

**Lord's**  
INCORPORATED AN ULLINCH CO.  
 FOUNTAIN SQUARE EVANSTON

**Chiffon Stockings  
 Sheer as Gossamer**



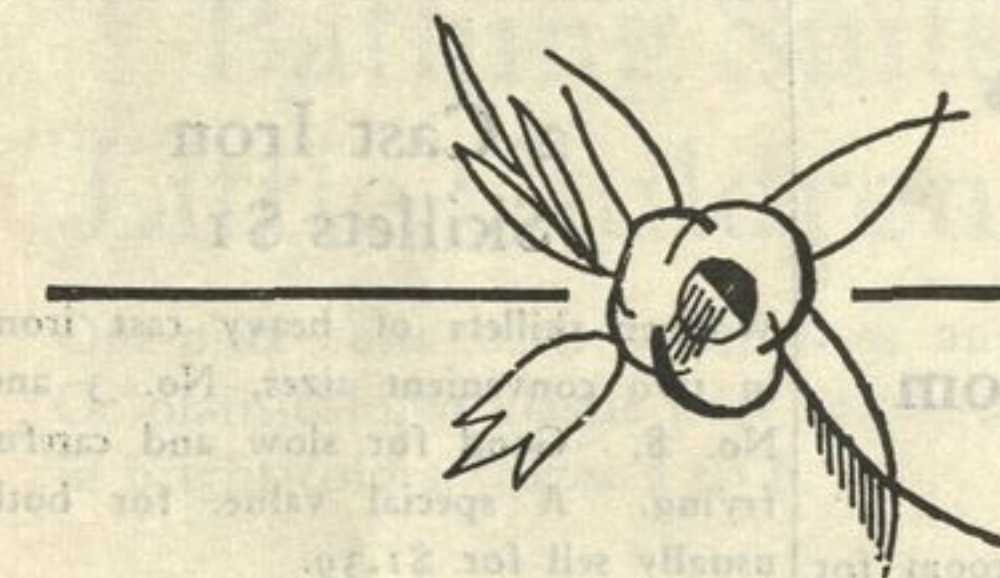
The new Gordon Ingrain — so very clear and fine that they form a mere breath of covering! Lace-clocked, moreover, to increase the sheer and lacy effect. \$4.95 pair. Matin and Casino tints.

Lord's Special Ingrain Hose  
**\$2.95**

3 pairs for **\$8.50**

Flesh, silver, mauve, nude, gunmetal and mauve taupe.

Lord's—First Floor



**A New Kind of Underwear**

Made of a yarn never before used in undergarments—Bemberg—luxurious, silky, sheer, and so durable they carry with them no special washing instructions!

Be sure to see these Augusta-Bemberg undergarments.

They are moderately priced, too!

- Vests in sizes to 40, \$1.50
- 42 and 44 at \$1.75
- Bloomers, sizes to 40, \$2.25
- 42 and 44, \$2.50
- Chemises, sizes to 40, \$2.50
- 42 and 44, \$2.75

Lord's—Second Floor

**Charmingly Youthful Frocks  
 at \$22.50**



Tailored—but in the more feminine manner, with batteries of inverted tucks that make a series of soft stripes and ripples at the yoke, the edge of the bodice, the sleeves, or wherever they happen to be used.

The skirts are mostly pleated—though some—as in the case of certain enchantingly ingenuous smocked dresses—are merely gathered into soft folds and tied.

Georgettes, crepe de chines. Some prints, too. Lovely flowery prints, developed into very simple and highly-effective models.

Unusual, every one of them, at **\$22.50**

Lord's—Apparel—Second Floor

**Month-End Shoe Sale**



Exceptional Quality and Style

Formerly Selling to \$10.50

Our Month-End shoe sale beginning this Saturday presents an unusually fine selection of footwear at great reductions. Every well-dressed woman will recognize it as an opportunity to replenish her wardrobe with several pairs of smart shoes at outstanding savings.

Here you will find Opera pumps of classical line—pumps with smart buckles—snugly fitting strap-slippers—ties or oxfords. All grouped at \$5 a pair, regardless of former selling price. Not all sizes in every style (that's why we are reducing them)—but all sizes represented.

**Saturday — Monday — Tuesday**

Strap-Slippers  
 Honey-Beige Kid

Oxfords  
 Calf

Pumps  
 Satin

Ties  
 Tan

Patent  
 Grey

Suede  
 Combinations

Boot Shop—Main Floor

The Only Shade Made With A Ventilator



SELF-HANGING

**Vudor**  
 VENTILATING  
 PORCH SHADES

**VUDOR  
 PORCH  
 SHADES**

will make a room  
 of your porch!

A sheltered, cool place to spend summer evenings, to play bridge on hot afternoons, and for the children to play when the morning sun is too hot outdoors.

Thin, flat slats through which the breezes come unhampered — but that shut out the sun's glare.

- 3 feet wide, . . . . . \$ 3.00
- 4 feet wide, . . . . . 3.85
- 5 feet wide, . . . . . 5.40
- 6 feet wide, . . . . . 6.40
- 7 feet wide, . . . . . 7.50
- 8 feet wide, . . . . . 8.50
- 9 feet wide, . . . . . 10.00
- 10 feet wide, . . . . . 11.00
- 12 feet wide, . . . . . 13.50

Each with a seven-foot, six-inch drop.

Lord's—Thrift Basement

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**Golf Gloves**  
*save the hands and  
 often give a firmer grip*  
**\$1.75**

Natural chamois, with cutoff fingers and plenty of perforations to keep the hands fresh and cool. Washable, of course.

Calfskin golf gloves (also for riding and driving) have fingers, perforations, and grip-stitching in the palm. \$3.75.

Lord's—Gloves—First Floor

**Fine \$65 Iran Rugs  
 at \$45**  
 6.6x3.6

A group of beautiful scatter-sized Oriental rugs—silky and heavy-piled. Soft shades of blue and rose—so very soft that they harmonize graciously with whatever your decorative scheme may be.

This is one of the unusual specials we offer from time to time, that so many Evanston and North Shore housewives take advantage of.

Even if you're going to be away for the summer, it will pay you to secure one of these lovely little rugs now.

**Lustrous Lilihans, \$29**  
 average size 4x2-6.

Lord's—Second Floor East