stripes, neat patterns, or plain colors. Values to \$3.

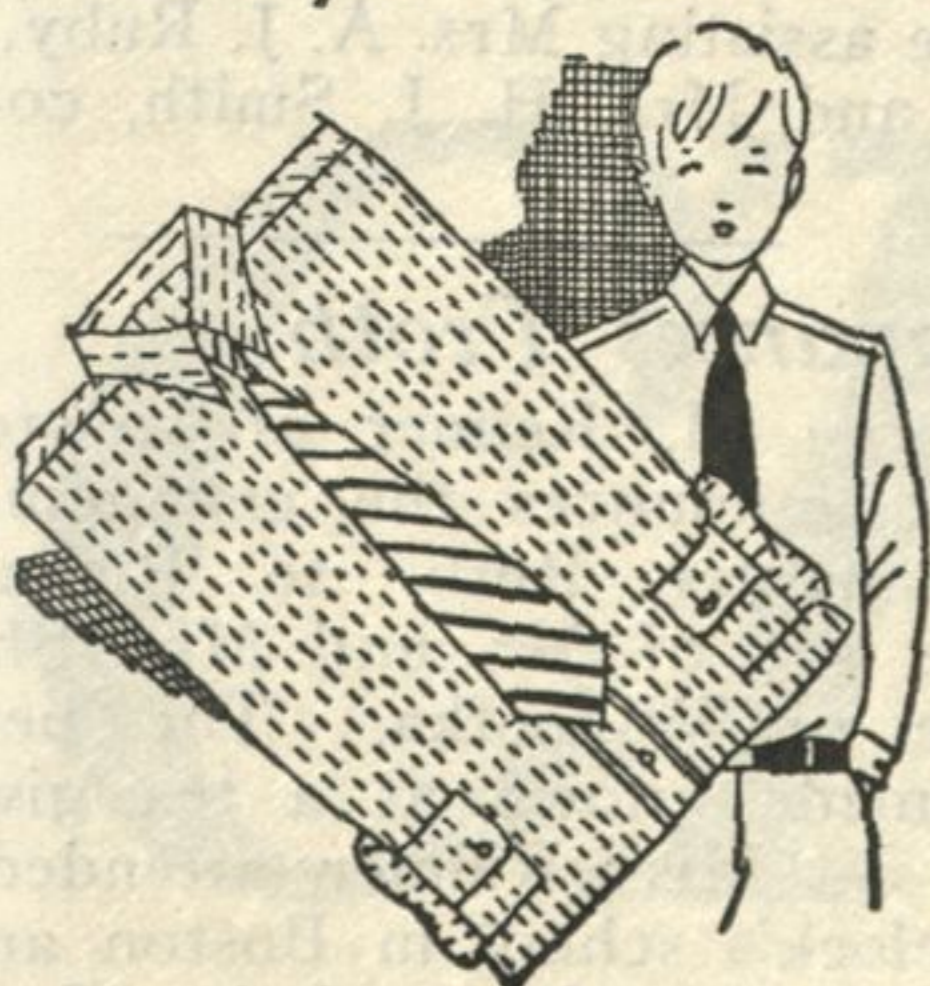
## Boys' "Collegiate" Shirts

Regular and Sports Models

**\$1.19**

Fine shirts made of English broadcloth and madras. Regularly sold at \$1.50. June Drive special, \$1.19.

Third Floor



## Boys' Wool Sweaters

Pure Worsted Slipover Models in the June Drive at

**\$2.95**

New color combinations—new patterns—the sweaters that all the fellows want. Mothers will welcome the savings, for these are regular \$3.95 values.

## Athletic Union Suits, 95c

Of combed madras fabrics, pajama check nainsooks, Dobby broadcloths... plain and fancy! The qualities that sell for \$1.50 and more... in June, 95c!

Men's Shops—First Floor