

# We Launch the 11th June Drive

## June Wash Dresses



A Thousand and More in the Annual June Drive at

### \$2.95

#### WHAT A VARIETY!

- Rayon Frocks
- Batiste Frocks
- Dimity Frocks
- Pique Frocks
- Linen Frocks
- Printed Frocks
- Flowered Organdy Frocks

Those charming styles, just brought forth for summer—those delightful patterns so new, so refreshing, those glorious colors—all will be found in this marvelous collection of wash dresses at \$2.95.

West Room—Second Floor

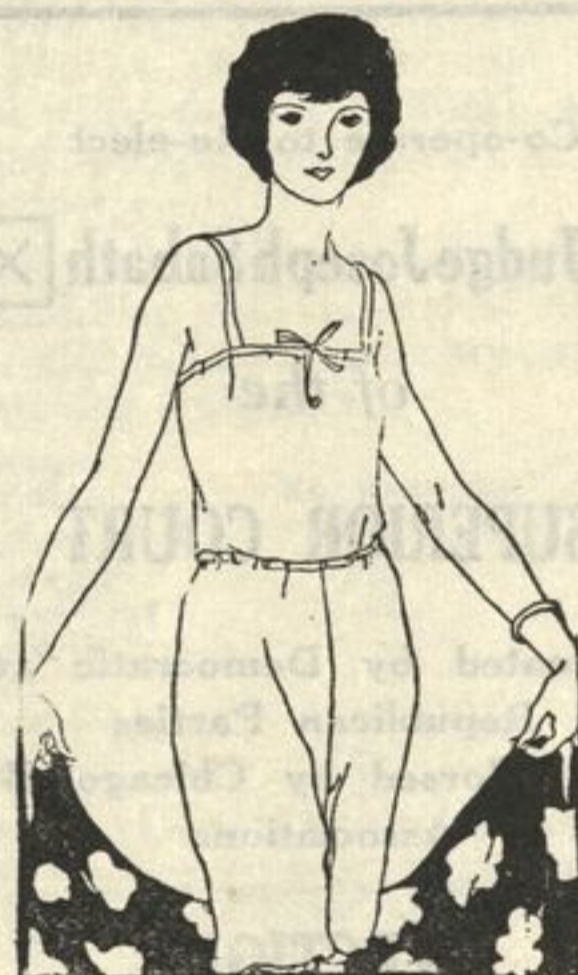


Special Values Highlighted to Open the June Drive Friday, June 1st!

Friday, June 1st is the day! Rosenberg's is the place! The June Drive is the occasion! We have prepared for a busy month—the busiest June in our 45 years of service! There are wonderful buying opportunities awaiting you here now. Come!

June Days Are Value Days at Rosenberg's

## The June Drive Brings a Sale of Beautiful Rayon Lingerie



- Chemise
- Bloomers
- Chemiloons
- Sprint Pants
- Vests
- Shorty Bloomers
- Band Bottom Panties

### \$1

Peak June Value in this remarkable selling of lingerie. Beautifully tailored garments in flesh, peach, orchid, etc., plain or with pipings in contrasting colors. Choose in the June Drive at \$1.00 each.

Knit Underwear—First Floor

# Friday with These Feature Values!

The Entire Store Enters Into the June Drive Sales Wednesday, June 6th



Every section of the store will enter into the June Drive Sales beginning Wednesday, June 6th. A myriad of values will confront you, typical of which are these listed here which are in effect Friday, June 1st. The June Drive is on! Come!

Extra Services, Extra Salespeople to Assist You

## 1000 Men's Fine Shirts

You Buy Them In The June Drive at

### \$1.85

English Broadcloths in White and Colors. The \$2.50 Quality

English broadcloth shirts of custom tailored styling in white, tan, green, lavender and novelty designs on grounds of white. Collar-attached, neckband and collar-to-match styles. Sizes 14 to 17.

First Floor



## Printed Crepe de Chine

and Georgette

The Silk Event of the June Drive

### \$1.45 yd.

Summer's Newest Designs in This Offering

Fabrics of the summer mode—printed crepe de chine and georgette. A silk offering that tells the story of the value the June Drive brings. Smart fashionable silk—splendid qualities—beautiful designs. 39 inches wide.

In the June Drive the 81x99 and the 72x99 CONOMO Sheets may be purchased for \$1.45 each. On Sale Friday, June 1st.

Fabrics, Domestics—Second Floor



McCall Patterns interpret the more feminine vogue by this frock of printed silk, No. 5270.

In the 11th Annual June Drive . . .

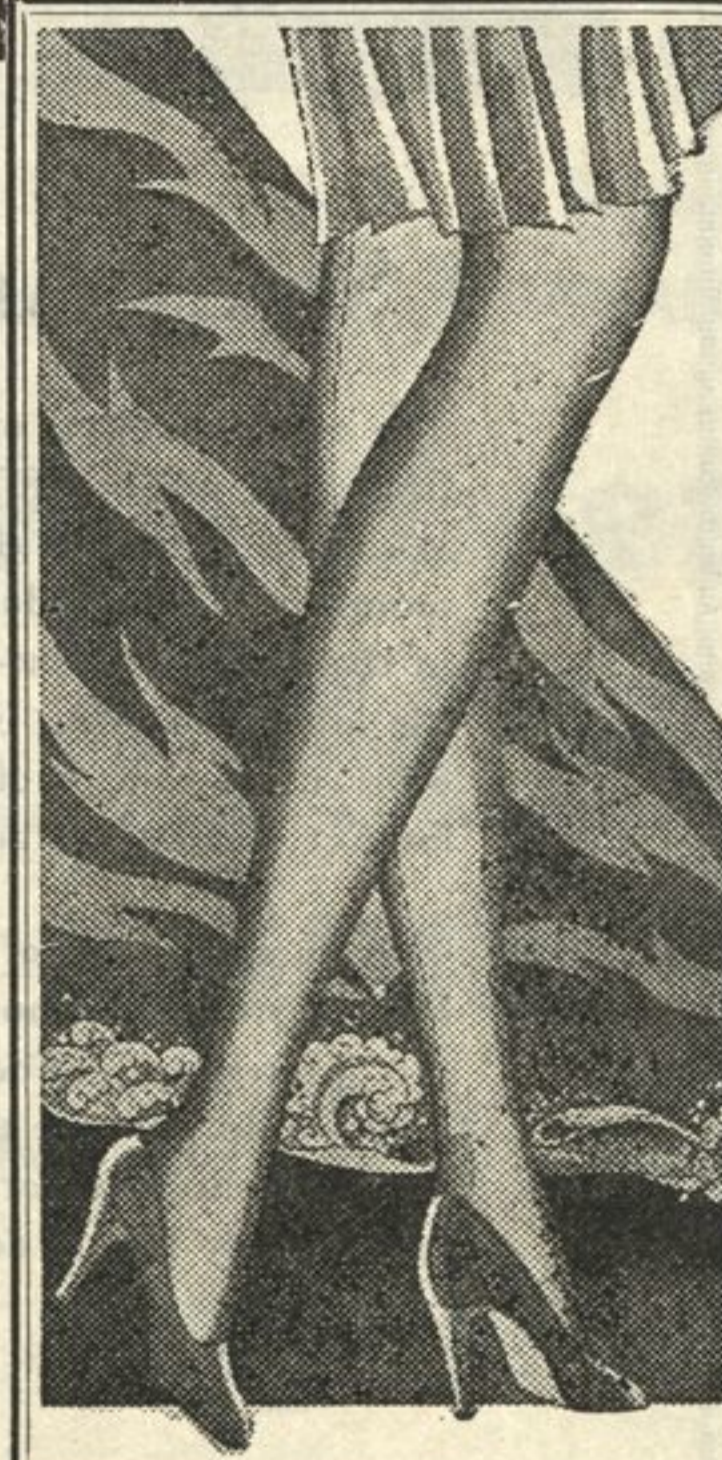
## Garment Bags

Will Sell at

### 85c

A comprehensive collection of colors and patterns in bags of eight-garment capacity. Wire top frame, buttons at side. Of strong cretonne, 85c.

Notions—First Floor



## Ingrain Chiffon Picot Edged Silk Hosiery

Stresses June Drive Value at the pair,

### \$1.59

Wonderfully sheer, enticingly beautiful ingrain all-silk chiffon hose that are slightly irregular in weave. Otherwise their price would be \$2.95!

Offered In All the Modish Shades for Summer

Hosiery—First Floor



Another June Drive Buying Opportunity!

## Silk Scarfs \$1.00

Triangular scarfs in modernistic motifs, gay with colors that lend a sprightly chic to the costume.

They are designed of fine quality crepe de chine and are now smartly worn tied over one shoulder.

Scarfs—First Floor

## Sateen and Cretonne Pillows

Smart and Gay for the Summer Porch

### \$1.00

Covered with bright sateen or novelty cretonnes, these pillows present an extraordinary value for June.

## 5-Pc. Stamped Luncheon Sets

Of White and Colored Linene

### 95c

Lovely luncheon sets stamped in a variety of novel designs. Some are of cream muslin; 36-inch cloth and 4 napkins.

Stamped Goods—Second Floor

## Little Girls' Bloomer Frocks

In California Flower Shades

### \$2.95

These are really unusually charming little bloomer frocks—in their sheer dimities or organdies, their little ruffled collar and pockets with black ribbon ties and their sunshine colors. In sizes 2 to 6.

They Have a Waistline and a Bouffant Skirt Effect

West Room—Second Floor



For the First Time, We Believe, Special Pricings on Smart

## Colored Vollrath Enamelware

A June Drive Feature!

- 9-qt. Oval Dish Pan, \$2.60 value, at . . . . . \$2.25
- 3½-qt. Tea Kettle, \$3.50 value, at . . . . . \$2.45
- 1½-qt. Rice Boiler, \$2.95 value, at . . . . . \$2.45
- 4-qt. Sauce Pan, Reg. \$1.35, at . . . . . \$1.00
- 2-qt. Coffee Pot, Reg. \$2.50, at . . . . . \$2.10
- Refrigerator Dish, \$1.35 value, at . . . . . \$1.10

Choice of: Green, Red, Yellow, Blue

Housewares—Third Floor

# ROSENBERG'S

Davis Street ~ Downtown Evanston

Charge Purchases Made Thursday Will Be Billed on June Statements, Payable July 1st.

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