

ROSENBERG'S

Davis Street ~ Downtown Evanston

Phones: Evanston, University 2400; Wilmette and Winnetka, Wilmette 1100



SUMMER SPORTSWEAR

Must Be Remembered for Memorial Day

Sweaters Contribute to Chic Sports Costumes, \$3.95

Fancy Patterns and Plain Colors . . . Pull-Over Models

Of wool mixtures . . . wool-and-rayon . . . or all-wool . . . pull-over sweaters with V, round, and crew necks. Choice, \$3.95.

Women's Sweaters—Second Floor

Imported Sports Hose, \$2.50 pr.

Full-fashioned . . . of lisle or silk-and-lisle . . . in smart diamond and zig-zag designs.

Hosiery—First Floor



Riding Boots for Women . . . at \$15

Very attractively priced . . . these boots of black or tan, with lined foot. Smart North Shore sportswomen are buying these boots.

Boots—First Floor

Sangha Bags Of Straw-Silk Mixture \$6.50

This unusual material is popular already . . . Sangha . . . the new bag! In colors to match costumes. Others to \$10.

Hand Bags—First Floor

Sports Balls

The health builders . . . large, sturdy balls priced from \$1.00 to \$8.50. Bright colors.

Third Floor

Sportswear From the "New-Shop-for-Girls"



Sports Blazers Are Smart! \$9.75

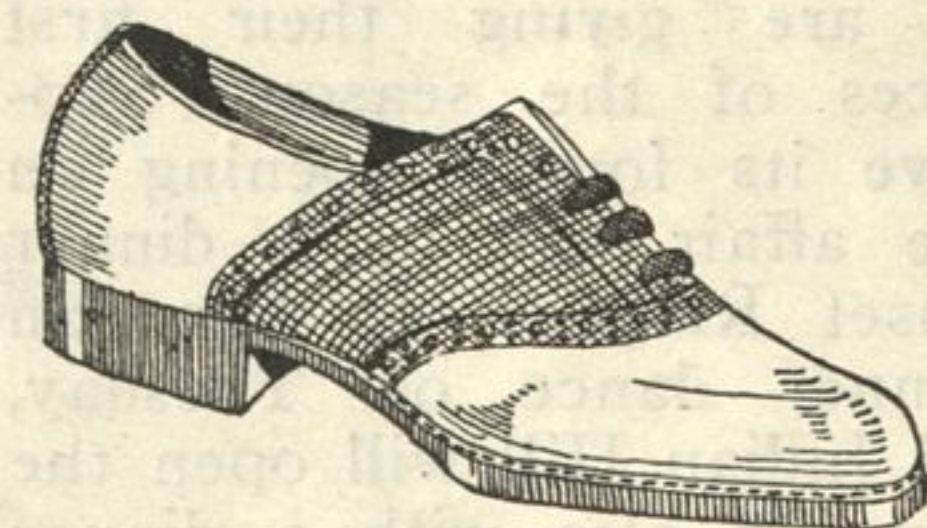
And These Are of Botany Flannel

Every girl wants a blazer these days! And here are light, flannel ones for summer sports wear. Two pockets, double-breasted. 8-14.

Girls' Sweaters \$2.95 to \$5.95

Sizes 6 to 14 . . . all-wool, rayon - and - wool . . . crew, square, V, and collared necks. Coat models in blazers, too.

Girls' Shop—West Room Second Floor



New Sports Oxfords at \$6.00

Pictured . . . an elkskin oxford with lizard calf saddle in tan . . . as North Shore women will wear them . . . \$6.00.

Footwear—First Floor

Yo-San Sleeveless Frocks: \$15, \$19.75

They're So Cool and Comfortable!

Bright pastel shades . . . in one and two-piece models . . . pleated skirts . . . scarfs! Fashion's features all! Sizes 14 to 46. Long sleeves, too.

Knitted Frocks

Fancy Patterns in Wool-Rayon

\$29.75

Plain and combinations of colors . . . two piece models . . . what delightful sports frocks! Sizes 14 to 40.

Butterfly Skirts In Colors, \$6.95

Of flannel . . . in white, beige, navy, copen . . . sizes 14 to 20. Chic . . . smart . . . sportful.

Women's Fashions—Second Floor



Sports Hats of Toyo Straw \$7.50

Vagabond and swagger models . . . natural shade banded in brown gros-grain . . . white in black. Very fine straw, lined.

Millinery—Second Floor

Sportees . . . The 2-Piece Set, \$1.95

Blazer - stripped "track pants" and a brassiere of fine broadcloth . . . for women who want comfort.

West Room—Second Floor

Coming! Rosenberg's 11th Annual June Drive! See Our Later Announcements!