

First Anniversary Week

June 10th to 17th

One Year of Progress:

On June 10, 1927, we acquired ownership control of this company.

On January 1, 1928, we introduced the completely new line of Graham-Paige motor cars which we returned to the industry to build.

Within three months of their introduction, this company enjoyed the greatest single month's business in its eighteen years' history.

Sales for the last three months exceeded those for the entire year of 1927.

To the public, which has made this progress possible, we express our gratitude and sincere appreciation.

One year ago, in our initial message, we said:

"The public expects motor car executives to keep abreast of the times and make their product constantly better. We shall earnestly strive to do so."

We believe you will find Graham-Paige motor cars abreast of the times—in engineering, in fine appearance and finish, and in ability to deliver genuine satisfaction.

You will find in the four-speed transmission (with standard gear shift) an engineering advance which results in distinctly improved performance at all speeds—a new motoring experience.

We invite you to ride in and drive a Graham-Paige and form your own conclusions as to quality and substantial value of these new motor cars.

*Joseph B. Graham
Robert C. Graham
Ray A. Graham*



You are cordially invited to attend the

FIRST ANNIVERSARY SHOWING

of

Graham-Paige Motor Cars

Special Display at Our Showroom—Special Demonstration Facilities

Hanson Motor Company

557 Chestnut Street

Phone Winnetka 330

GRAHAM-PAIGE