



### the Invitation

It must be good form. It must be exquisitely done. The bride, or her family, will find it convenient and time - conserving to consult us in this important matter—and to leave everything to our expert engravers.

Stationery—First Floor

### Oriental Rugs as Gifts for the Bride

A scatter rug—if its colors be truly harmonious and beautiful—has a place in any home! And it doesn't matter how many others the bride receives—she'll be glad to have another rug.

A silky Lilihan, woven in ancient symbolic designs, in rich rose and blue, \$25.

Lord's — Oriental Rugs — Second Floor

### The Gift Shop

is prepared to help you choose the "exactly right" gift—and to wrap it for you beautifully.

Lord's—First Floor

### A Gift for the Housewifely Bride: A Chest of Linens

A complete set of linens (including, of course, spreads and sheets and pillow cases) is a gift a bride will adore! And if you choose it all in one attractive color scheme, the selection has infinite possibilities for the giver as well!

### We Suggest, for the Bride who is to have a Tiny Apartment:

- |   |  |
|---|--|
| 8 Pequot Sheets, hemstitched . . . \$15.60  | 2 Color-plaid Luncheon Sets . . . 6.50     |
| 8 Pequot Pillow Cases . . . 3.36            | 2 Italian Linen Bridge Sets . . . 6.50     |
| 2 Candlewick Spreads . . . 5.90             | 1 Damask Cloth, 70x70 . . . 8.00           |
| 1 Dozen Linen Face Towels . . . 12.00       | 1 Dozen Napkins to Match . . . 8.00        |
| 12 Bath Towels, Colored Borders . . . 12.00 | 12 Tea Towels, Striped in Color . . . 4.25 |
| 2 Bath Mats to Match . . . 4.90             | 3 Colored Crash Kitchen Towels . . . 1.50  |
| 2 White Linen Bureau Scarfs . . . 3.00      | 3 Handy Ann Dish Cloths . . . 3.00         |

We will make up this "chest" for you in the colors you wish, or with any changes you suggest.

Lord's—First Floor

# Lord's

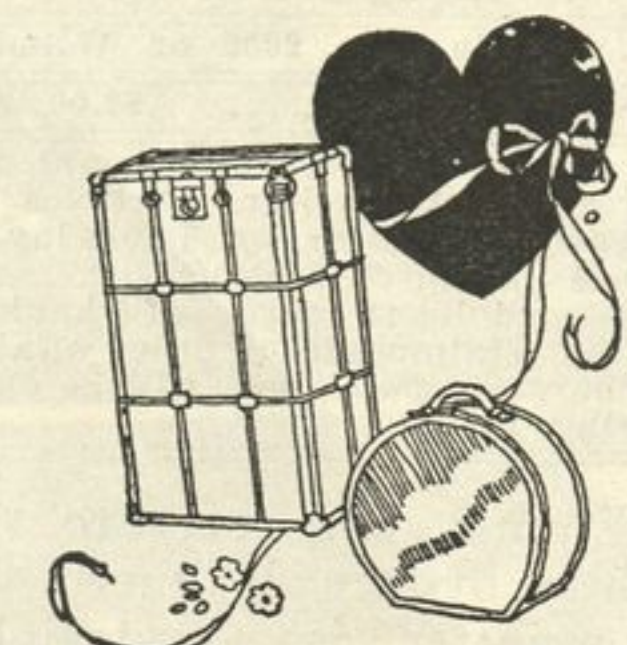
INCORPORATED A.H. ULLRICH Pres  
FOUNTAIN SQUARE · EVANSTON

## The Bride and Her Trousseau



The Airplane Wardrolette, an ingenious and compact wardrobe trunk just about the size of a suitcase. You take it with you—in car, taxi, Pullman or boat; you needn't check it or have it carted around by a drayman. It is sufficient for 10 dresses, 3 pairs of shoes, and 42 other garments, and they need no pressing when you take them out!

Lord's—Basement



### her Luggage

## The Satin Gleam of Silver

At Six Dollars, you may choose in our marvelous little Gift Shop: A well-and-tree platter; a sauciere with tray (which will do double duty as an olive dish); a double vegetable dish; or a big water pitcher. All of heavily plated nickled silver.

Lord's—First Floor

### Her Lingerie Is White

Plainly-tailored crepe de chine slips are \$2.95 to \$5.95; radium ones are \$3.95. Lace-trimmed crepe de chine are \$4.95.

Step-in chemises, with white georgette ruffles, lace trimming, or net footing at top and bottom, \$4.95 to \$6.95.

And there is tailored rayon and silk jersey underwear in white too.

Lord's—Second Floor



### The Pure Loveliness of White

For balmy June days and nights . . . for soft summer frocks . . . for sweet graduates or brides . . . this exquisite slipper spells happiness. In lovely white kid. Pearl buttons add an unusual trimming to the fore-strap. Cushman Model.

# \$7.50

Main Floor