

ROSENBERG'S

Davis Street--Downtown Evanston

Famous for Toiletries

Toiletries by the world's leading cosmeticians are a part of the stock always available at Rosenberg's—"Famous For Toiletries."



A Smart Coiffure

— is never a problem to regular users of

Jane Curran Tonics

There are specific treatments for dry hair—oily hair—dandruff—falling hair.

Ask us about them

\$1.25 to \$2.50

Toiletries by Leigh

- Cleansing Cold Cream, 50c, 75c
- Unguent Massage Cream, \$1, \$2.50
- Bleach Cream,\$1
- Astringent Cream,\$1.25
- Ameria Facial Cream,\$1.50
- Astringent Lotion\$1
- Face Powder,75c, \$2
- Triple Compact,\$2.50
- Lip Rouge,\$1

Toiletries by Rigaud

UN AIR EMBAUME

- Perfume,\$1 to \$10
- Toilet Water, ..\$3.75 to \$6.75
- Face Powder,\$1
- Compact,75c, \$1.50
- Rouge,75c
- Cold Cream,60c
- Vanishing Cream,60c
- Dusting Powder,\$1.50
- Bath Salts,\$1
- Perfume, bulk, oz.,\$3.50

SPECIALS!

Lavoris, 59c

- A. P. W. Toilet Tissue, 4 for \$1.79
- Squibb's Tooth Paste, 36c
- Coty's L'Origan Perfume, bulk, oz., \$1.89
- Rubbing Alcohol, pt., 37c
- Pinaud's Cream, \$2.00
- Orphos Tooth Paste, 27c
- Fontaine Castile, 4 lb. bar, \$1.25
- Golden Peacock Bleach Cream, 77c

Rosenberg's Toiletries—First Floor

HONORED AT U. OF W.

Word has been received from the University of Wisconsin that Miss Katherine Sherman, daughter of Mr. and Mrs. L. A. Sherman, 1062 Ash street, has been elected to the national honorary sociological fraternity, Alpha Kappa Delta. This is one of the big sociological honors of the university and is based on scholarship, personality, and manifest ability in the field of sociology. It is an even more signal honor when the fact that Miss Sherman is taking her course in about three years is considered.

Miss Phoebe Tuells, daughter of Mr. and Mrs. Lewis F. Tuells, 918 Linden avenue, spent last week-end with her parents. Miss Tuells entertained three of her friends from Rockford college, where she is a sophomore. While the girls were visiting on the north shore they saw "Good News" in Chicago.

Nathaniel L. Hurd, 518 Sunset road, spent last week-end in Detroit on business. While there Mr. Hurd investigated several airships.

Mr. and Mrs. J. Anthony Humphreys of 543 Chestnut street, announce the birth of a son, Thomas Hadley Humphreys, on April 29.

Big Ten Athletes Compete for Olympic Games Tryouts

Western conference track teams got down to serious preparation this week for the Big Ten Outdoor track and field championships to be held at Northwestern university May 25 and 26. Nearly all of the teams have scheduled dual meets for the next few weeks to give coaches an opportunity to judge the material available for the big meet. The championships this year are in the nature of an Olympic tryout for the Conference stars, since winners of first and second places will be eligible to compete at Harvard in the final tryouts. Nearly a score of Big Ten athletes have a good chance of making the trip to Amsterdam and they can be counted upon to give their best in the coming meet to assure an opportunity of trying out at Harvard.

Mr. and Mrs. A. H. Rose of 872 Pine street have moved into an apartment in the Tower Court building at 898 Linden avenue, Hubbard Woods.

Mr. and Mrs. William Salmen, 964 Spruce street, have returned from a motor trip to Los Angeles.

Bernie Studio Opens in Sherman Ave. Quarters

The Bernie studio, widely known for its portraits of babies and children, opens this week in its new quarters in the Church street building, 1623 Sherman avenue, Evanston, opposite the city hall. Bernard J. Burns, owner, has designed his new studio in keeping with the latest trend in art. Furnishings, hangings, rough plaster finish of the walls, iron grilles and other accessories of the studio are in the Spanish mode.



B. J. Burns

Mr. Burns' portraits of children have achieved such note that his exhibit at the recent annual convention of the national Photographers' association has been made a part of that organization's traveling loan exhibit. The Bernie studio's former location was 1623 Orrington avenue.

ALL CHILDREN SMILE FOR BERNIE



NOW
In Our
NEW STUDIO
1623 Sherman Ave.
(Opposite the Postoffice)



Beautiful, artistic furnishings combine with the most modern lighting devices and all that's latest in the photographic art in the Bernie studio.

Portraits in the new manner, emphasizing naturalness, are the goal toward which this entire studio was designed.

Children especially will find themselves at home amid these surroundings—they are always sure of a welcome at Bernie's — so that their portraits show them in their happiest mood.

The smartest styles in photographic finishes, in folders and in frames are available here. You are invited to visit our studio at any time. We believe you'll enjoy having your photograph made here.



BERNIE STUDIO

1623 Sherman Avenue
(Opposite Postoffice)
Phone University 8998

